



# **CLEANING THE COMPETITION AWAY WITH A SPARKLING NEW ECOMMERCE WEBSITE**

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All Gone Ecommerce Website Design & Development

**SPINX**

## Overview

For over 40 years, a premier family owned and operated cleaning company has been cleaning, treating and restoring textiles. Listening to the demands of their customers, they developed a new at-home spot cleaning product, All Gone, and came to us looking for an ecommerce website to market and sell it on.



## KEY TEAM MEMBERS

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**Sukesh Jakharia**  
CEO



**Ryan Gould**  
Project Manager



**Jeffrey Lo**  
Lead Designer



**Keyur Ajmera**  
Lead Developer



**Jacquie Sorenson**  
Project Manager



**Nilesh Macwan**  
Project Manager

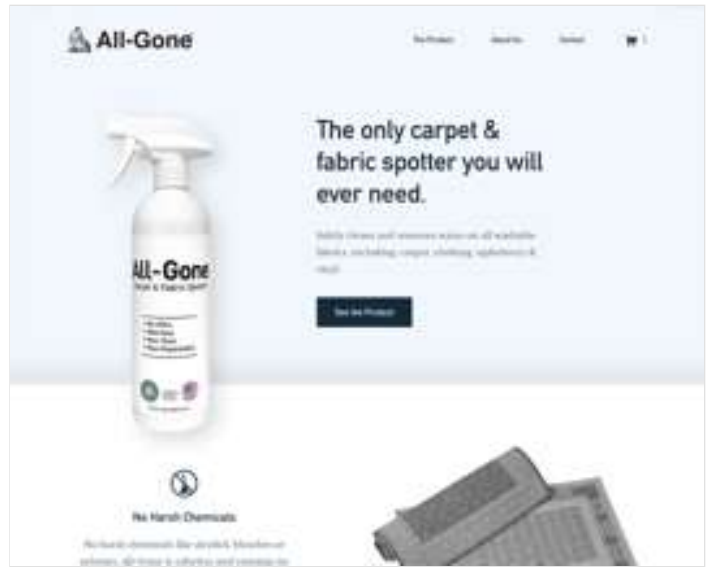
They needed a sparkling clean and modern website that would tell the story behind their product and show the facts, features, and results to the consumer while providing an online store to purchase it through.

We worked hard to create a professional design by implementing contemporary page layouts and using a clean color palette paired with crisp, easy-to-read typography. To show off the incredible results of their product, we developed an interactive sliding image section on the homepage to mimic the messes that happen in the home and demonstrate the effectiveness of their cleaning solution. We also incorporated a rotating carousel of customer testimonials to build trust and give website visitors a better idea of how others have used the product to enhance their life.

With a seamless shopping experience provided through WooCommerce, the user can convert on one of the CTA's sprinkled throughout the site, and quickly purchase the product, making their experience hassle-free and enjoyable.



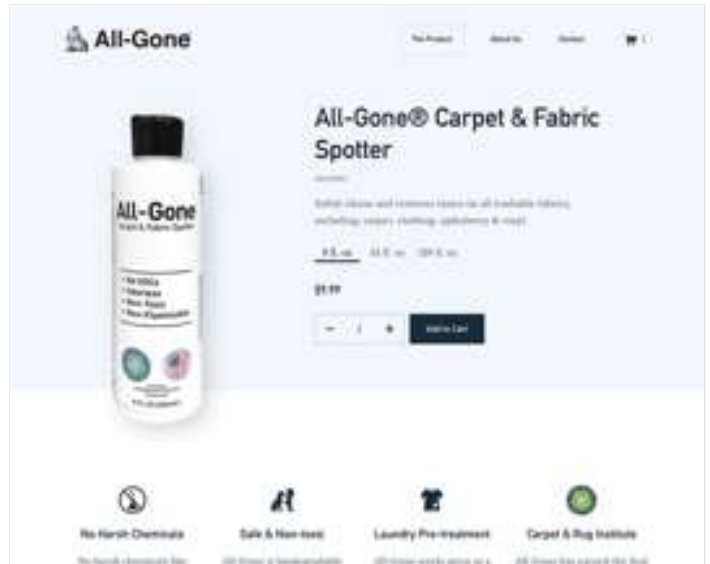
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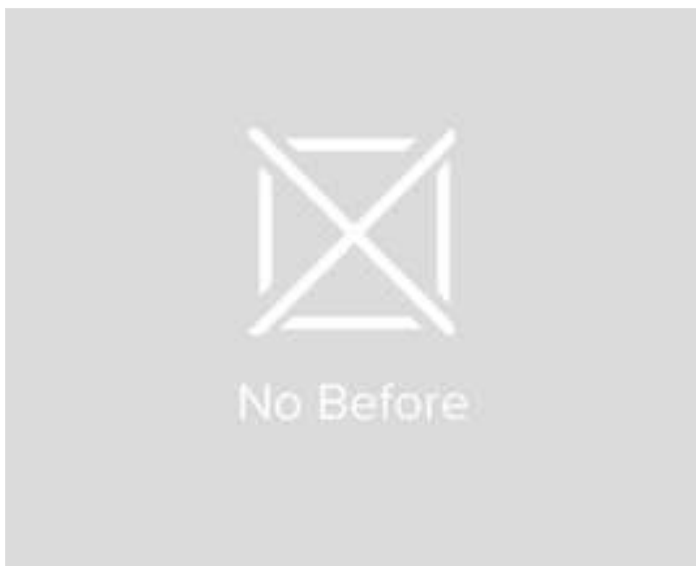
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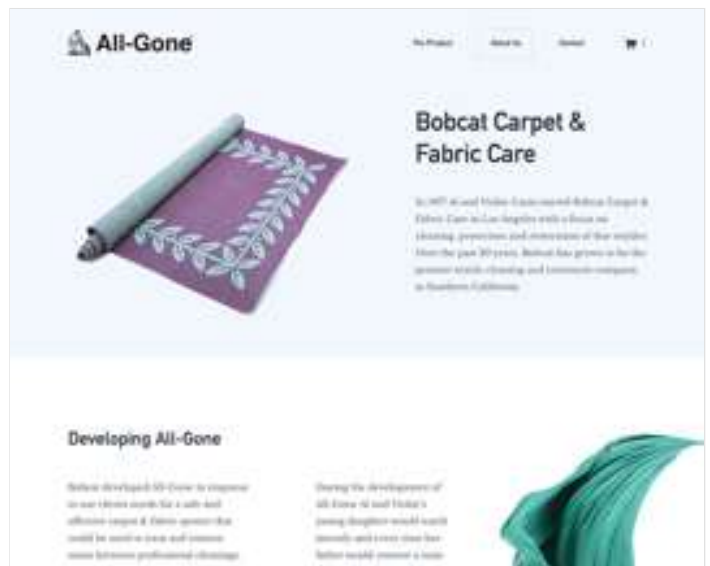
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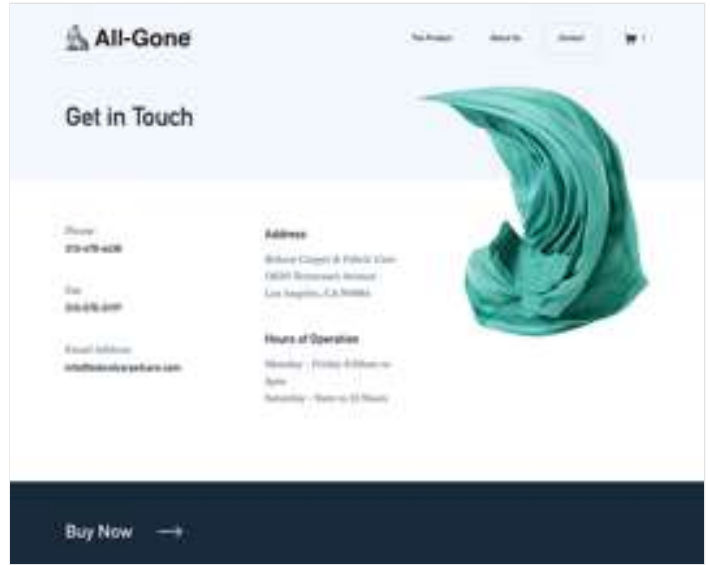
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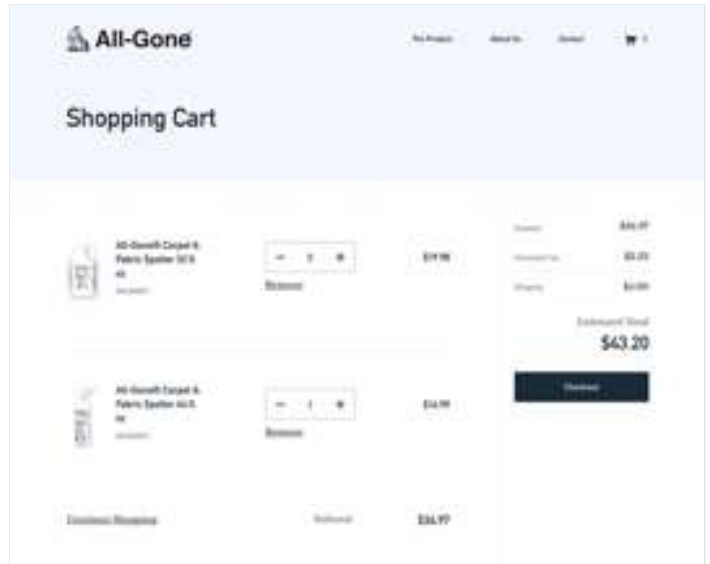
Before



After



Before



After



# FINDING AN AGENCY WHO UNDERSTANDS YOUR DIGITAL NEEDS IS HARD.

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Contact us now at [hello@spinxdigital.com](mailto:hello@spinxdigital.com)