

DELIVERING A NEW WEBSITE FOR A MULTI-PURPOSE DELIVERY APP

Bid2Bring Website Redesign



Overview

Bid2Bring is a startup delivery company. Their mobile app allows customers to find a "bringer" to pick up any kind of item, from any location, and deliver it to them. We designed and developed a marketing site with the sole goal of getting visitors to download the iOS or Android app on their phones.



Although Bid2Bring had a website set up to lead potential clients to the app stores, it was not optimized for conversion, and the site structure was really confusing. In our approach, we designed the homepage to target both bringers and customers and give a high level overview of what the app is and how it works. We then included pages that allowed either customers or drivers to dive deep into what Bid2Bring offers to them. We used intentional imagery across the site to help visitors identify with the scenarios in the images and imagine themselves using the app.

The website is easy to digest, helping Bid2Bring gain traction and become a go-to application for deliveries of all kinds.



About

About Us

BidZbring's delivery service provides a means for local independent driver bed on your delivery needs. Deliveries may include single or mulpipe items and locations. It's generation of the service of the service delivery requirements, then the drivers will bid on your needs. Nast, you choose your preferred driver based on metrics analysis of the service of the service on table delivers completed. Your choose there will collect your package, food or item and deliver it to your destination, all while providing progress updates via 025:

The first 200 Drivers in their city who register on the website prior to launch in your city will get a promotional offer of commission-free deliveries for a certain time period.

HOME CONTACT US

BID2BRING

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After









After

Finding an agency who understands your digital needs is hard.

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