



ROSÉ ALL DAY WITH NEW ECOMMERCE WEBSITE

San Antonio Winery Ecommerce Set Up

SPINX

Overview

San Antonio Winery is a family owned winery that has been around since 1917, flourishing through Prohibition, making it the oldest and largest producing winery in Los Angeles. With so much knowledge and wine to offer, the San Antonio Winery wanted to add ecommerce to their website.



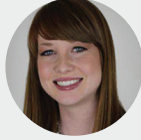
That's where Spinx stepped in. Through WooCommerce, we were able to help San Antonio Winery website create it's "Shop" section of the website, where customers could search for their favorite wines and order them online. The platform offered built-in inventory management to help them keep track of the wine they were selling. Additionally, we integrated bLoyal, which is a customer loyalty rewards software, enabling customers to earn points with their purchases. In regards to the design, we made sure to pull in a lot of hand drawn illustrations that were a big part of their branding material for the background, adding a homey, traditional feel to the eshop.

KEY TEAM MEMBERS



Sukesh Jakharia

CEO



Lisa Steward

*Director of Projects &
Strategy*



Nilesh Macwan

Project Manager



Keyur Ajmera

Lead Developer



Jeffrey Lo

Lead Designer



Ryan Gould

Project Manager

Something unique that we did for this ecommerce portion of the site was developing a custom label making tool. It can be picked through the “Personalized Wine Labels” button, where the customer is prompted to select the bottles of wine they want, and can then choose from a predetermined template, or to design a custom label from scratch! After choosing the image, font type, size, and color, they can preview their custom label on a wine bottle before checking out.

In the end, we offered a clean, informative, and easy to use ecommerce shop for the San Antonio Winery website, showcasing all of their wines, and complete with rewards and label customization - everything they needed to keep their customers happy and loyal.

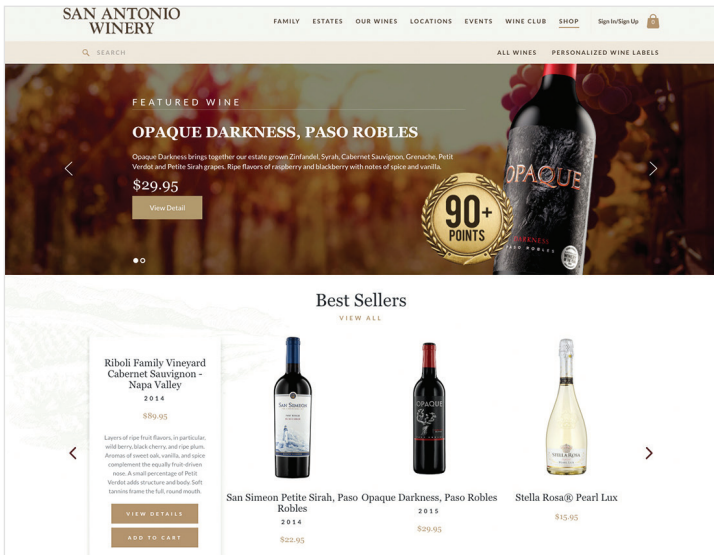
SHOP WINE ONLINE

Explore our award winning wines, gift center, and upcoming winery events. We proudly offer you a wide variety of wine brands, each unique to our vineyards in Monterey, Paso Robles, and Napa Valley. From whites to reds and sweets to drys, there is something in our portfolio to satisfy every palate.

CALIFORNIA VARIETAL WINES



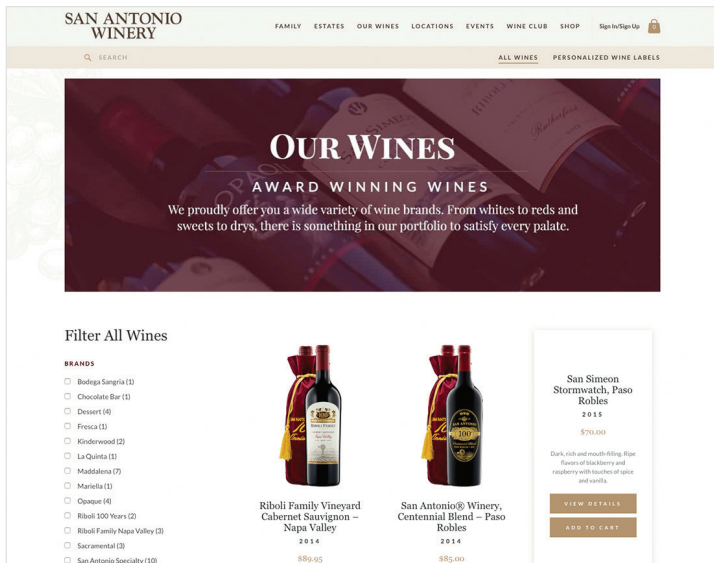
Before



After



Before



After

WINE SHOP • RIBOLI FAMILY VINEYARD

SHOP BY BRAND: Riboli Family Vineyard

RIBOLI FAMILY VINEYARD

World class Cabernet Sauvignon from Napa Valley.



RIBOLI FAMILY VINEYARD ■ CABERNET SAUVIGNON 2011
A wine with a depth of ripe fruit flavors that benefits from several years of cellaring.
\$99.95 - 120 cl/40.5oz
Ship To: yourself
1 ADD TO CART LEARN MORE



RIBOLI FAMILY VINEYARD ■ CABERNET SAUVIGNON 2012
Layered with ripe fruit flavors that benefits from several years of cellaring.
\$99.95
Ship To: yourself
1 ADD TO CART LEARN MORE

My Cart **0** **0** **0**
QTY ITEM AMOUNT
The Shopping Cart is currently empty

ENTER COUPON
Shipping Policy Return Policy

Get a question or need a recommendation?
We'd love to hear from you!
Email: online@sanantoniowinery.com

Shipping Method Available:

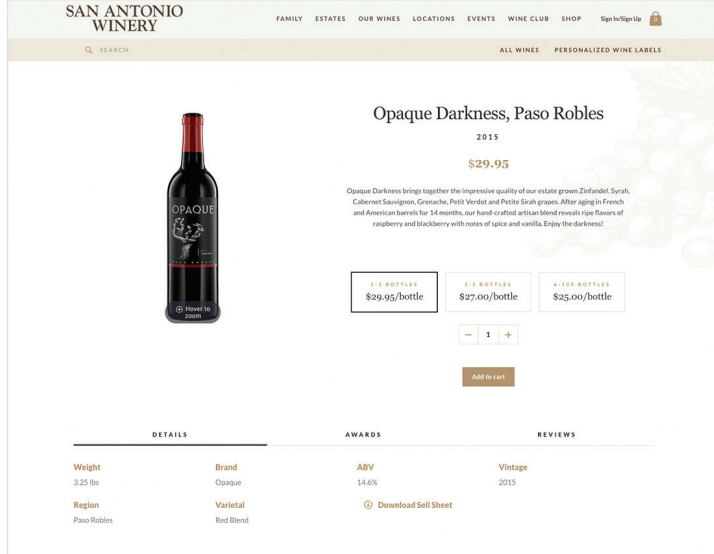
UPS Ground Shipping: Monday - Friday



We currently ship to the following states: AK, AZ, CA, CO, HI, GA, IL, IN, KS, MD, MA, MI, MO, NY, NC, ND, OR, PA, TN, TX, VA, WA, and WY

Important Information:
San Antonio Winery is not responsible for bottles that overheat or freeze during extreme weather. Please order during appropriate weather conditions.

Before

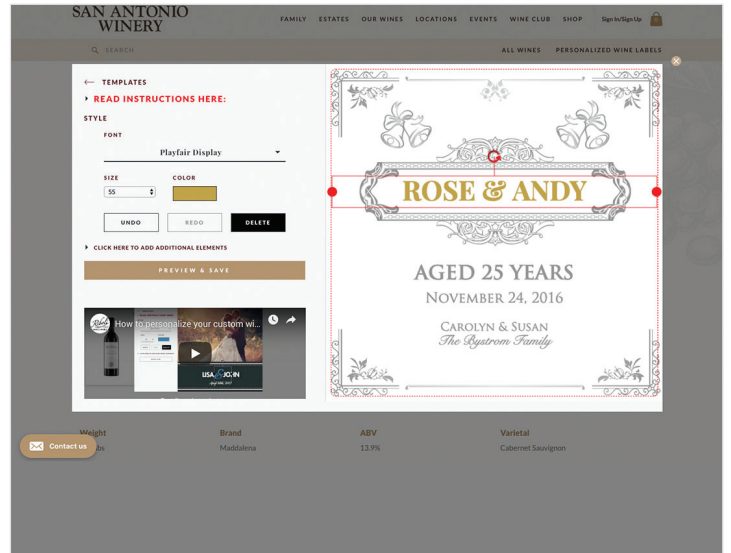


After

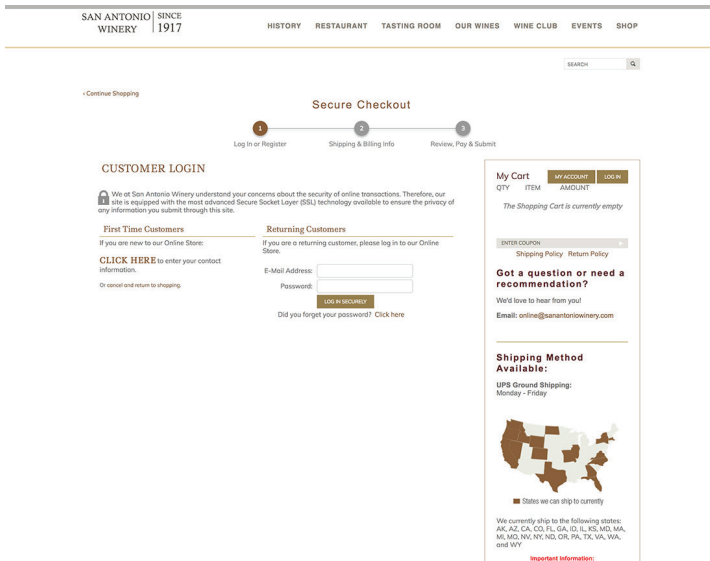


No Before

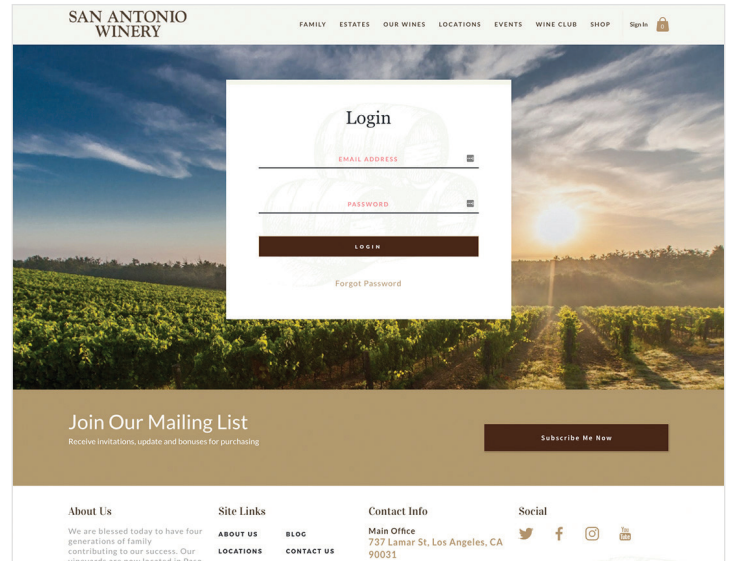
Before



After



Before

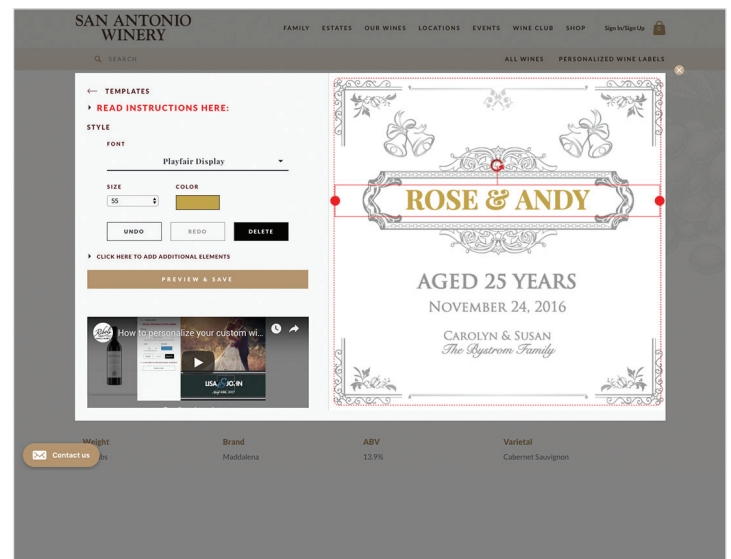


After



No Before

Before



After



No Before

Before

SAN ANTONIO WINERY

FAMILY ESTATES OUR WINES LOCATIONS **EVENTS** WINE CLUB SHOP Sign In

SEARCH

Filters

LOCATIONS

- LOS ANGELES (19)
- ONTARIO (10)
- PASO ROBLES (11)

EVENTS

WINE TASTINGS, WINE FESTIVALS, WINE TOURS

We are proud to offer a selection of food and wine events at our winery locations located in Los Angeles, Ontario, & Paso Robles.

Stella Rosa

Spring Stella Rosa Social
Saturday, April 13, 2019
Paso Robles, California
\$50.00

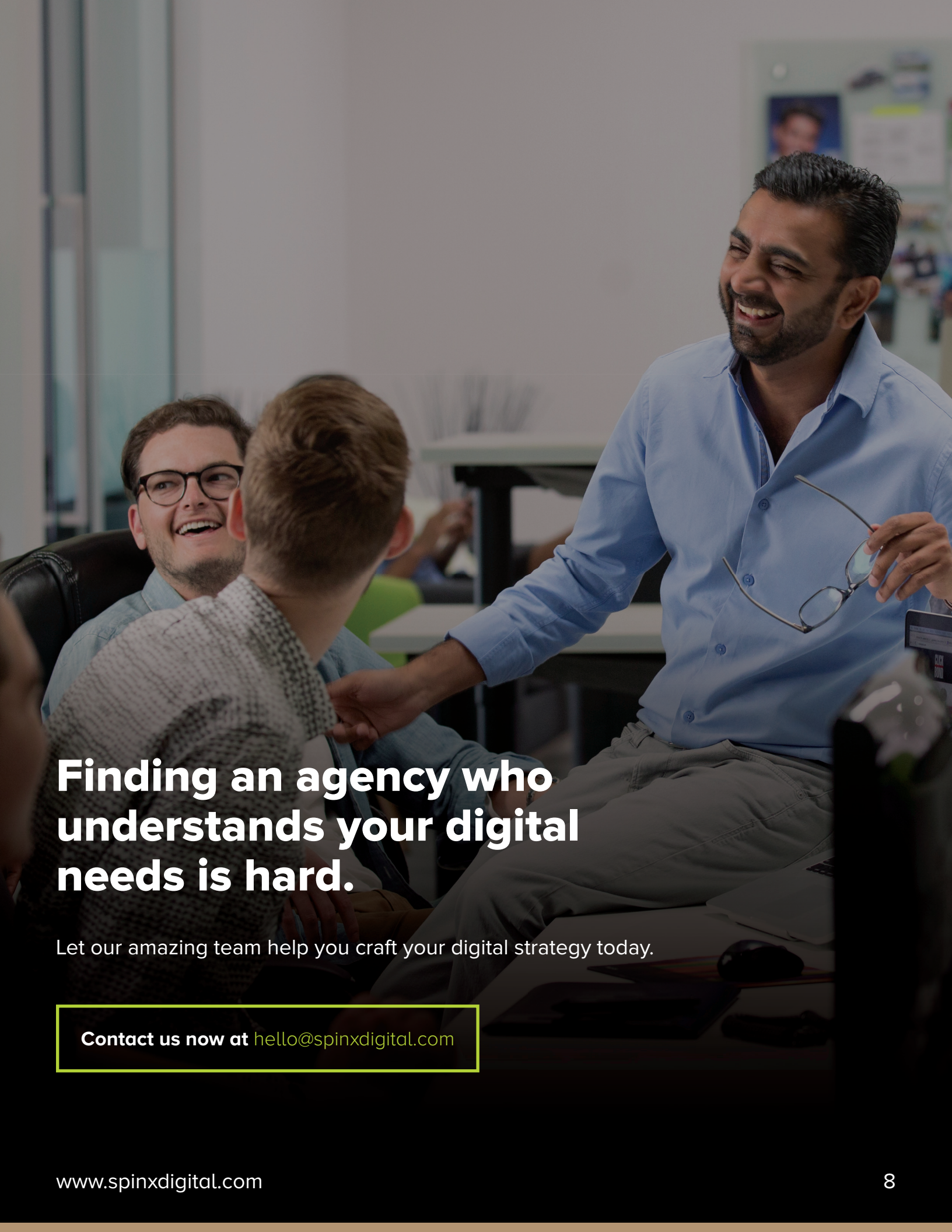
Wine and Cheese Pairing
Saturday, March 23, 2019
Los Angeles, California
\$65.00

Barrel Tasting
Saturday, April 6, 2019
Los Angeles, California
\$75

VIEW DETAILS

Soulful Sunday Brunch **Tdi-Tto Oak BBQ Sunday** **Wine and Sushi Pairing**

After



**Finding an agency who
understands your digital
needs is hard.**

Let our amazing team help you craft your digital strategy today.

Contact us now at hello@spinxdigital.com