Taylor Anderson Website Redesign

Smart Legal Website Design for a Smarter Law Firm

TAYLOR | ANDERSON

Attorneys Practices Experience About Newsroom Careers **LOCATIONS**

Trusted Trial Counsel, Unmatched National Results

Taylor Anderson Launches New Website

Congratulations California Super Lawyers and Rising Stars!

Defense verdict for Brent Anderson, Floyd Hartley, and Trey Laidlaw

Taylor | Anderson LLP has a reputation for excellence that spans cases nationwide. Since 2009, our team of attorneys has developed exceptional strategies for clients whose cases require aggressive, steadfast representation. We base every recommendation and legal avenue we pursue on skill and sophisticated knowledge of the law, which is

Taylor | Anderson LLP isn't just a law firm—they're a powerhouse of legal strategy and trial advocacy. Since 2009, they've been winning high-stakes cases across the country with grit, precision, and a strong sense of purpose.

DISCOVERY

When Taylor | Anderson first reached out, they knew their website wasn't doing them justice.

It felt outdated, clunky, and lacked the polish you'd expect from a firm with their kind of track record. The design didn't reflect their brand, the user experience was tough to navigate, and on mobile, it just didn't hold up. Even more importantly, the site wasn't helping them recruit the kind of top-tier talent they were looking for.

We kicked things off with a full discovery phase: a deep website audit, competitive research, and stakeholder interviews with folks across the firm. It became clear fast that the old site wasn't reflecting the firm's values, credibility, or courtroom confidence. They needed a legal website design that matched their high standards—and helped tell their story the way it deserves to be told.
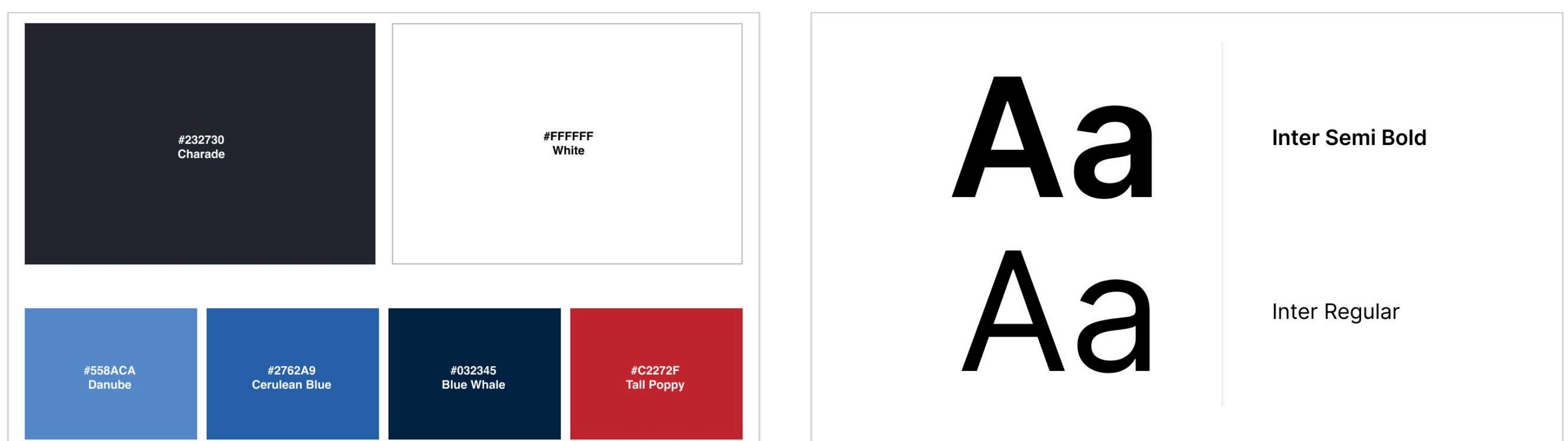
SPINX
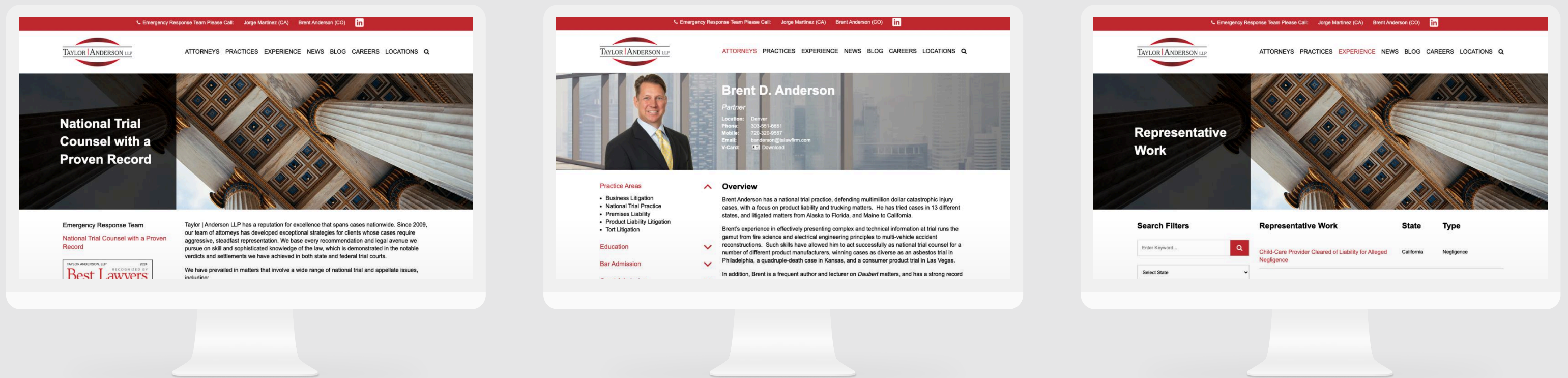
Before

With insights in hand, we mapped out a fresh user experience that put the Taylor | Anderson brand front and center.

We clarified user flows—especially for prospective clients and job seekers—to make sure every journey through the site felt purposeful and smooth.

From there, we explored moodboards to align on tone and style, then dove deep into imagery that could strike the right balance of strength and approachability. Every visual decision in this law firm website design was made to reinforce trust, showcase credibility, and make visitors feel confident they were in the right hands.


#232730 Charade	#FFFFFF White
#558ACA Danube	
#2762A9 Cerulean Blue	
#032345 Blue Whale	
#C2272F Tall Poppy	

Aa Inter Semi Bold

Aa Inter Regular

Once the strategy was set, we got to work designing and developing a site that felt powerful, refined, and unmistakably Taylor | Anderson.

We built the new site on a custom WordPress platform so their team could easily manage updates in-house—no tech headaches required.

Design-wise, we introduced a new color palette and typography pairing that felt modern and authoritative. Subtle animations brought energy to the experience without feeling flashy. We used sharp, specific imagery that reflected the firm's work and culture, and created dynamic linking between practice areas, attorney bios, and case types to guide users intuitively through the site.

One of the biggest highlights? A robust, filterable attorney directory that made it easy to explore the team's impressive talent—something crucial for both prospective clients and recruits. This legal website design wasn't just about looking good—it was about helping Taylor | Anderson grow, hire, and stand out in a competitive space.

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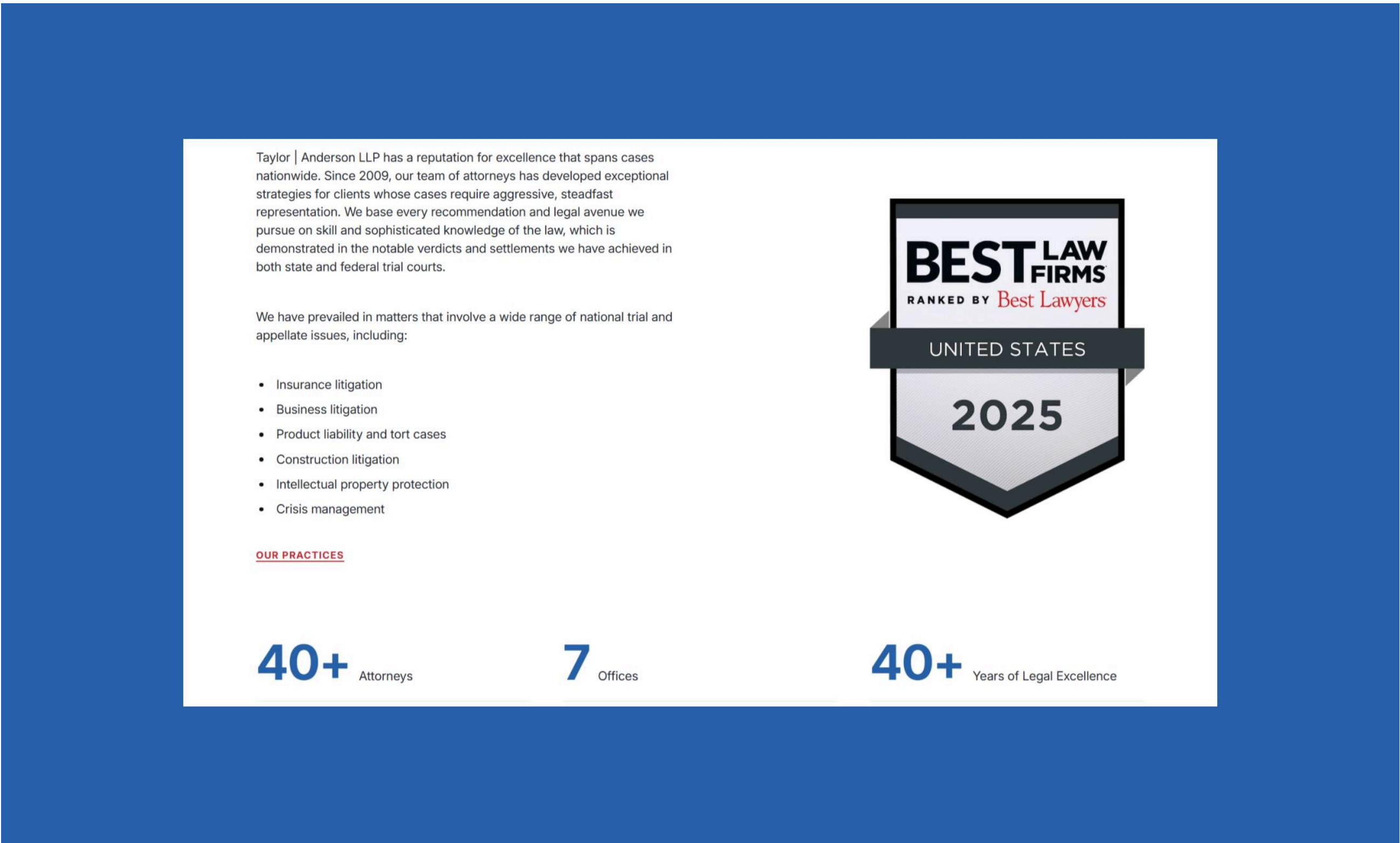
Before launch, we ran the site through a full round of cross-browser and cross-device testing to make sure it looked and worked great everywhere —from big desktop monitors to tiny phone screens.

We fine-tuned every detail, squashed bugs, and ran a full QA checklist to ensure the launch would be seamless.

With everything polished and prepped, we rolled out the new site smoothly, confidently, and right on schedule.

RESULTS
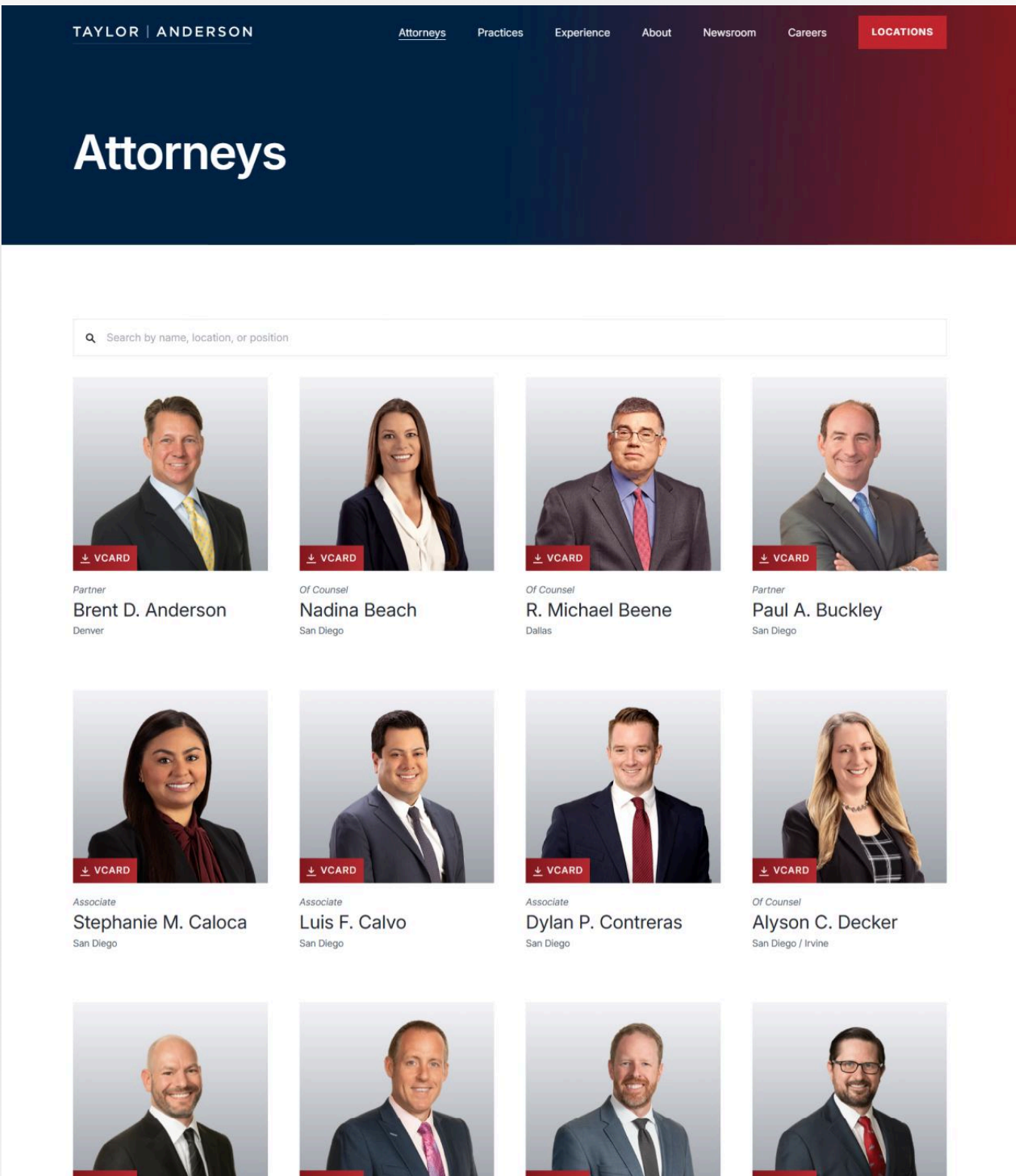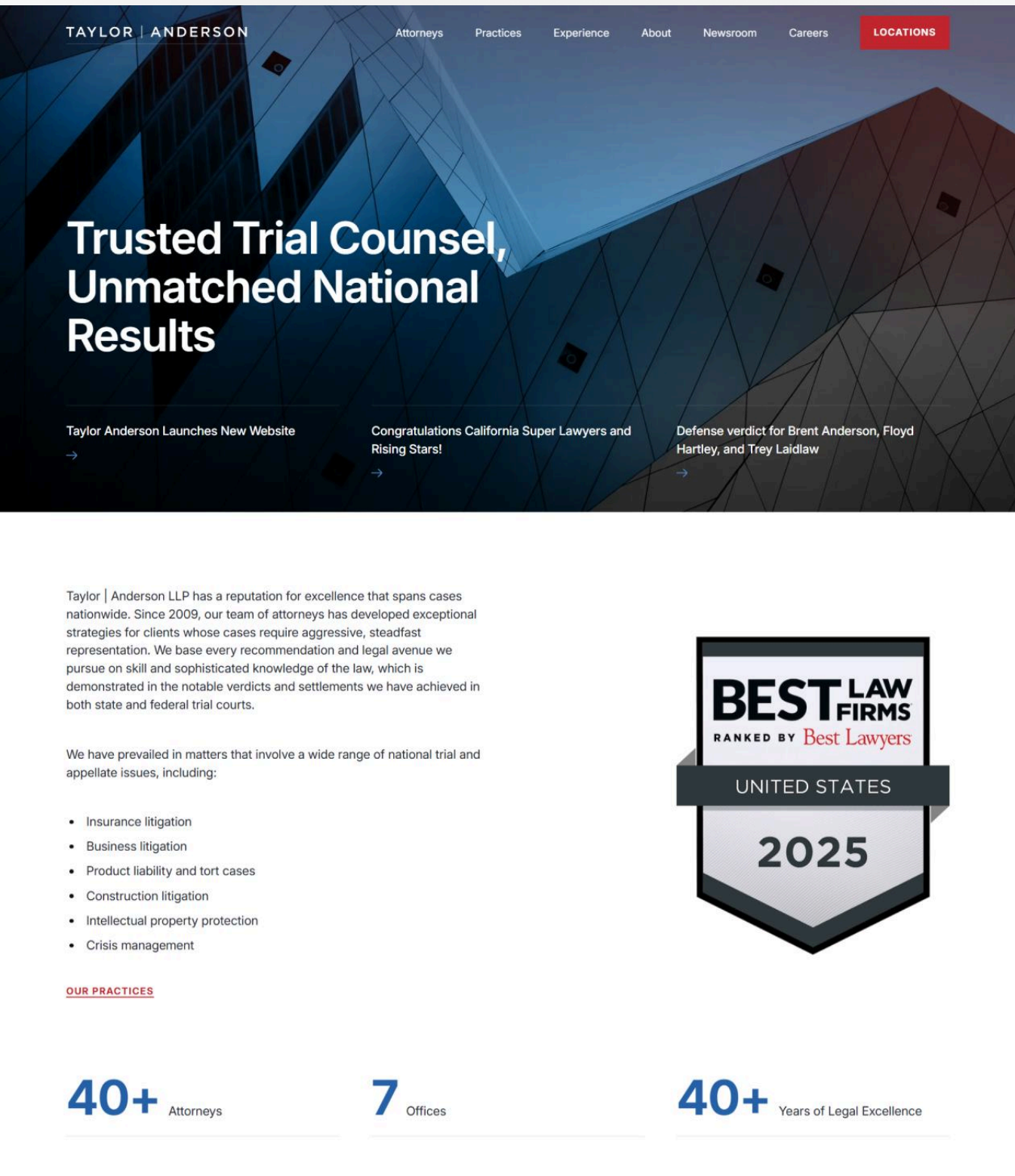
SPINX

Brent D. Anderson

Partner

Denver

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⬇ VCARD

Brent Anderson has a national trial practice, defending multimillion dollar catastrophic injury cases, with a focus on product liability and trucking matters. He has tried cases in 15 different states, and litigated matters from Alaska to Florida, and Maine to California.

Brent's experience in effectively presenting complex and technical information at trial runs the gamut from fire science and electrical engineering principles to multi-vehicle accident reconstructions. Such skills have allowed him to act successfully as national trial counsel for a number of different product manufacturers, winning cases as diverse as an asbestos trial in Philadelphia, a quadruple-death cases in Kansas, and a consumer product trial in Las Vegas.

Brent is typically hired by excess carriers to parachute into cases and try them, although early involvement in a case is much preferred.

Practice Areas

Business Litigation   National Trial Practice   Premises Liability

Product Liability Litigation   Alternative Dispute Resolution   Tort Litigation

Credentials   ✕

Practice Areas

With a nationwide presence and a proven track record, we provide strategic legal solutions across a wide range of practice areas. From complex litigation to specialized disputes, our team delivers tailored counsel and exceptional results in courtrooms across the country.

T | A

Alternative Dispute Resolution →	Insurance Litigation →
Appellate Practice →	National Trial Practice →
Business Litigation →	Premises Liability →
Construction Litigation →	Product Liability Litigation →
Employment Litigation and Workplace Investigations →	Tort Litigation →
Insurance Coverage Litigation →	

Alternative Dispute Resolution

Not every legal issue should be resolved through litigation, and when alternative dispute resolution methods hold the promise of a solid result, you can rely on Taylor Anderson litigators for deep knowledge of mediation and arbitration strategy and practice.

In many cases, arbitration and mediation have distinct advantages over litigation, such as:

- Quicker resolution of a case
- Confidentiality – as compared to court proceedings which, in most cases, are public
- Reduced cost – due to limited discovery and motion practice
- Selection of mediators and arbitrators with expertise in handling the specific type of case
- When a jury trial is unavailable
- The less adversarial nature of mediation and arbitration, which can be invaluable in settling disputes among parties who desire to continue a business relationship
- When appeal of the case will not be possible

A Talented Team of Alternative Dispute Resolution Lawyers

If you are seeking a more cost-effective and efficient resolution to your case, avoiding litigation and attempting to settle outside of court may be more appropriate. We can analyze your case and the various available pathways to resolution so that you understand which path is most likely to achieve the desired result.

Related Attorneys

About the Firm

Driven by Excellence, Powered by Expertise

Since 2009, Taylor | Anderson LLP has provided steadfast representation and strategic counsel in complex legal matters. Headquartered in Denver, with offices strategically located across the country, we deliver exceptional results in state and federal courts.
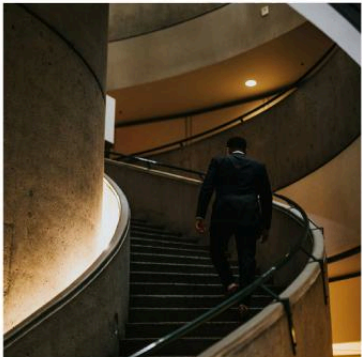
With expertise spanning industries and jurisdictions, we tackle high-stakes disputes with precision and a client-focused approach. From commercial litigation to insurance and product liability cases, our tailored strategies and uncompromising standards ensure outcomes that matter.

The Cornerstones Of An Effective Trial and Appellate Law Firm

Our law firm has always been on the forefront of service and excellence in the legal profession. We strongly believe that our clients deserve the very best, so every interaction we have with them is founded in:

- Strong attorney-client relationships that can see you throughout the unique issues of your case
- Thorough case preparation aimed at trial-level success, ultimately ensuring the most favorable outcomes in litigation and settlement opportunities
- State-of-the-art technology that equips us to conduct major trials in different venues across the country with ease and efficiency
- Excellence in appellate proceedings and the skill to tackle cutting-edge issues with optimal results
- Accurate and transparent litigation budgets so you can be sure the evaluation of your case will not change unexpectedly

You will always be well-informed of the status of your case and about the strategies available to obtain the results you seek.

Attorneys   Practices   Experience   About   Newsroom   Careers   **LOCATIONS**

Newsroom

May 19, 2025
Taylor Anderson Launches New Website
→

March 24, 2025
Congratulations California Super Lawyers and Rising Stars!
→

March 5, 2025
Defense verdict for Brent Anderson, Floyd Hartley, and Trey Laidlaw
→

December 12, 2024
Taylor Anderson welcomes two new attorneys to the Palo Alto Office
→

November 19, 2024
Taylor Anderson welcomes Connor Gaballa to the San Diego Office!
→

November 2, 2024
Taylor Anderson welcomes two new attorneys to the Denver Office
→

October 8, 2024
Defense verdict for Jazmine Pelayo and Alexandria Hopson
→

August 27, 2024
Defense verdict for Floyd Hartley and Trey Laidlaw
→

July 26, 2024
Taylor Anderson welcomes new associate Bailey Ross to the Denver Office!
→

March 1, 2024
Congratulations Colorado Super Lawyers and Rising Stars!
→

February 28, 2024
Taylor Anderson welcomes new associate Trey Laidlaw to our Dallas Office
→

February 22, 2024
Taylor Anderson is pleased to announce our new Partner Jazmine Pelayo has joined the Dallas Office
→

January 31, 2024
Taylor Anderson welcomes Scott Walker to our San Diego Office
→

January 25, 2024
Taylor Anderson welcomes Jens Omdal to the Denver Office
→

January 8, 2024
Defense verdict for Paul Buckley and Chris Soper
→

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Careers

At Taylor Anderson, we believe that exceptional legal work starts with exceptional people. Our commitment to excellence, innovation, and a supportive work environment makes us a dynamic place to build a rewarding career.

Whether you're an experienced attorney, recent graduate, or legal professional, we provide opportunities to grow, lead, and make a meaningful impact.

EXPLORE OPPORTUNITIES

Our Mission and Values

At Taylor Anderson, our success is built on the principles that guide everything we do:

- **Client-Centered Approach:** Strong attorney-client relationships that can see you throughout the unique issues of your case.
- **Strategic Preparation:** Thorough case preparation aimed at trial-level success, ultimately ensuring the most favorable outcomes in litigation and settlement opportunities.
- **Innovation:** State-of-the-art technology that equips us to conduct major trials in different venues across the country with ease and efficiency.
- **Appellate Excellence:** Excellence in appellate proceedings and the skill to tackle cutting-edge issues with optimal results.
- **Transparency:** Accurate and transparent litigation budgets so you can be sure the evaluation of your case will not change unexpectedly

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Connect with Us

If you need immediate assistance, contact our Emergency Response Team:

- Jorge Martinez (California): 949-278-2725
- Brent Anderson (Colorado): 720-320-9567
- Jazmine Pelayo (Texas): 214-296-9236

Reach out to our offices located around the country. For general inquiries, contact our headquarters in Denver, Colorado at 303-551-6660. For career opportunities, please visit our Careers page to learn more and apply.

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Phone: 303-551-6660
1670 Broadway, Suite 900
Denver, CO 80202

Dallas
Phone: 214-445-5848
8150 North Central Expressway, Suite 800
Dallas, Texas 75206

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Phone: 949-390-6500
One Park Plaza, Suite 600 PMB #423
Irvine, CA 92614

Palo Alto
Phone: 650-352-6539
3000 El Camino Real, Building 4, Suite 200
Palo Alto, CA 94306

Reno
Phone: 775-902-2449
500 Damonte Ranch Pkwy #972
Reno, NV 89521

San Diego
Phone: 858-369-5141
3655 Nobel Drive, Suite 650
San Diego, CA 92122

Wilmington
Phone: 910-550-3380
2018 Eastwood Road, Ste 213
Wilmington, NC 28403

Finding an agency who understands your digital needs is hard.

Let our amazing team help you craft your digital strategy today.

Start a Project

SPINX

spinxdigital.com