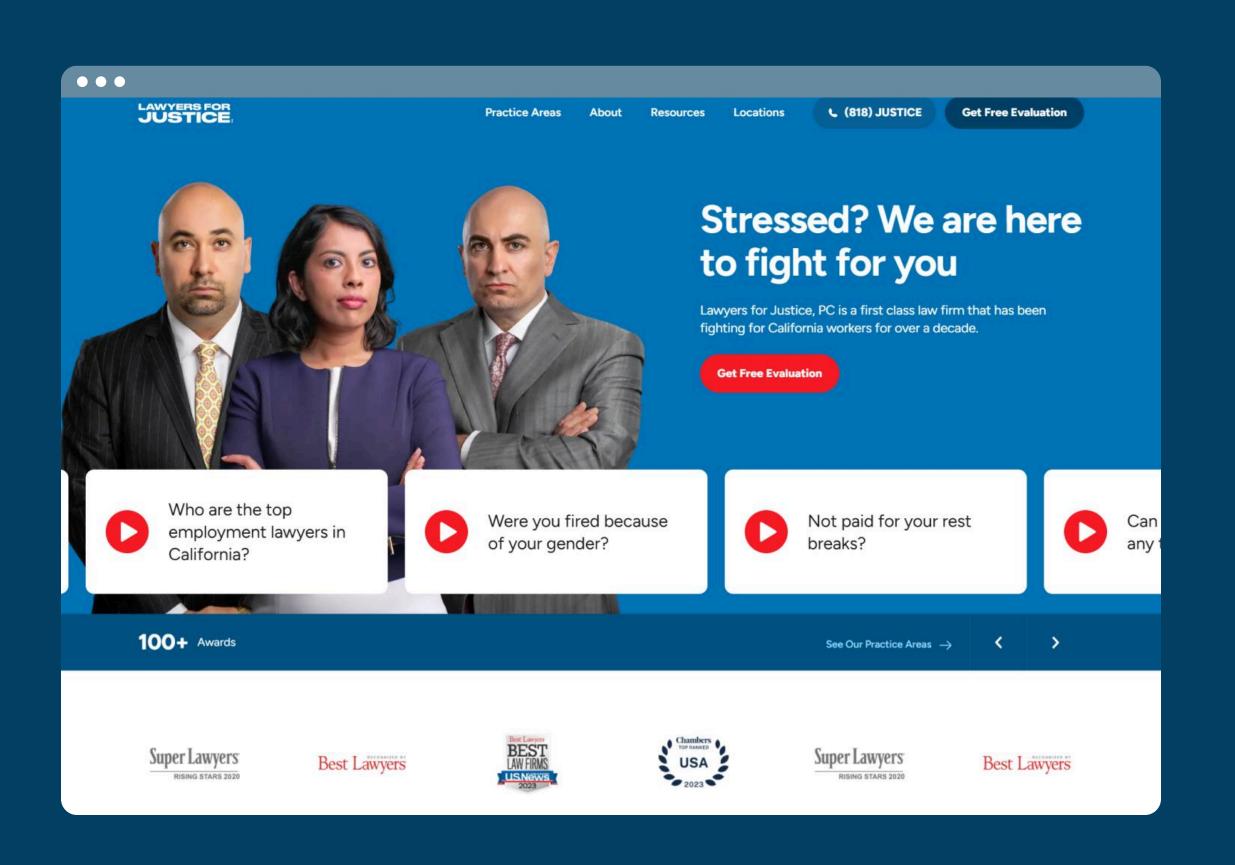


Lawyers for Justice Website Redesign

Redesigning for Justice: Law Firm Website Redesign with Strategy and Style



OVERVIEW

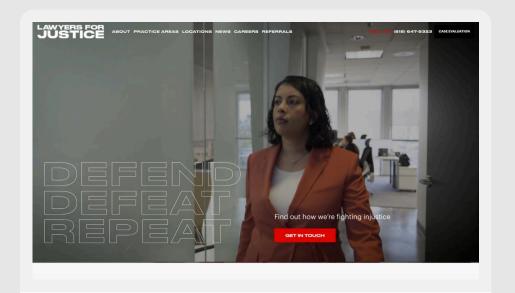
Lawyers for Justice, PC is a powerhouse law firm based in Los Angeles standing up for workers across California. They fight for people who've been wronged on the job—whether it's unpaid wages, wrongful termination, or workplace discrimination.

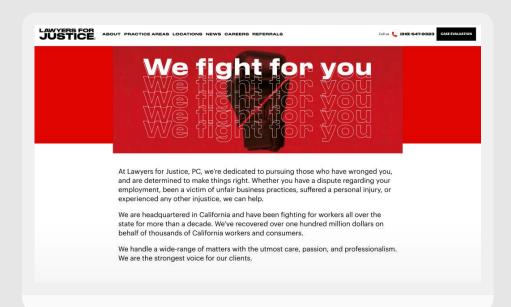
DISCOVERY

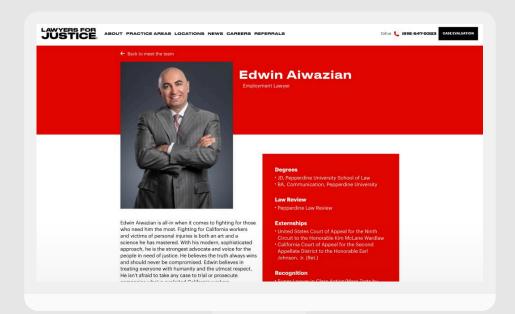
When the Lawyers for Justice team came to us, their website just wasn't doing them justice (pun intended).

It was hard to update, missing key information about their services, and lacking the callsto-action needed to guide people to help. There were no engaging videos, no real storytelling, and no space to let their impact shine.

To kick off the law firm website redesign, we went deep: we sent out a discovery questionnaire, talked with key stakeholders, ran a full website audit, and looked at what other firms were doing. Through competitive audit and feature mapping, we learned that while Lawyers for Justice had the experience and results, their digital presence was underselling them big time. We knew we had to fix that—and fast.







Before

UX STRATEGY

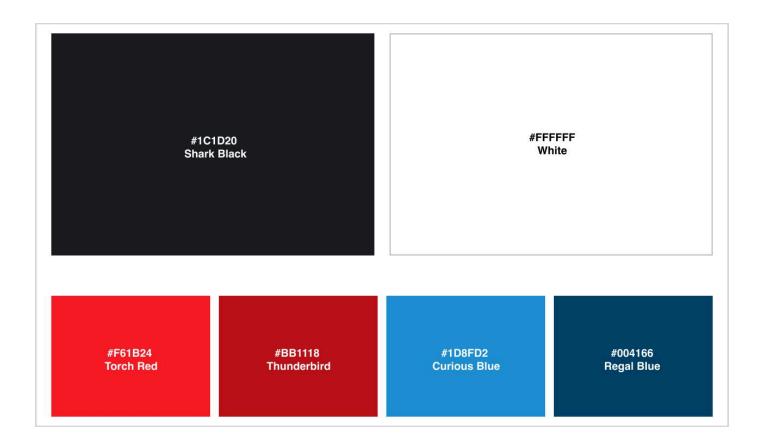
Our next move was to figure out what the user experience should feel like —what someone visiting the site needed to see, read, and click on to take action.

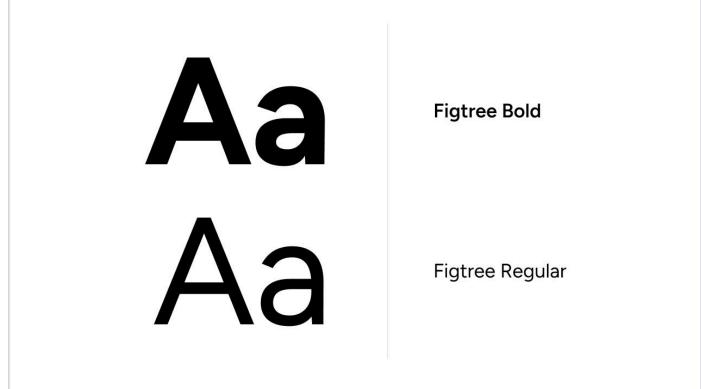
We mapped out a content strategy that made space for their voice: confident, compassionate, and no-nonsense.

We planned out conversion funnels that matched how people actually look for legal help—nervous, unsure, and needing clarity fast. Visually, we explored moodboards that blended their bold, justice-driven energy with approachable design touches.

The goal? A law firm website redesign that made people feel supported, not intimidated or overwhelmed. Every move we made was about making the experience simple, direct, and motivating.

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BUILD

Once we had a clear direction, we got to work on design and development.

We created a vibrant, modern site with a custom WordPress build, so the Lawyers for Justice team could finally make edits without jumping through hoops.

We added spots for short-form video throughout the site to bring their attorneys' voices front and center. Attorney imagery can get outdated quickly, so we built dynamic attorney group photo areas that are automatically updated with the newest photos uploaded—no more outdated headshots lingering for months.

Each service page includes strong CTAs, on-page forms, and space for SEO-rich content that doesn't feel stuffed. We went with a bold, energetic color palette paired with clean, down-to-earth typography that reflects who they really are: powerful advocates, but also real people who care deeply.

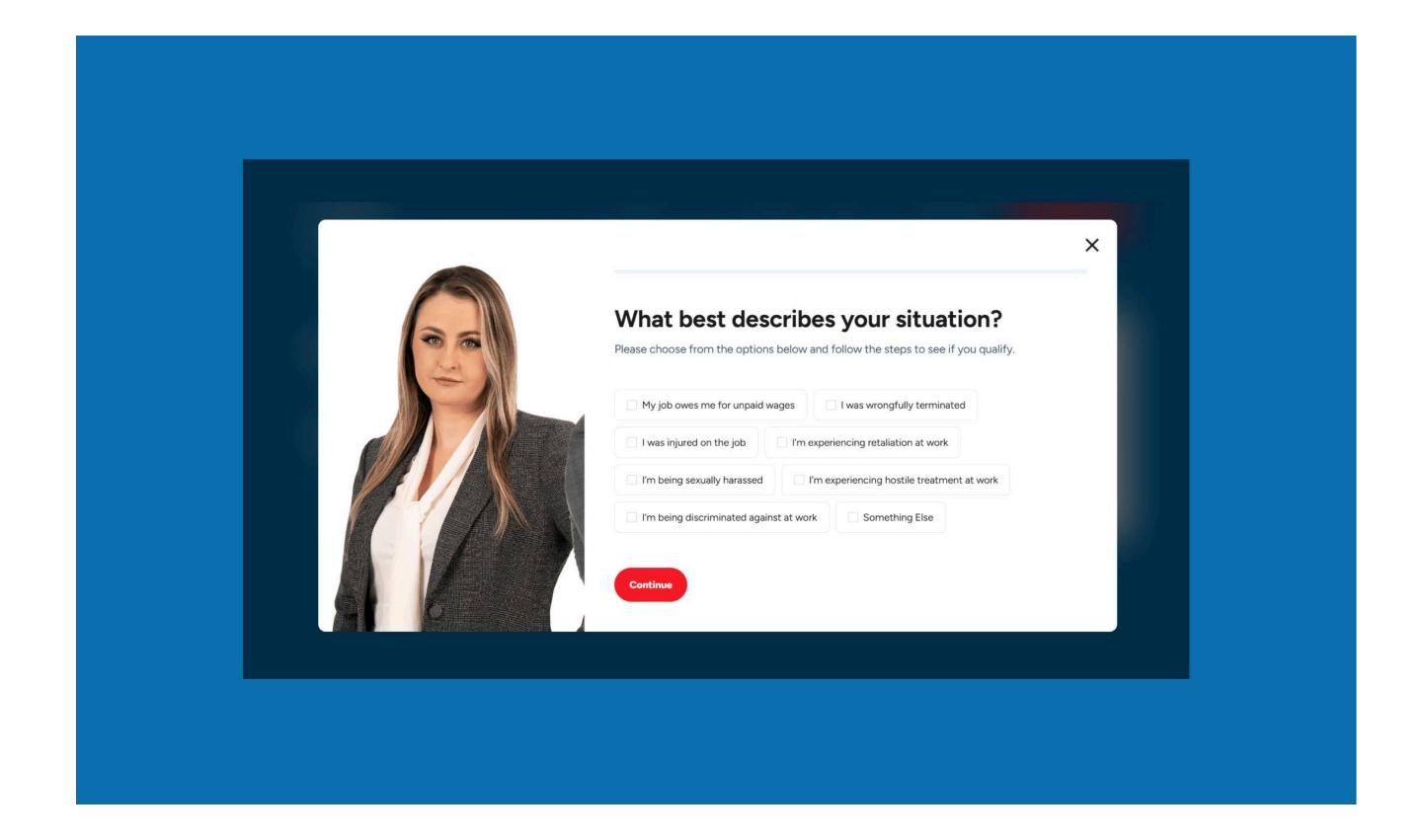
We also added FAQs to answer the biggest questions upfront—building trust from the first click. This law firm website redesign didn't just freshen things up—it gave Lawyers for Justice a site that works as hard as they do.

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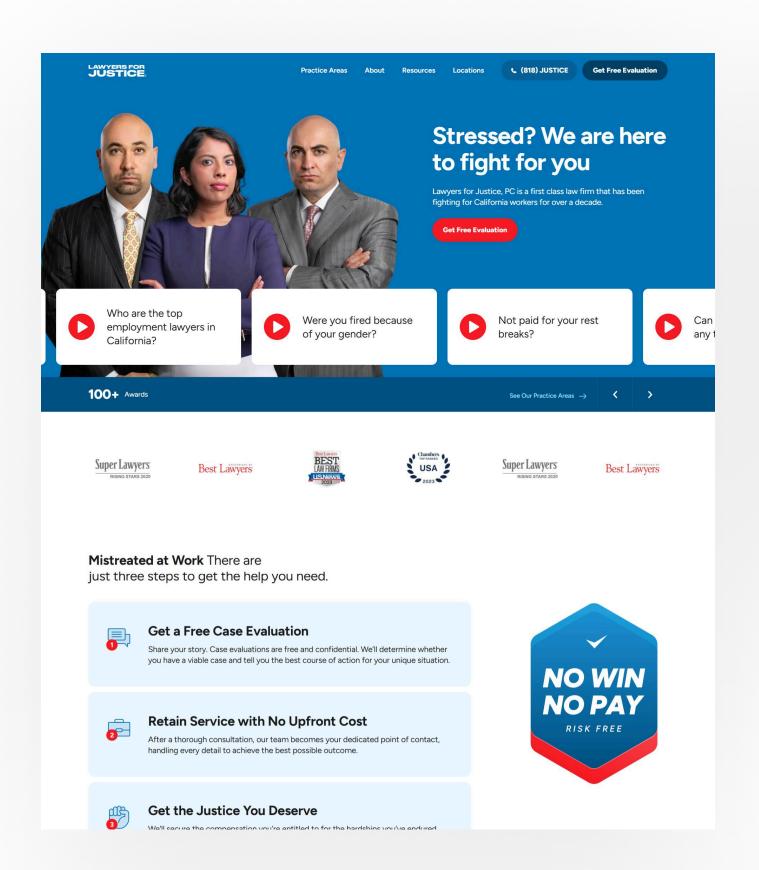
Before launch, we tested everything across all the major browsers, screen sizes, and devices to make sure it worked beautifully wherever someone found it.

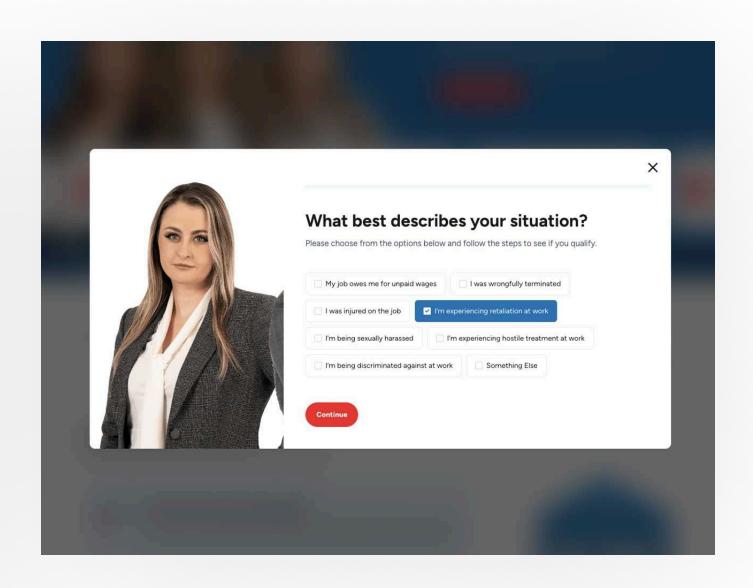
Mobile? Check. Desktop? Check. We fine-tuned every button, link, and form field to make the experience seamless.

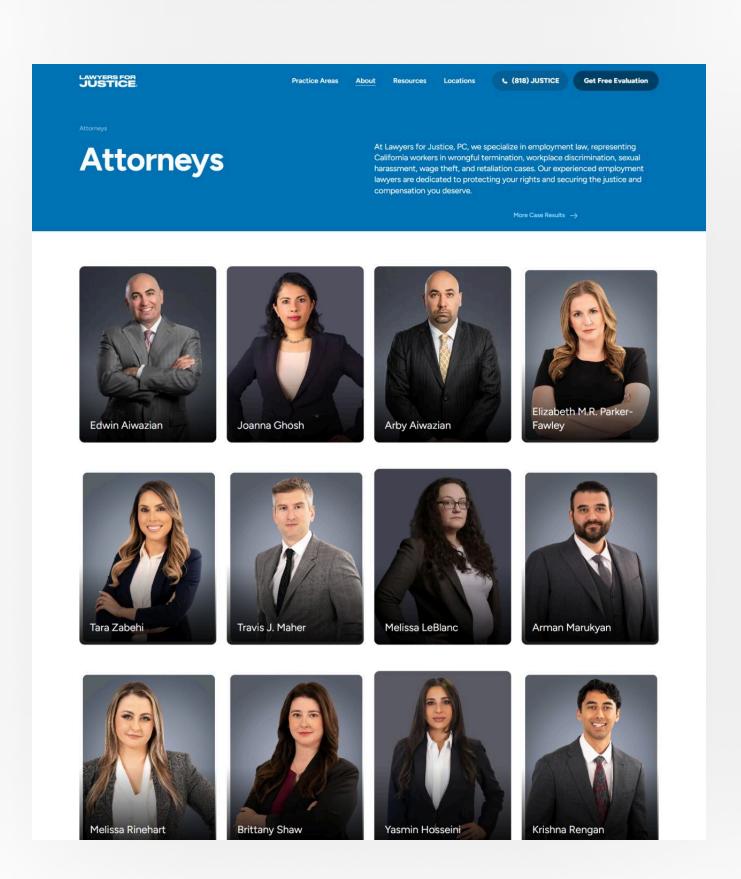
Once QA was complete, we followed a clear launch plan to go live without a hitch. The whole process was smooth, tested, and ready for the real world.

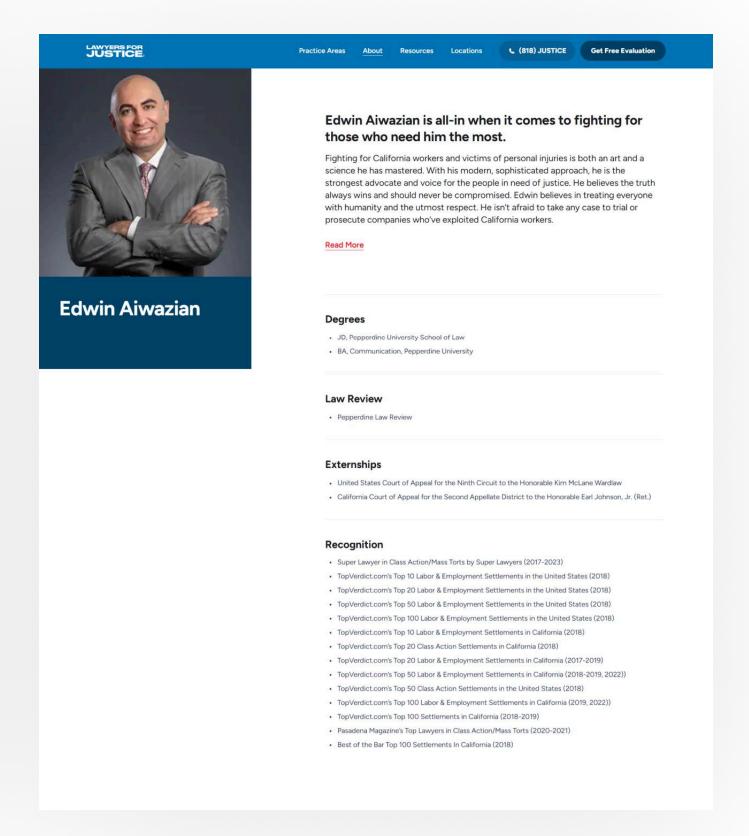


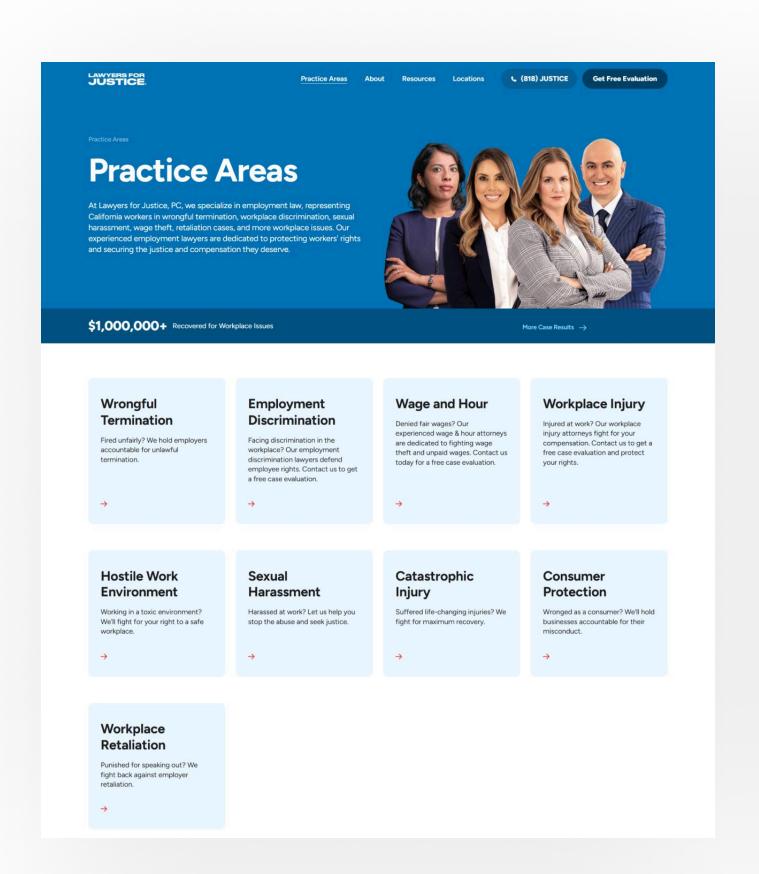
RESULTS

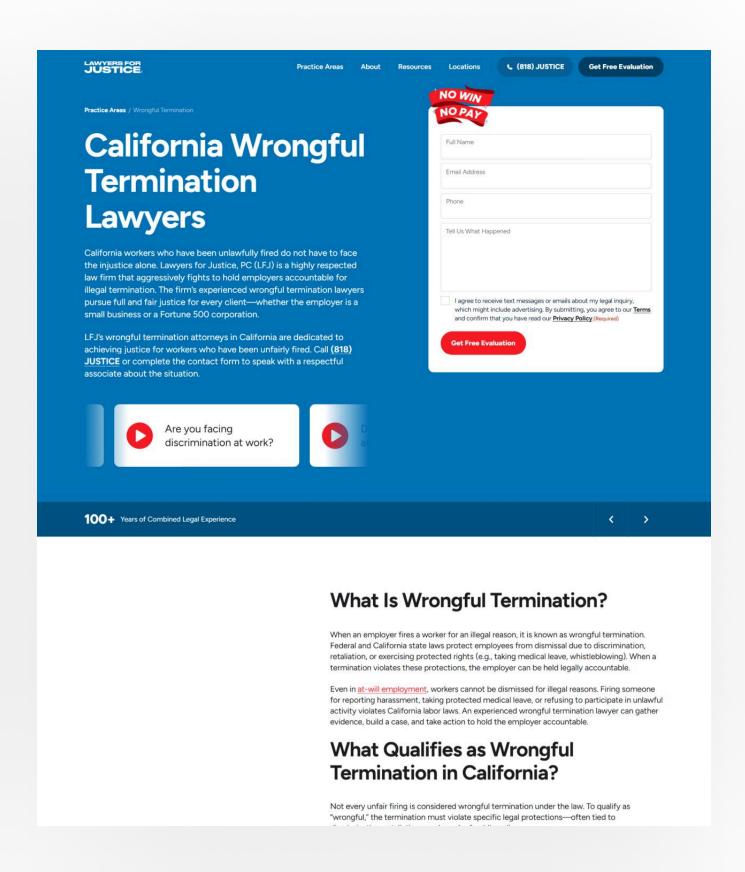


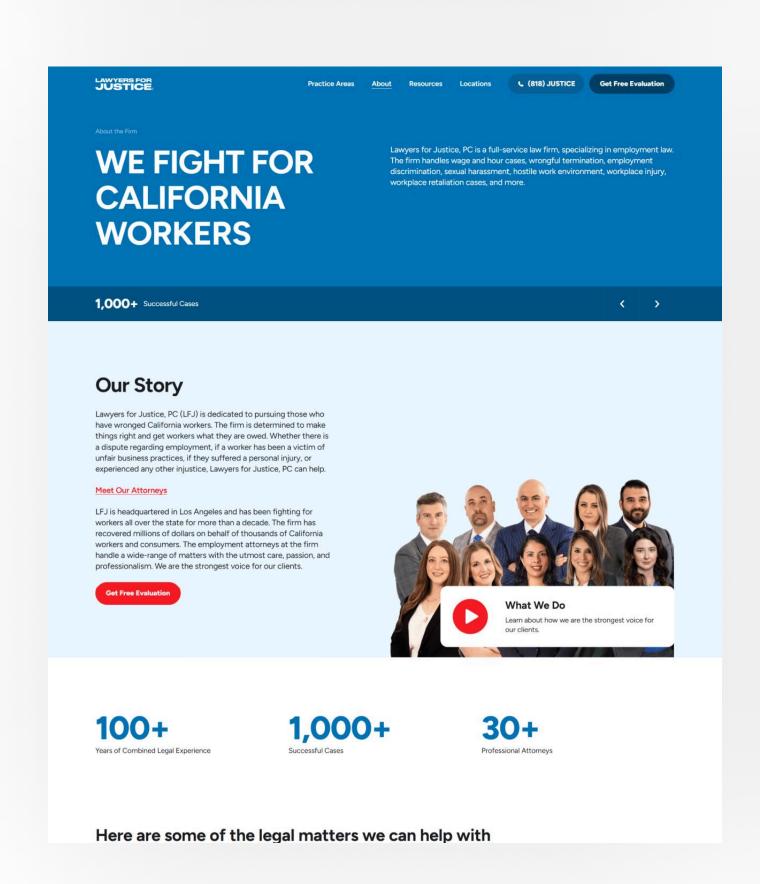


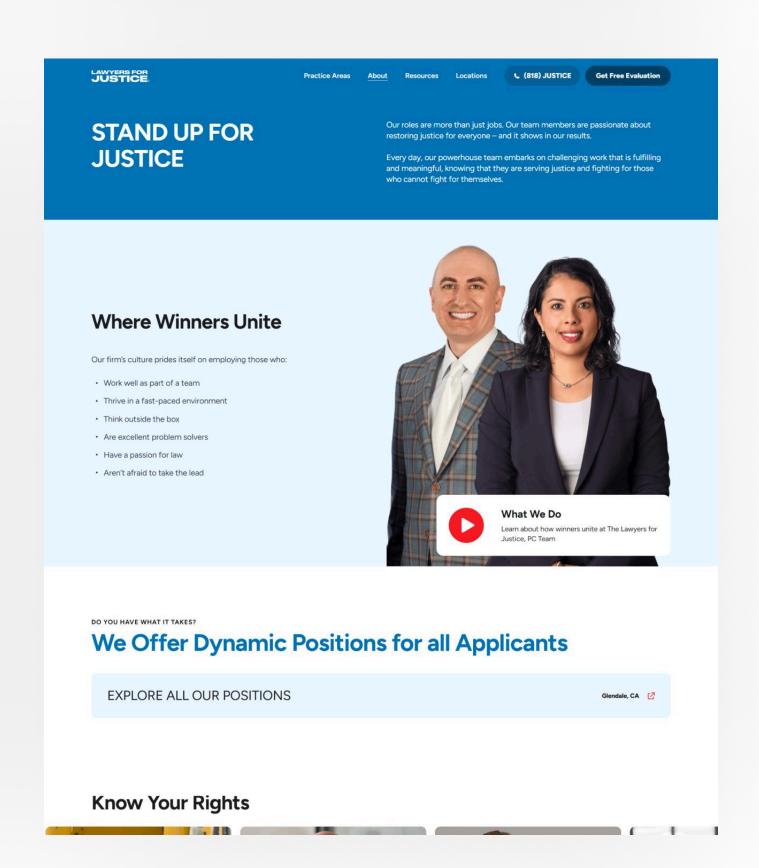


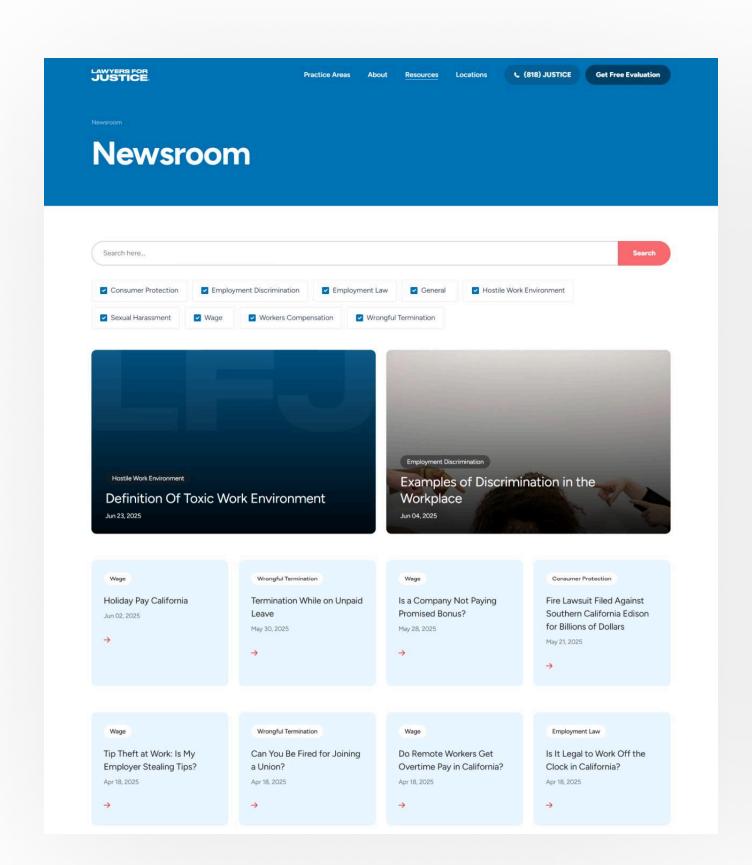


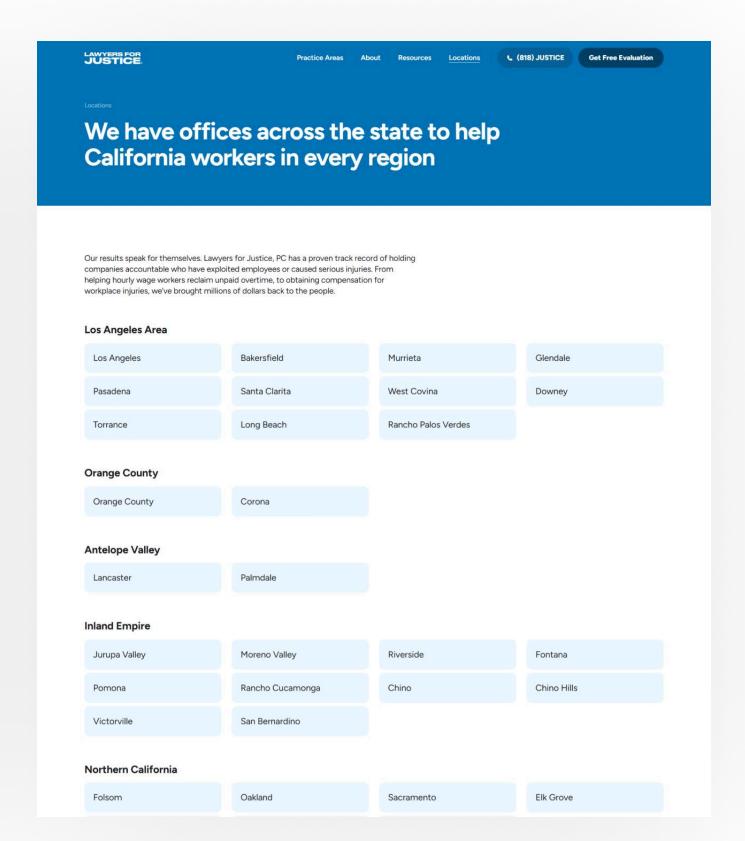












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