

# DELIVERING A NEW WEBSITE FOR A MULTI-PURPOSE DELIVERY APP

Bid2Bring Website Redesign

A smiling man with a beard and sunglasses is riding a bicycle in an urban setting. He is wearing a white t-shirt and a black watch. The background shows city buildings and a clear sky.

## Overview

Bid2Bring is a startup delivery company. Their mobile app allows customers to find a “bringer” to pick up any kind of item, from any location, and deliver it to them. We designed and developed a marketing site with the sole goal of getting visitors to download the iOS or Android app on their phones.

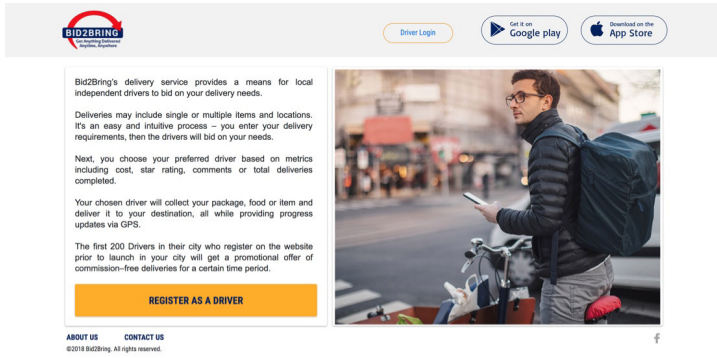




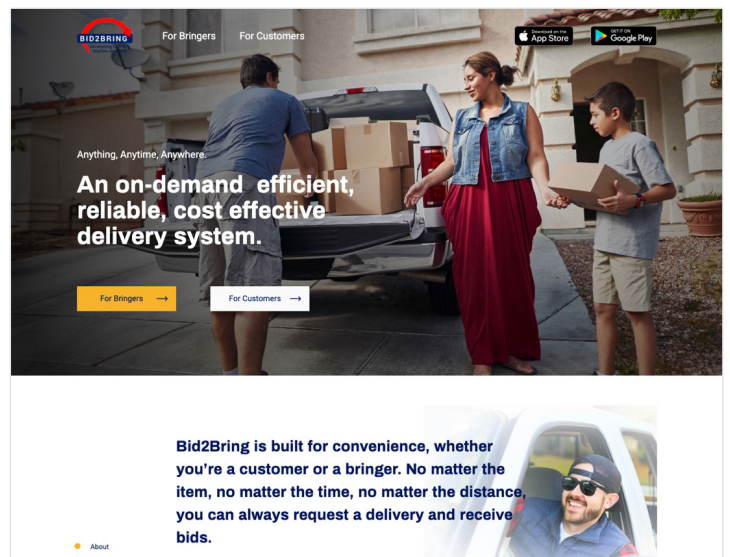
Although Bid2Bring had a website set up to lead potential clients to the app stores, it was not optimized for conversion, and the site structure was really confusing. In our approach, we designed the homepage to target both bringers and customers and give a high level overview of what the app is and how it works. We then included pages that allowed either customers or drivers to dive deep into what Bid2Bring offers to them. We used intentional imagery across the site to help visitors identify with the scenarios in the images and imagine themselves using the app.

The website is easy to digest, helping Bid2Bring gain traction and become a go-to application for deliveries of all kinds.

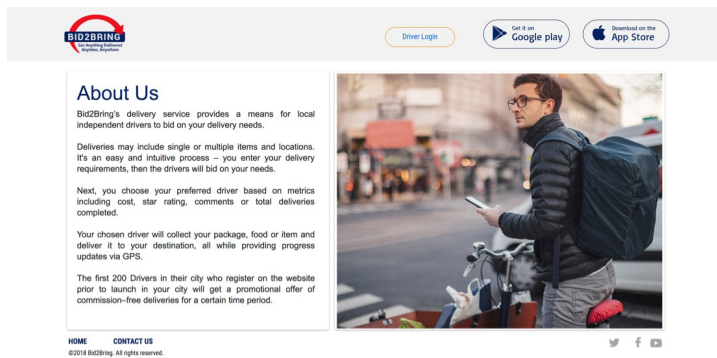




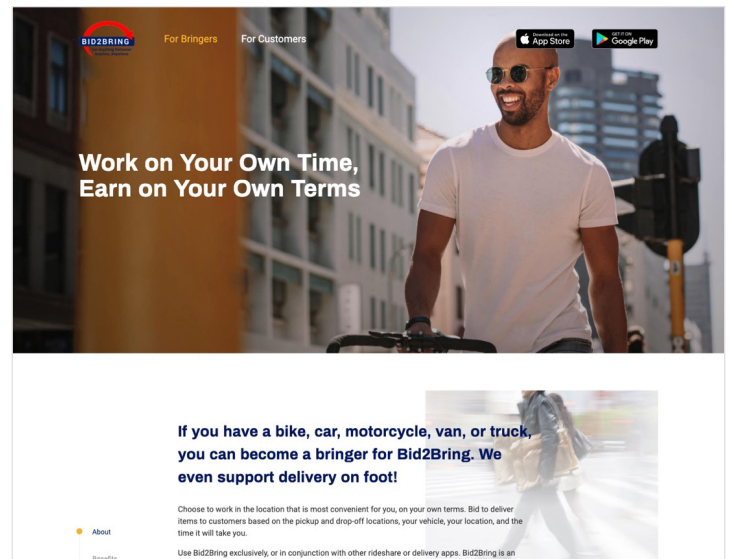
Before



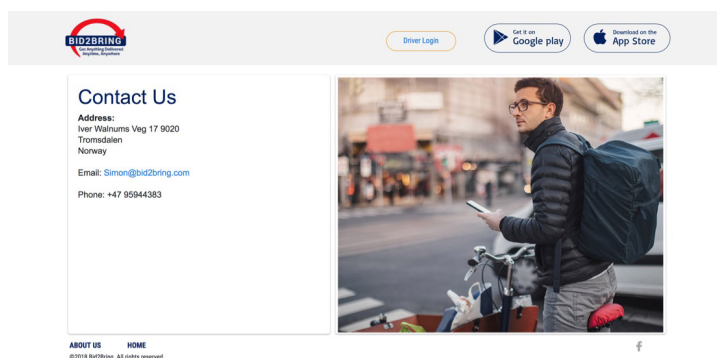
After



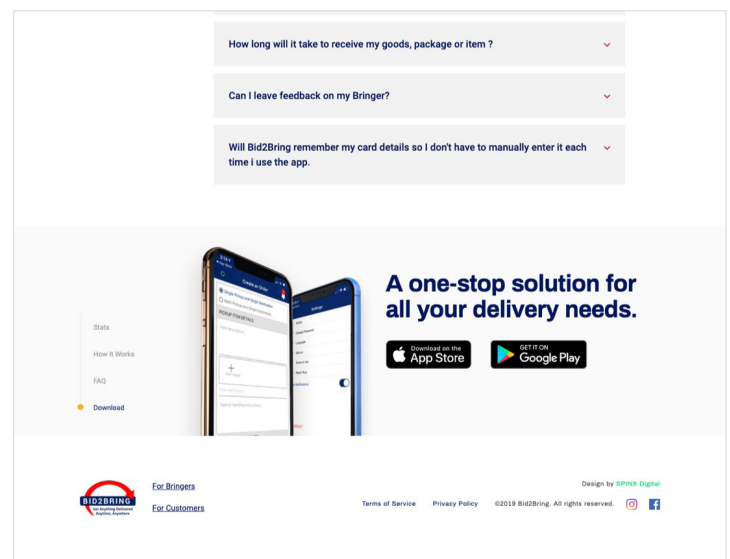
Before



After



Before



After





# Finding an agency who understands your digital needs is hard.

Let our amazing team help you craft your digital strategy today.

Contact us now at [hello@spinxdigital.com](mailto:hello@spinxdigital.com)