

A man with short brown hair, wearing dark aviator sunglasses, a white dress shirt, a dark patterned tie, and a dark checkered blazer. He is standing in front of a modern building with large glass panels and dark frames. The lighting is bright, creating strong shadows.

DESIGNING A FASHIONABLE WEBSITE SUITED FOR SUCCESS

Zigmano UX Strategy & Design

SPINX

A man from the chest down, wearing a dark blue blazer over a white button-down shirt and blue jeans. He is holding a white folder or tablet in front of his chest. The background is a plain, light-colored wall.

Overview

Zigmano is revolutionizing the men's wear industry with their designer quality, convenience based membership clothing company. To achieve this, Zigmano developed an all-in-one system that includes a Mobile Fit Squad, digital closet, and high quality head-to-toe combos that will ship directly to their members' door.

KEY TEAM MEMBERS



Sukesh Jakharia
CEO



Ryan Gould
Project Manager



Jeffrey Lo
Lead Designer

They came to us in need of website strategy and designs that would provide their members all of these features in an easy to use digital space.

Keeping their target audience in mind, the design needed to be professional, sleek and high-end. We achieved this by using a minimalistic color palette and modern typography. With simple line icons, editorial imagery, and clean lines, we were able to create an intuitive user experience and straightforward shopping process.

Scheduling a Mobile Fit Squad appointment was one of the most important elements to highlight, which we achieved by developing an intuitive calendar scheduling feature and incorporated it throughout the design with CTAs on product detail pages, the user dashboard and other high traffic pages for easy accessibility.

While our deliverable was mobile and desktop design files, we are confident the user experience strategy and attractively tailored designs we created will set Zigmano up for success.

IBM Plex Sans Regular

Lorem Ipsum

IBM Plex Sans Bold

PHASELLUS SOLLICITUDIN

IBM Plex Sans Regular

Donec sit amet lacus eleifend, eleifend felis ut, bibendum mi. In hac habitasse platea dictumst. Cras viverra et arcu sed bibendum. Suspendisse potenti. Donec in posuere diam, eget placerat leo.

#000000
Black

#FFFFFF
White

#D8D9D9
Grey

#A8A8A8
Dark Grey

PRIMARY BUTTON STATIC

PRIMARY BUTTON HOVER

► **TERTIARY STATIC**

► **TERTIARY STATIC HOVER**

FORM FIELD LABEL

Placeholder or Filled

FORM FIELD LABEL

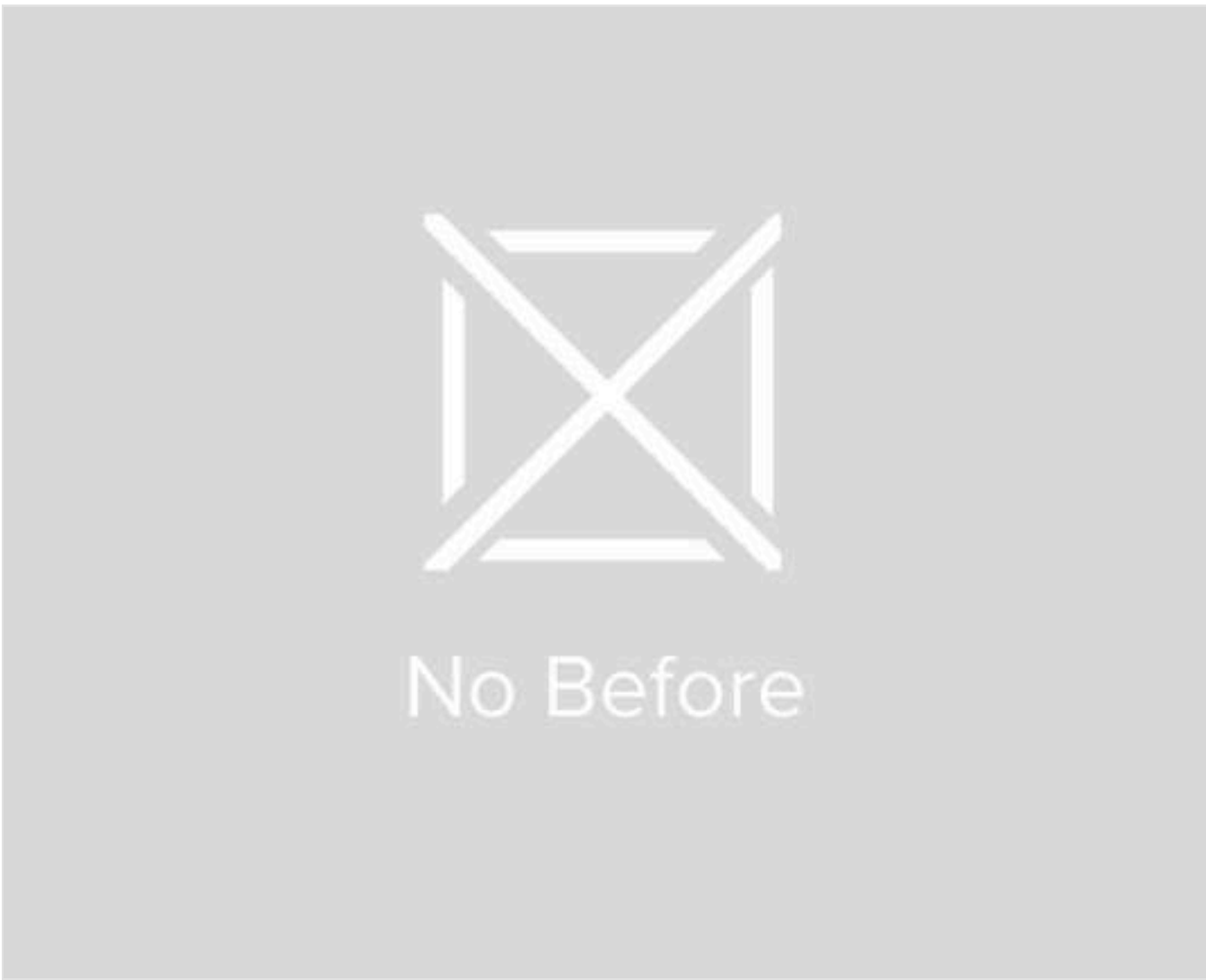
Highlighted

Toggle Off

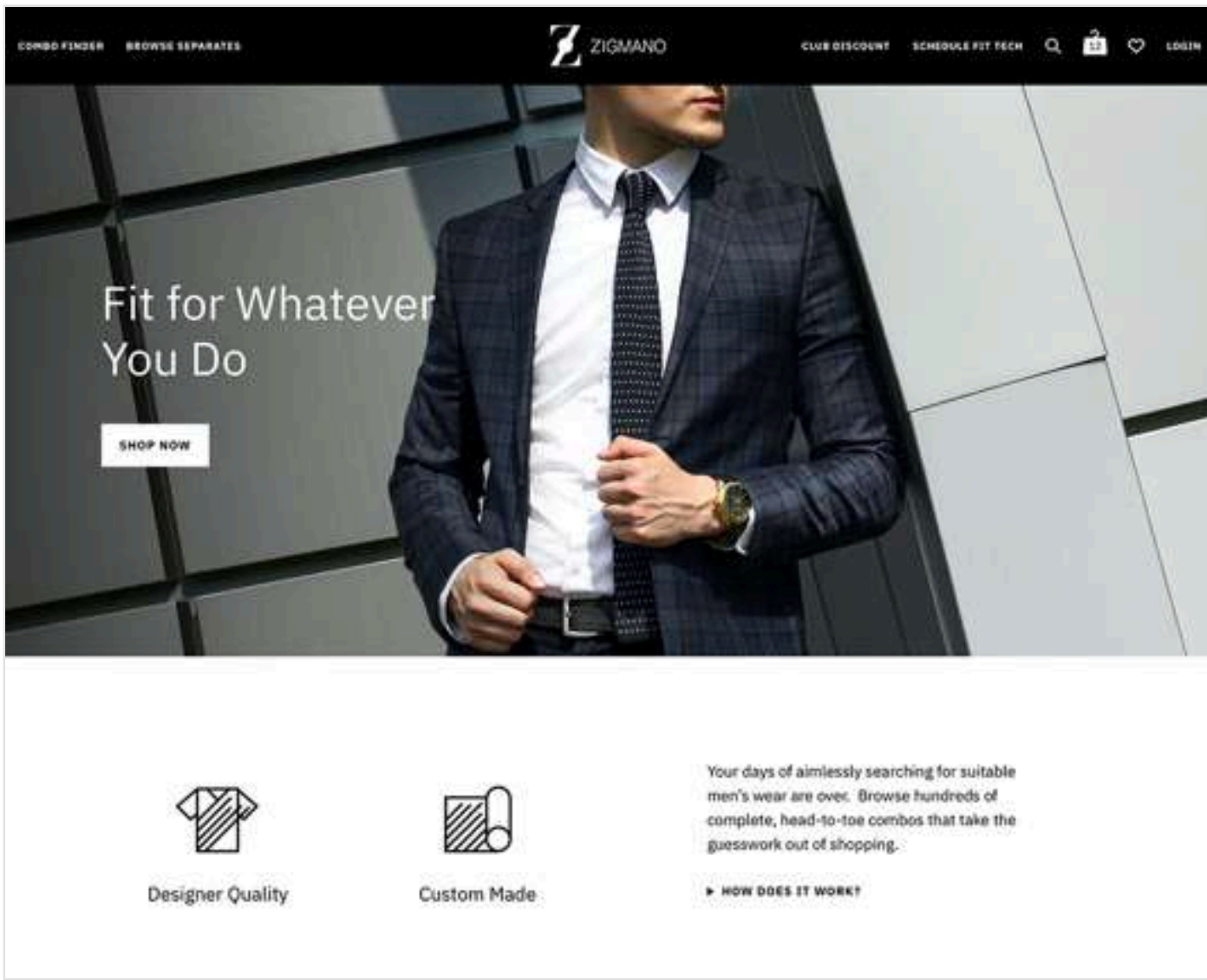
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DROPDOWN

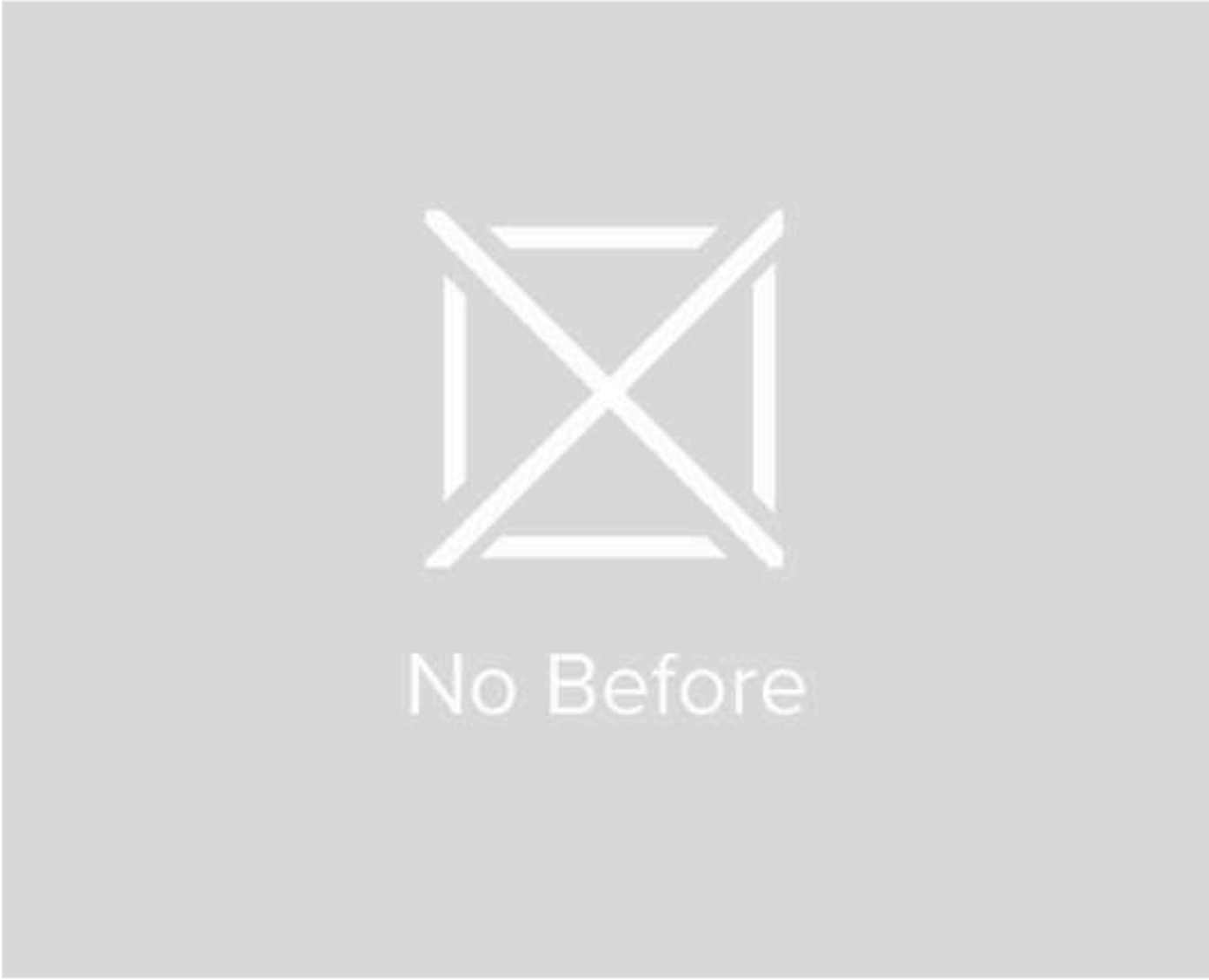




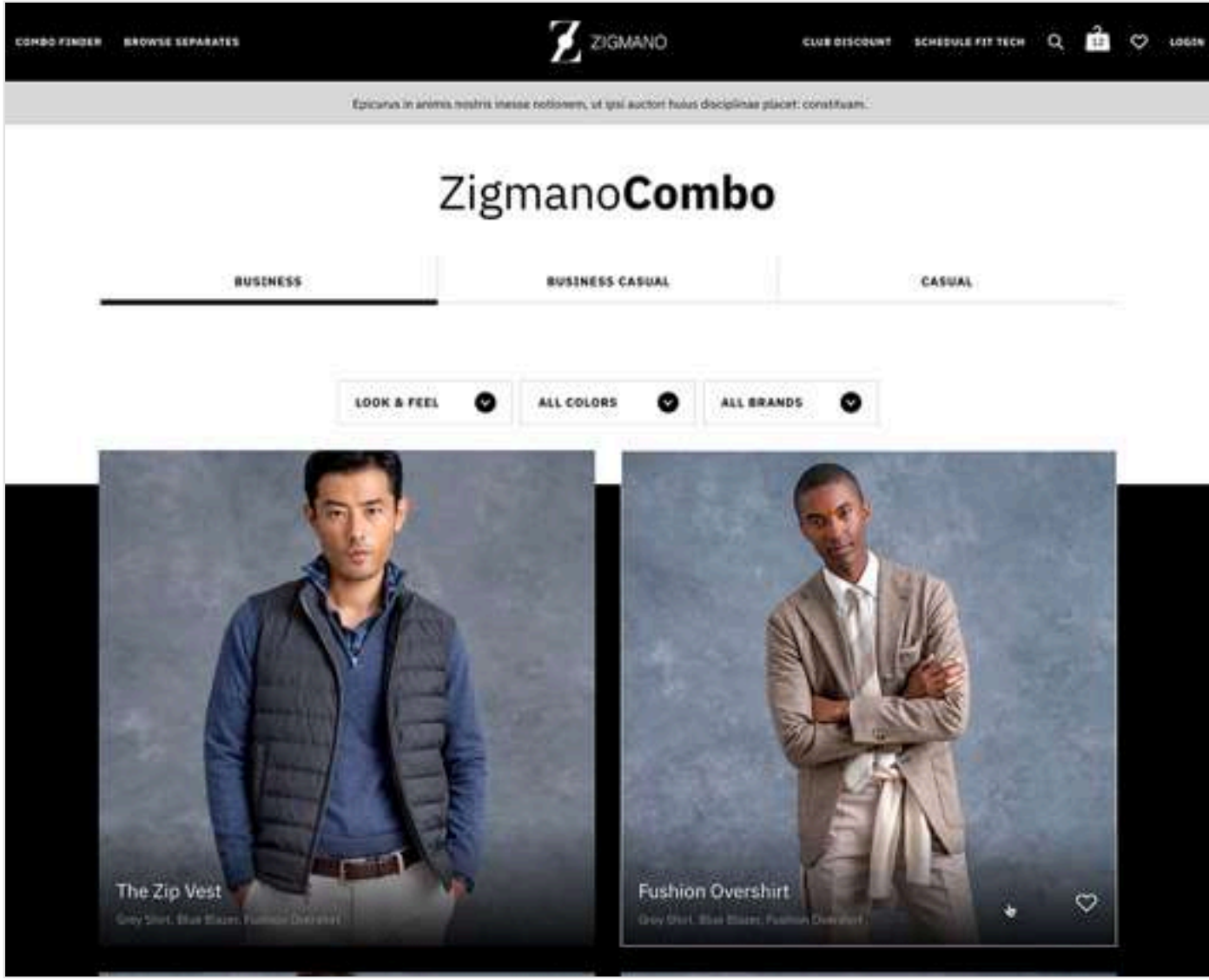
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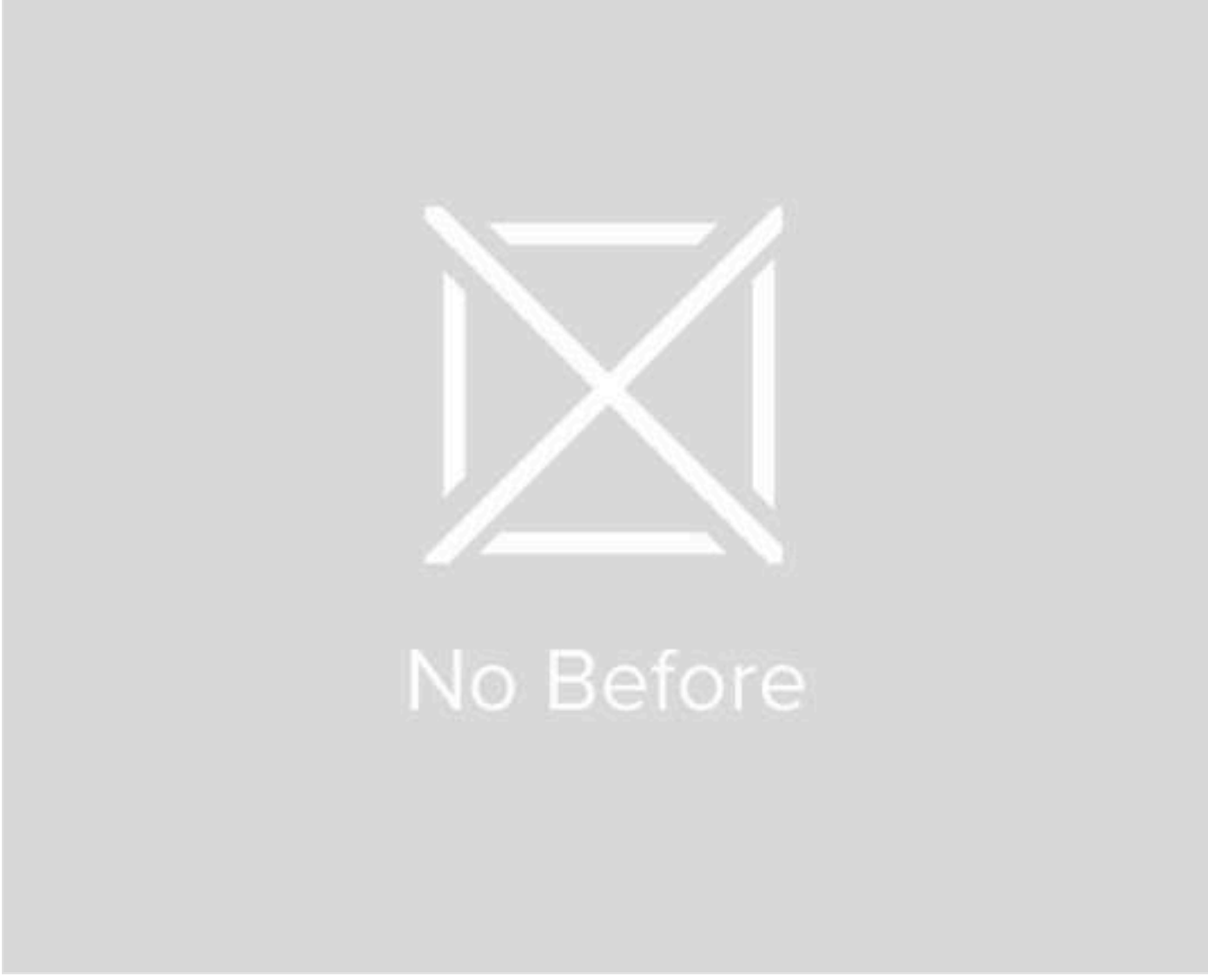
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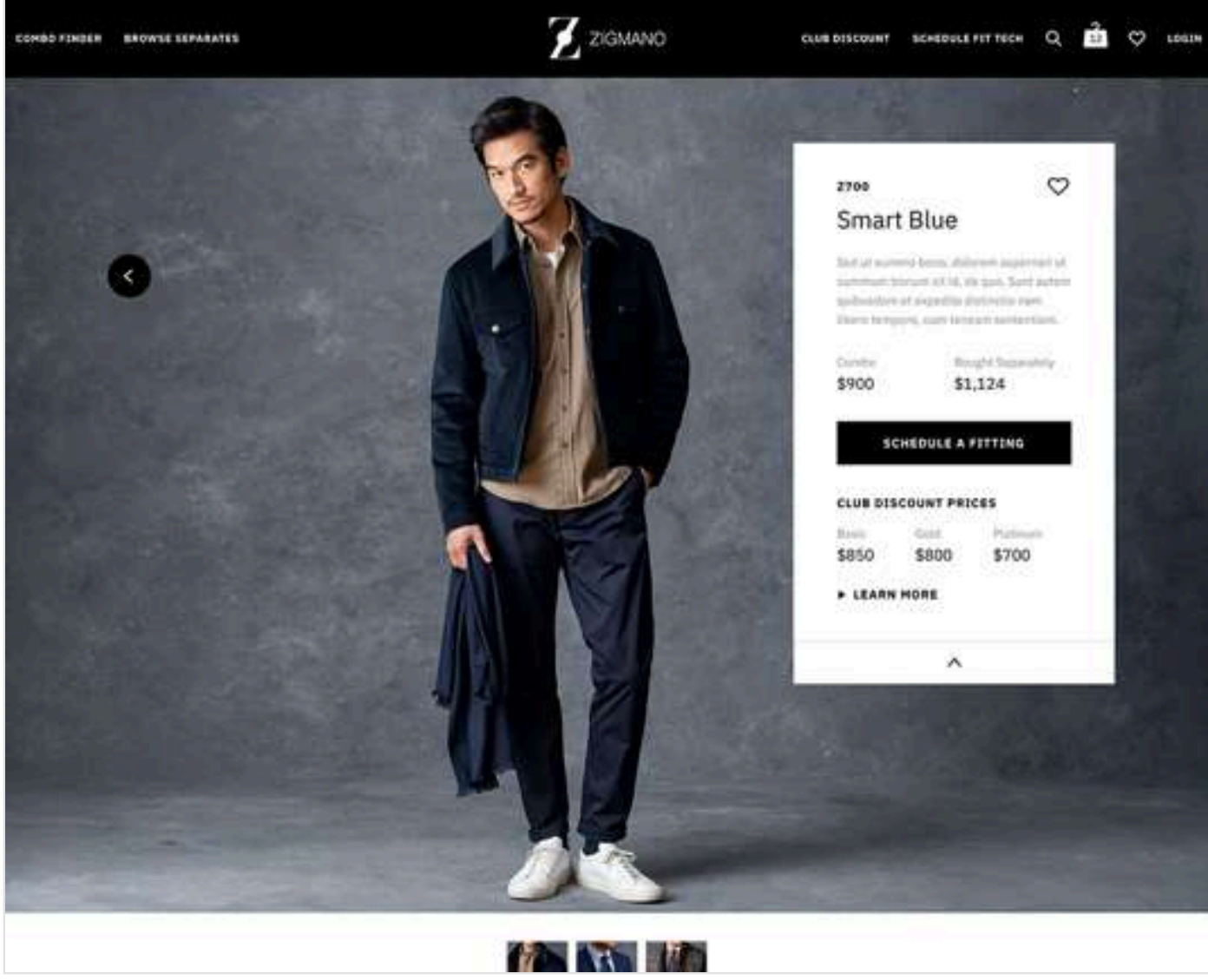
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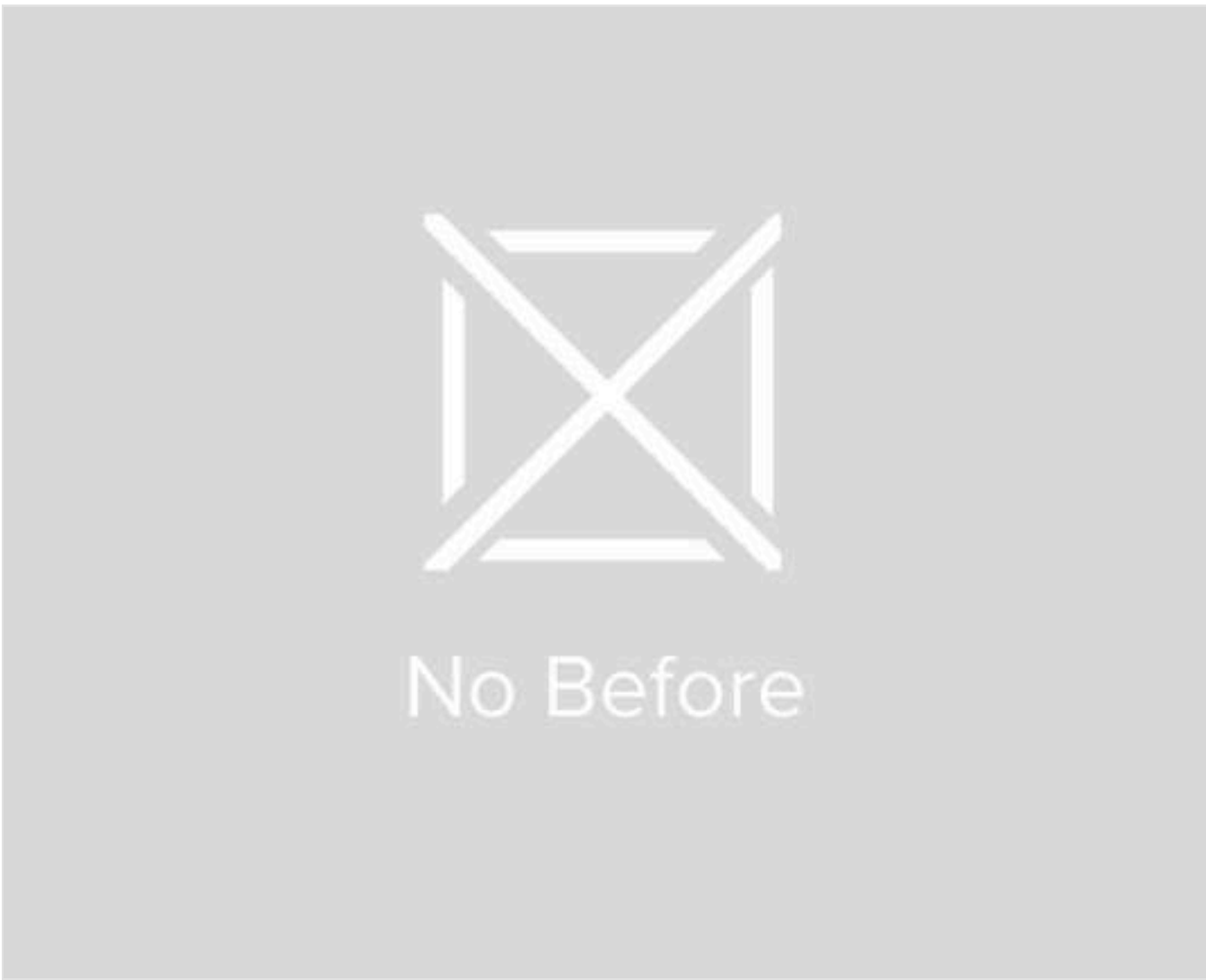
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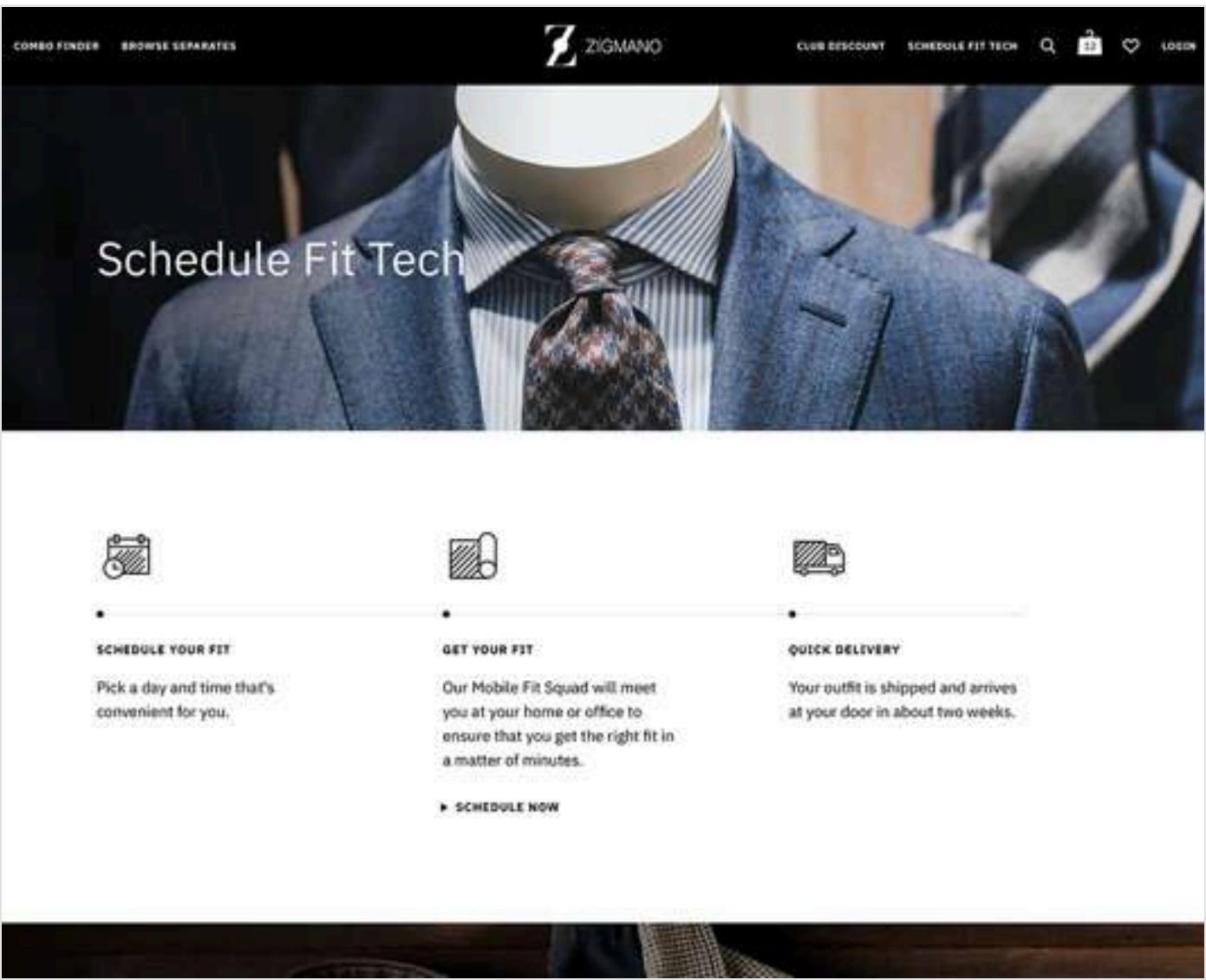
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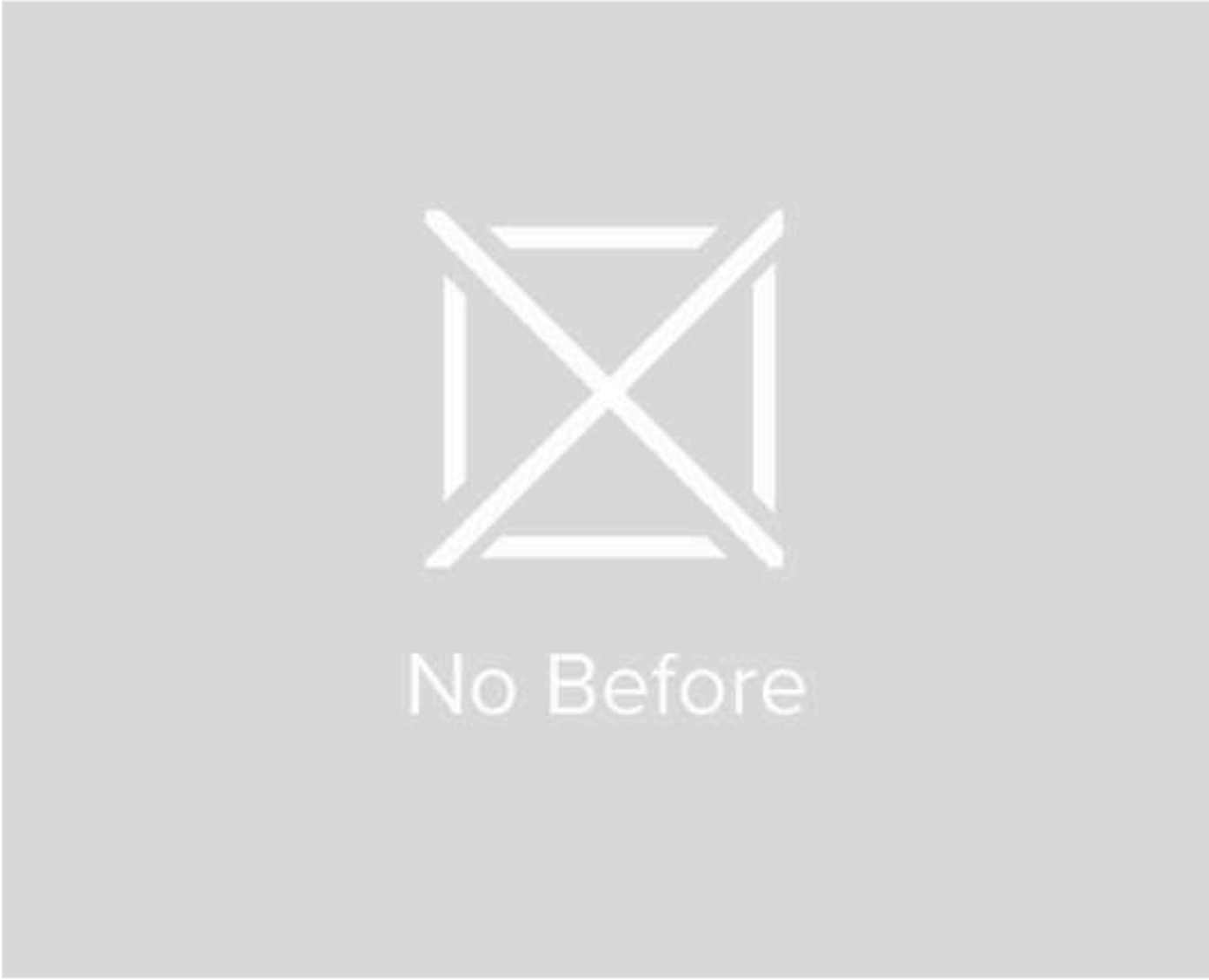
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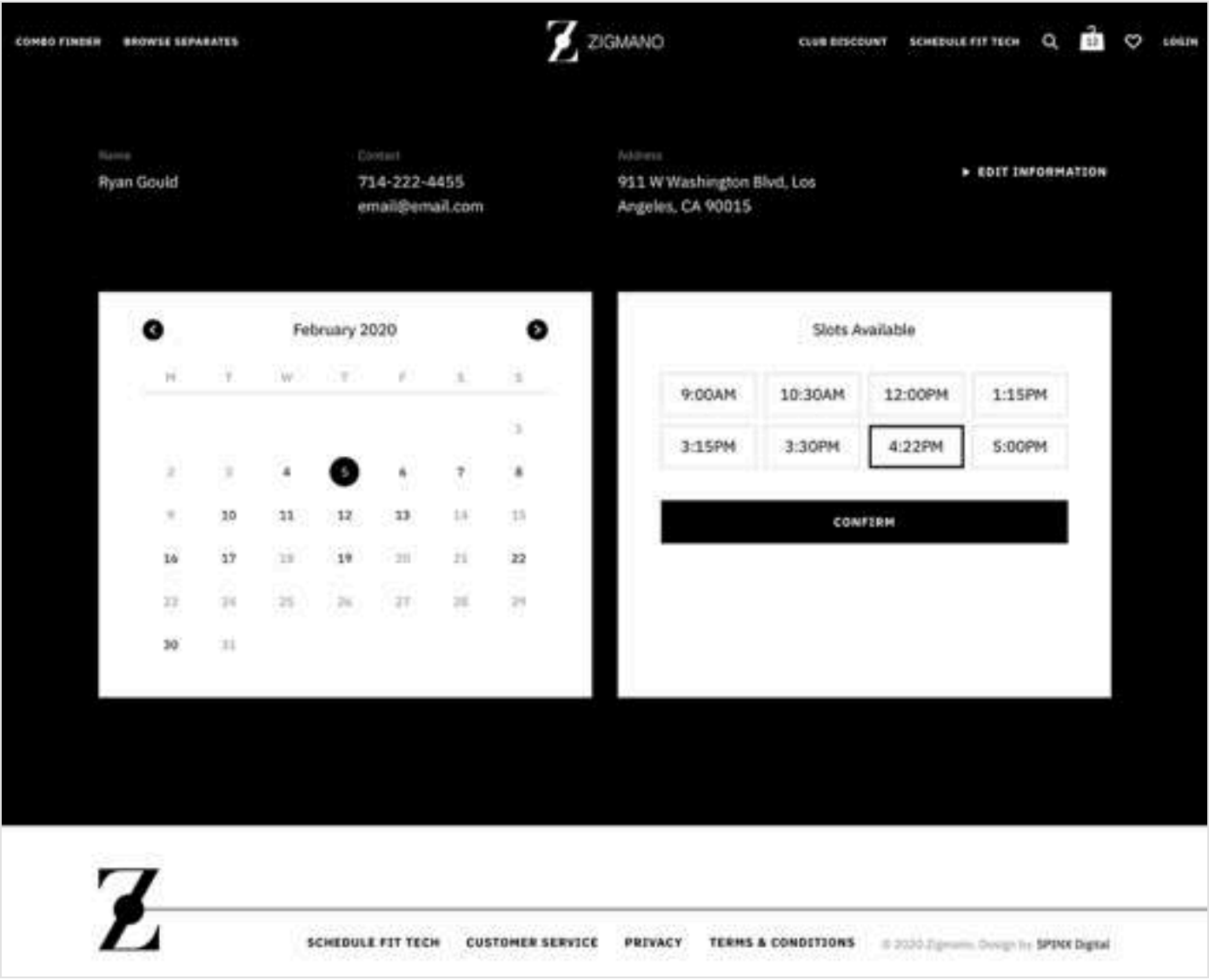
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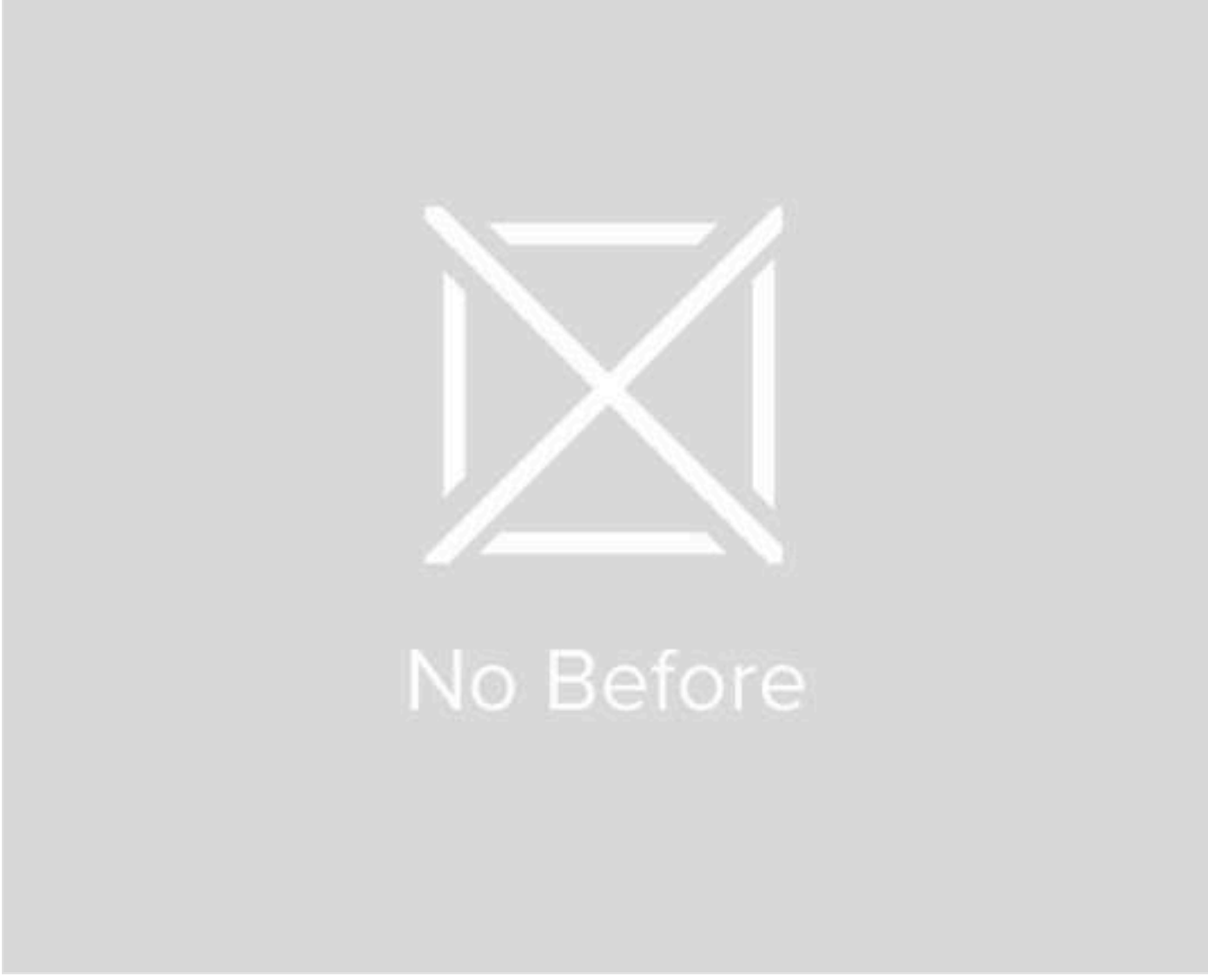
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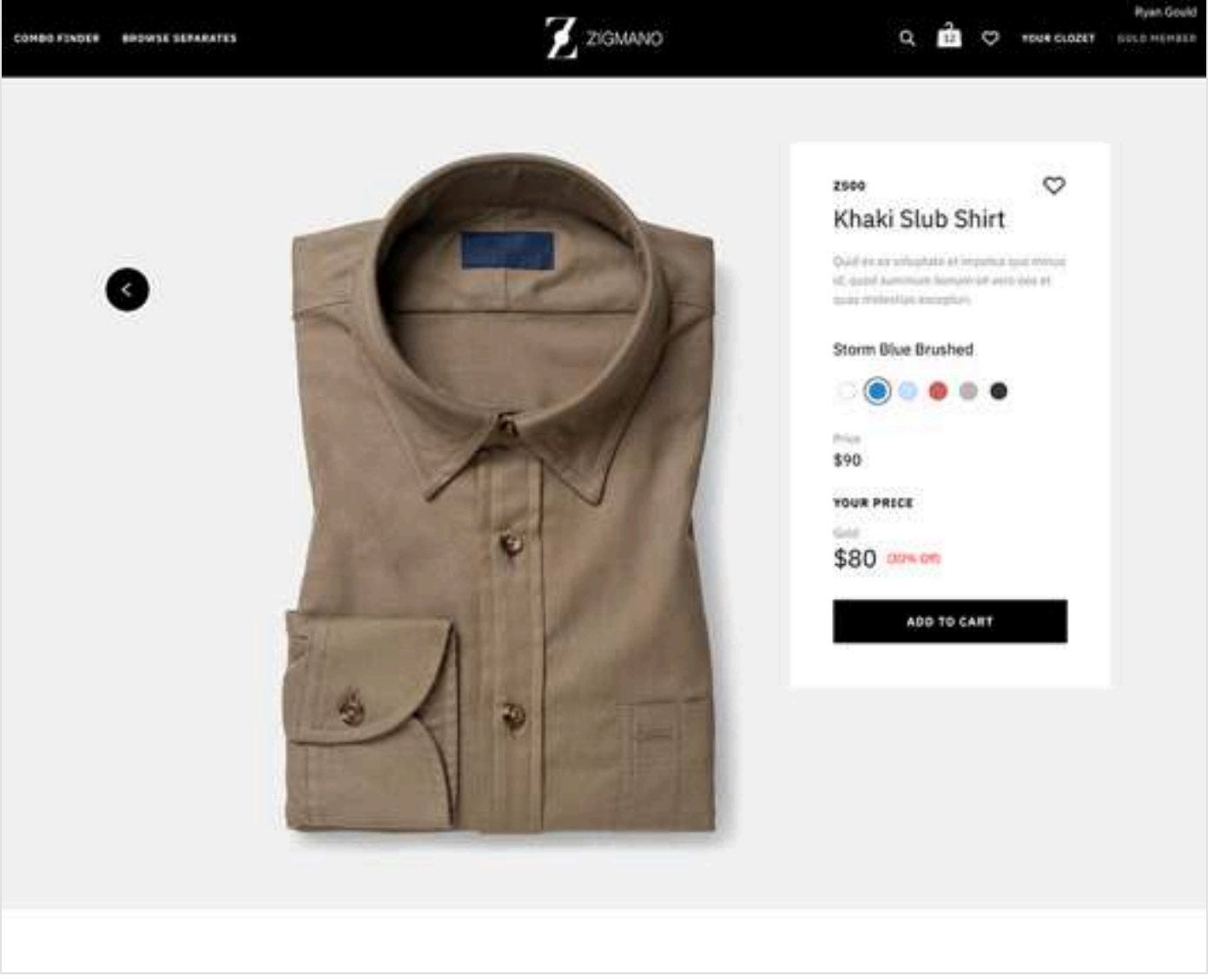
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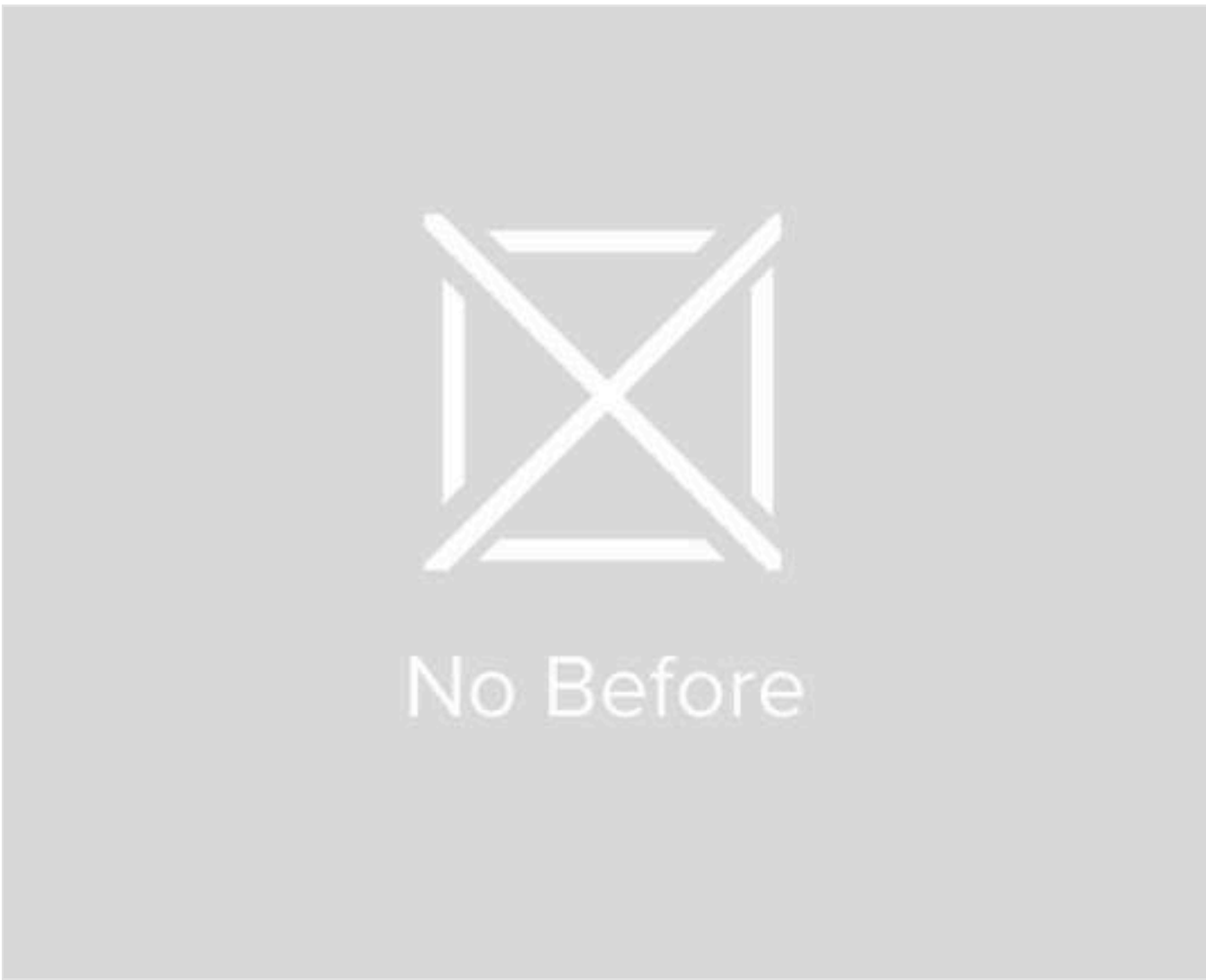
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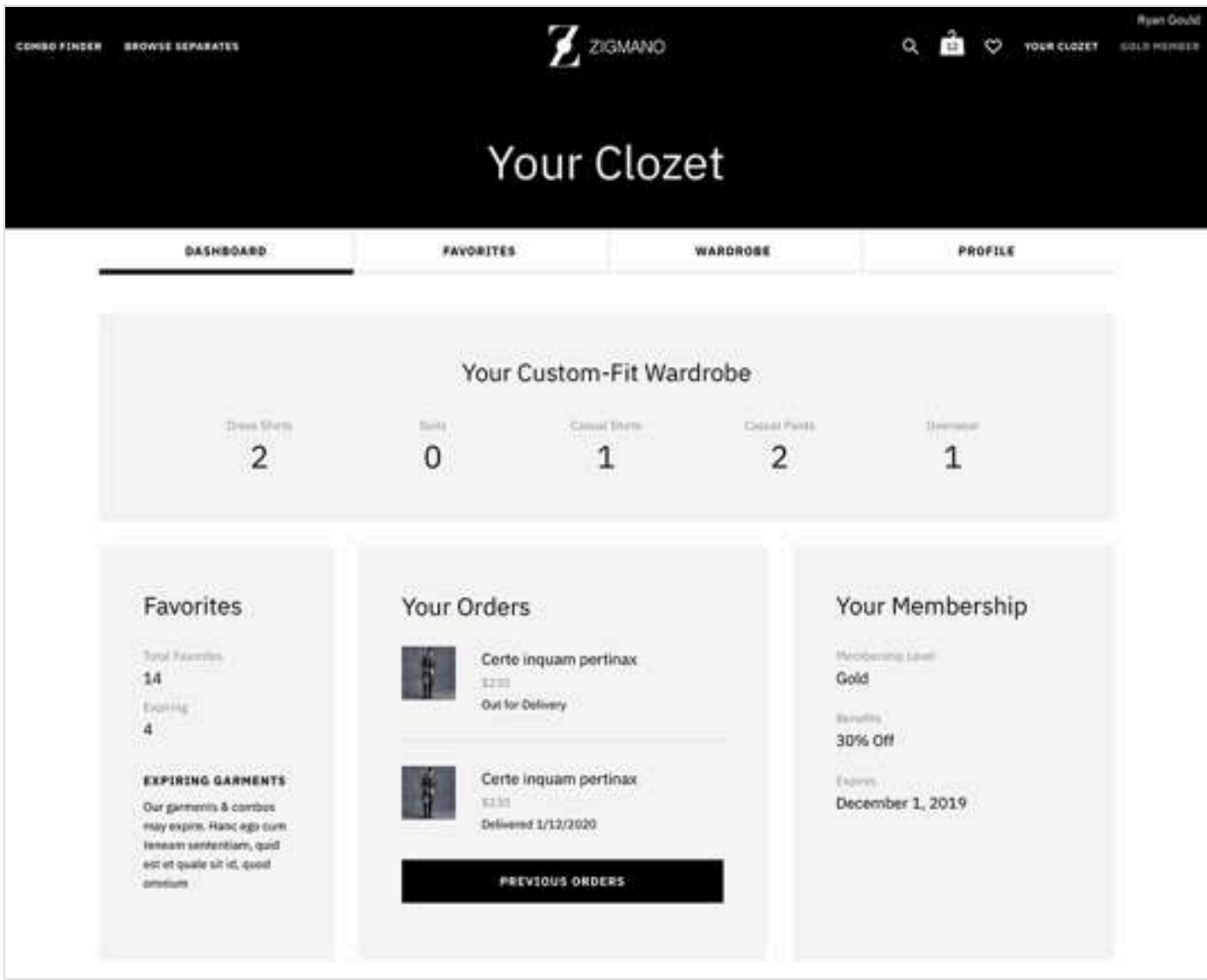
Before



After



Before



After



FINDING AN AGENCY WHO UNDERSTANDS YOUR DIGITAL NEEDS IS HARD.

Let our amazing team help you craft your digital strategy today.

Contact us now at hello@spinxdigital.com