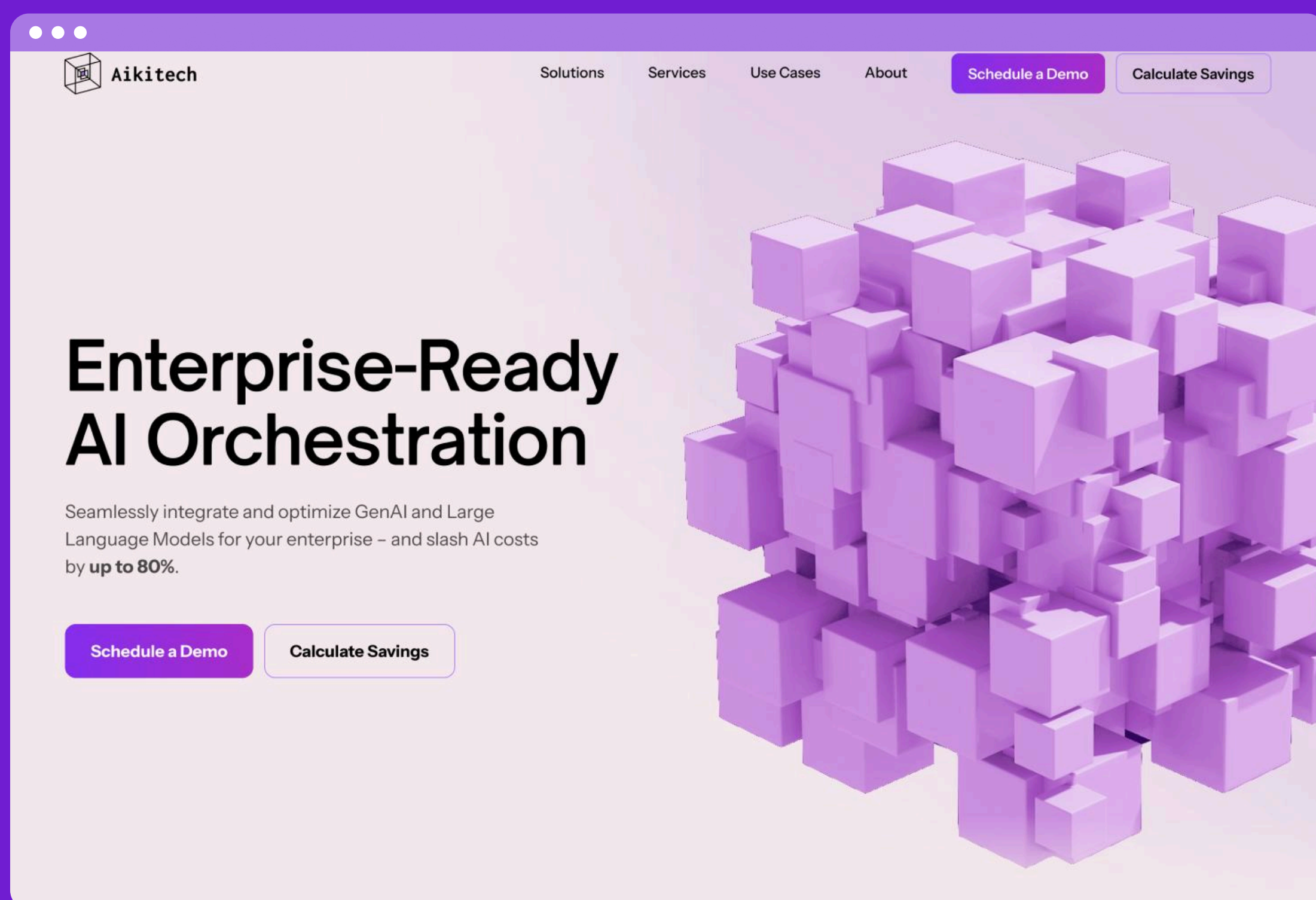SPINX

Aikitech Website Redesign

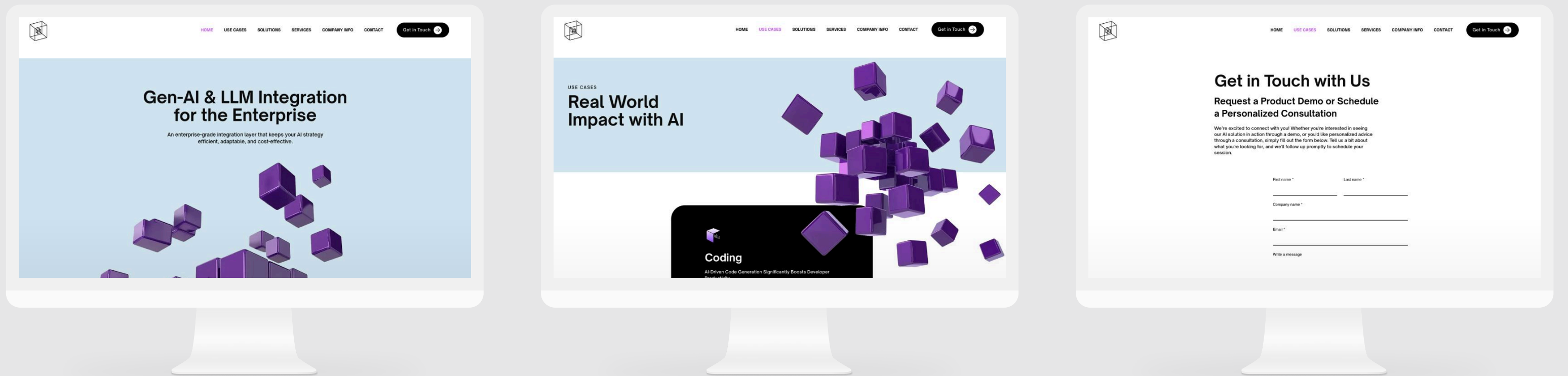# Cutting-Edge Website Design for AI Technology Trailblazer, Aikitech

OVERVIEW

Aikitech is reshaping how enterprises use AI tools. As a U.S.-based B2B leader in AI technology, their flagship ELLY Orchestration Platform helps companies reduce AI vendor lock-in, optimize large language model selection, and slash costs by up to 80% in order to give organizations the flexibility and scalability they need to future-proof their AI strategies.

DISCOVERY

When Aikitech came to us, their old site wasn't telling their story the way it should. Instead of feeling like a cutting-edge enterprise partner, it gave the impression they were small, unproven, and risky to work with.

We kicked things off with a full discovery phase that included a detailed questionnaire, in-depth stakeholder interviews, a website audit, and a competitive audit of other players in the AI technology space. While Aikitech had the tech, the vision, and the results, their website wasn't showing it. Our job in this AI website design and development project was to bridge that gap and make their digital presence match their real-world expertise.
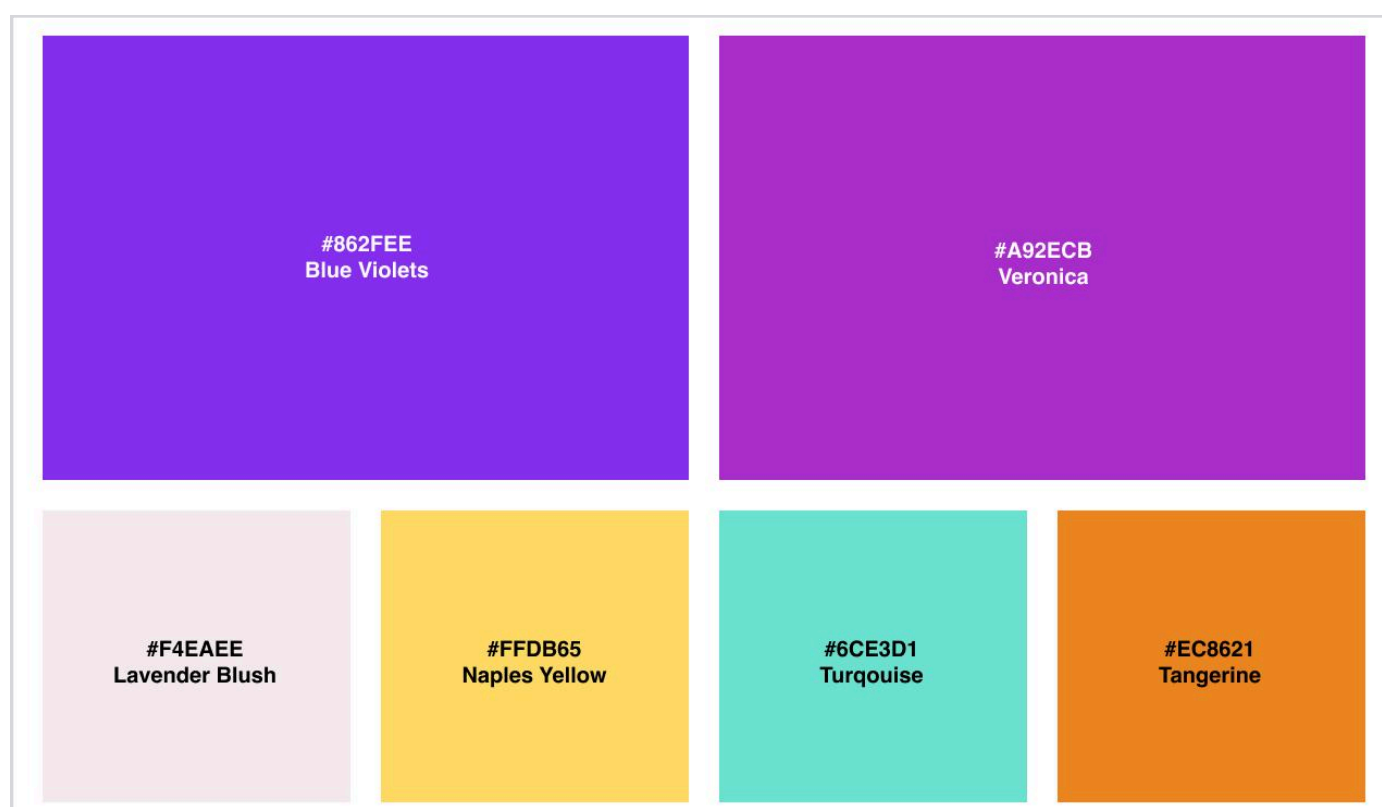
SPINX

Before

We set out to create a user experience that made Aikitech feel as cutting edge as their platform is.

That started with applying their brand to the web in a way that felt modern, credible, and scalable. We mapped out a new navigation structure so enterprise buyers and technical stakeholders could quickly find exactly what they needed.

From there, we defined user flows, ensuring the path from first click to product understanding was as smooth as possible. Our moodboard exploration helped us set the tone as innovative but approachable, and an imagery exploration brought a more human side to the world of AI technology. Every choice was about building trust while showing authority within the AI industry.
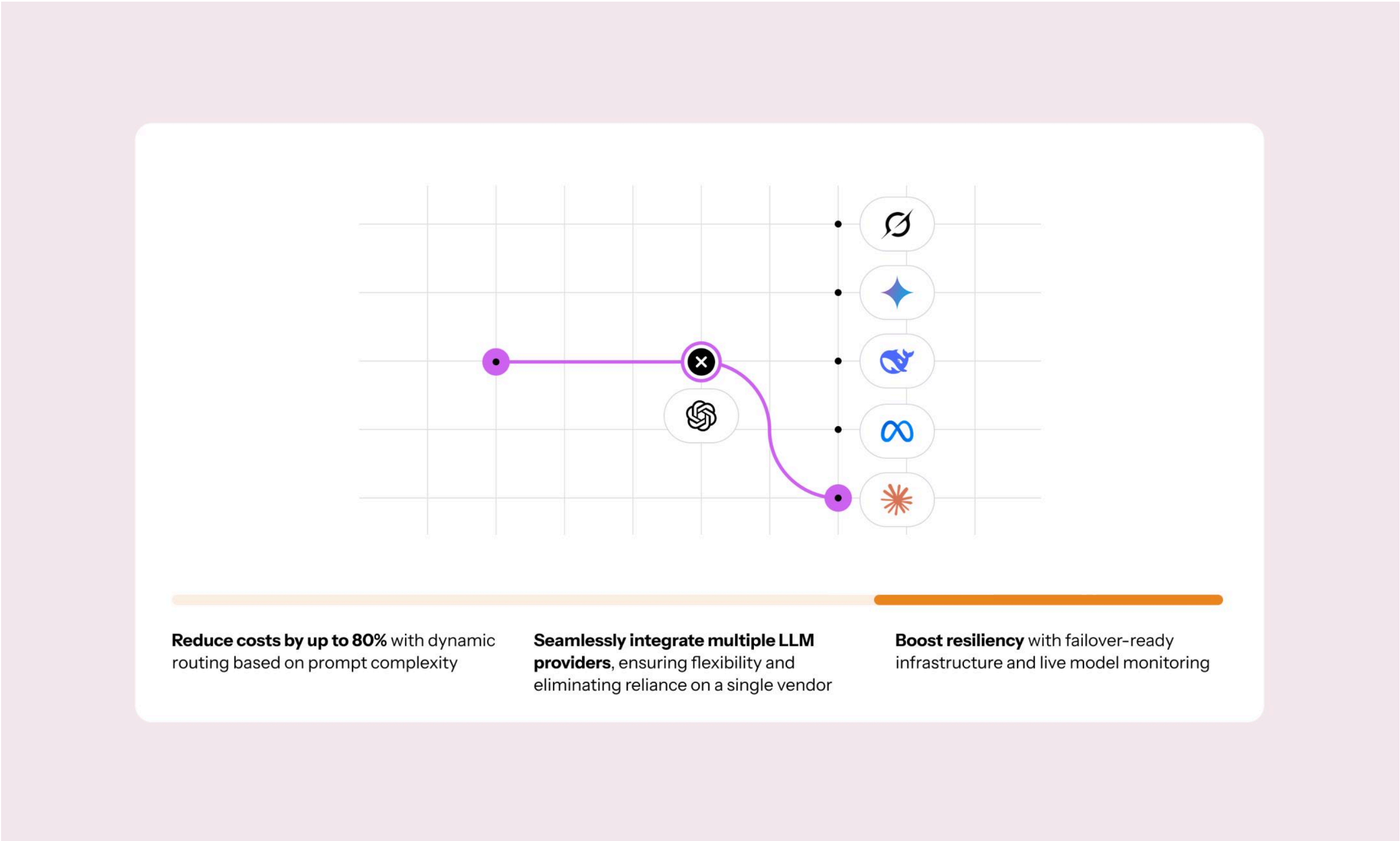

#862FEE
Blue Violets

#A92ECB
Veronica

#F4EAEE
Lavender Blush

#FFDB65
Naples Yellow

#6CE3D1
Turqouise

#EC8621
Tangerine

Aa — Open Sauce Two Semibold

Aa — Instrument Sans Regular

SPINX

With the strategy locked in, we rolled up our sleeves and brought the AI technology website to life through thoughtful website design and development.

The new site combines sharp visual storytelling with subtle, on-brand animations that add depth without distraction.

We curated intentional imagery to reflect both the complexity of AI infrastructure and the simplicity Aikitech brings to managing it. A fresh color palette paired with a modern typography set created an immediate sense of sophistication and clarity. The design leaned on clean layouts and structured white space, helping their complex technology feel digestible.

On the back end, we integrated everything within a custom WordPress environment designed for flexibility and growth. A modular structure makes it easy for Aikitech's team to add content, publish new AI use cases, and adjust messaging as their product evolves. Eye-catching animations showcase the ELLY Orchestration Platform's capabilities, keeping visitors engaged while reinforcing brand credibility.
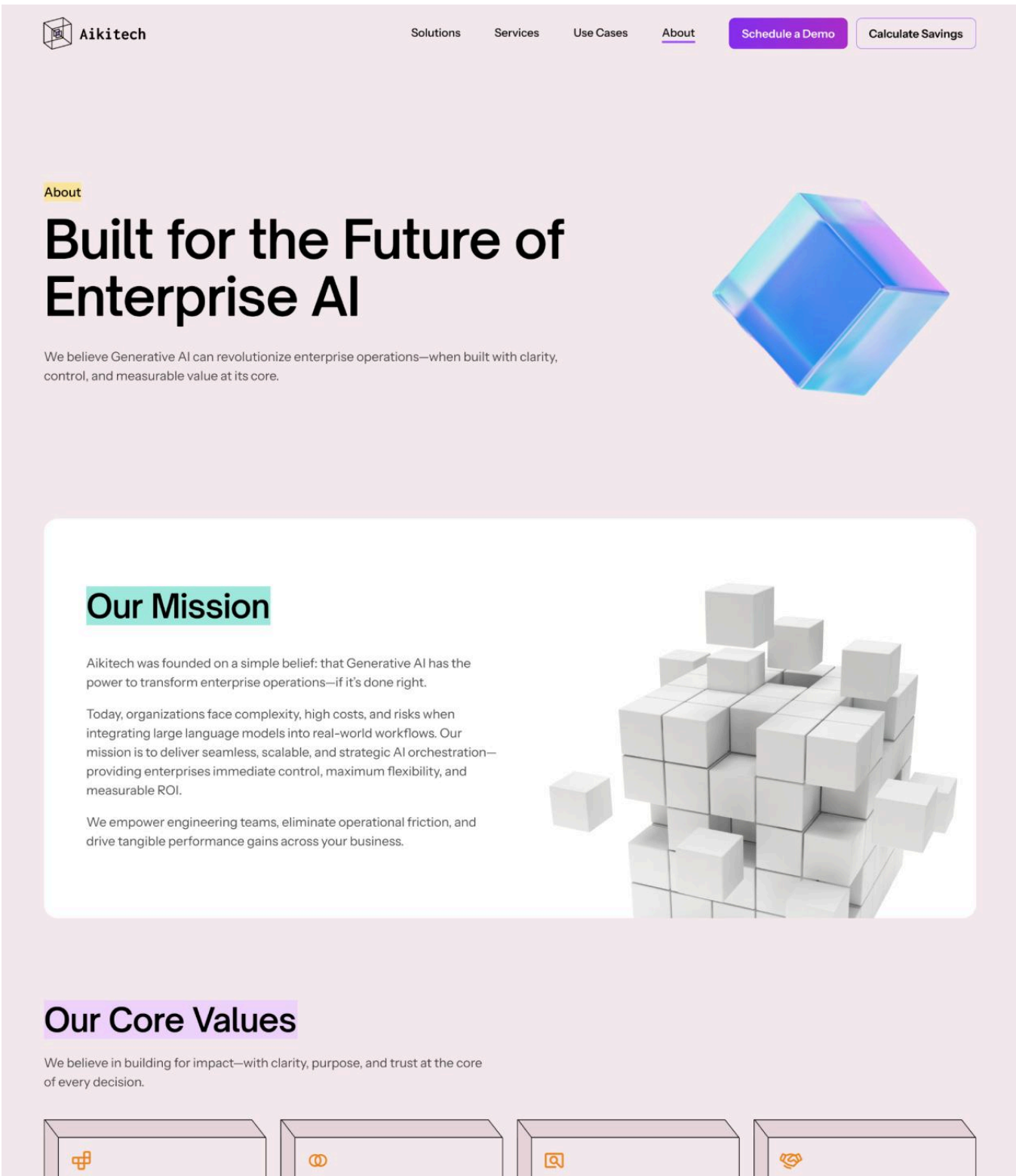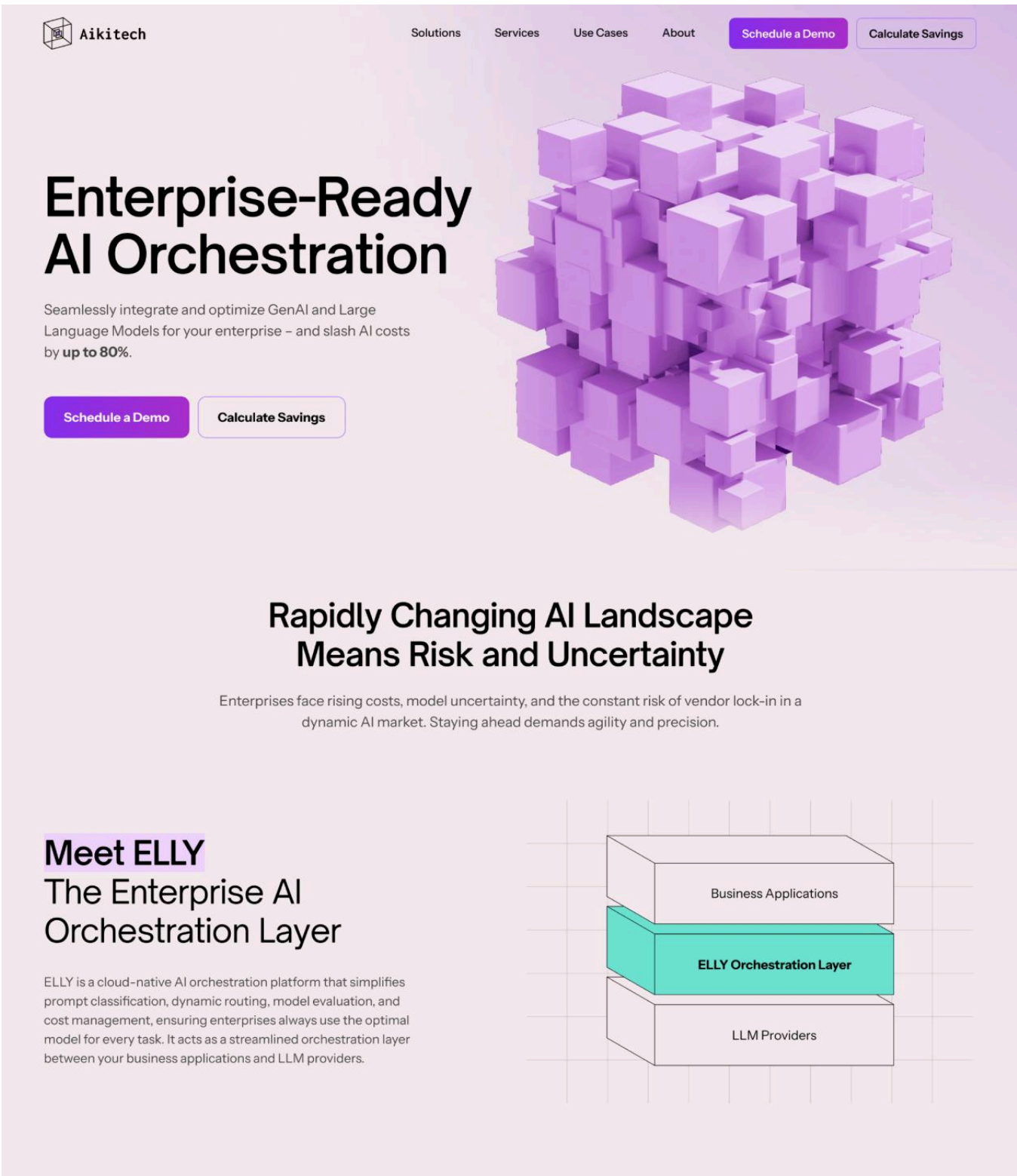

Reduce costs by up to 80% with dynamic routing based on prompt complexity

Seamlessly integrate multiple LLM providers, ensuring flexibility and eliminating reliance on a single vendor

Boost resiliency with failover-ready infrastructure and live model monitoring
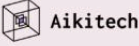
SPINX

Once the build was complete, we put the site through rigorous testing.

We checked it across browsers, devices, and screen sizes to make sure every animation, interaction, and image loaded flawlessly. From iPhones to widescreen monitors, we ensured the experience was seamless.

After a final content review and QA, we put together a precise launch plan to make sure the transition to the new site was smooth and disruption-free. And then we got ready to push live the polished, high-performance website ready to lead in the AI technology space.

RESULTS

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Solutions
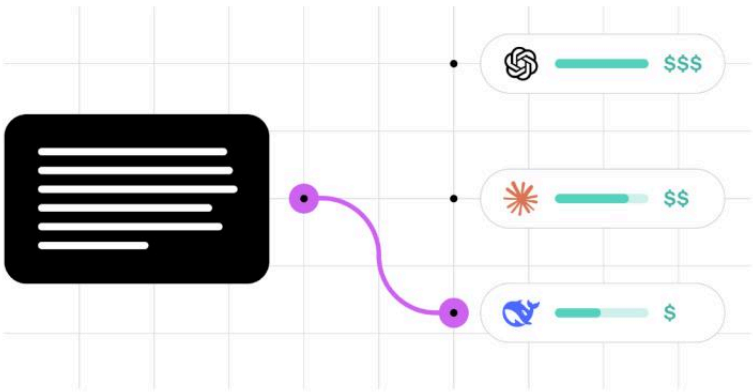
Introducing ELLY, The Enterprise AI Orchestration Layer

ELLY is a cloud-native platform that simplifies how enterprises integrate and manage LLMs—ensuring the right model is used for the right task at the right time. It's the orchestration engine behind smarter GenAI applications: cost-efficient, scalable, and future-ready.
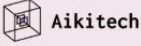
Schedule a Demo   Calculate Savings

The Enterprise AI Challenge

Enterprises face escalating API token costs, vendor lock-in risks, and unpredictable model performance in the rapidly evolving GenAI landscape. ELLY removes these barriers through intelligent, dynamic routing and precise real-time model evaluation, directly translating complexity into business value.

Services

A Strategic Partner in AI Transformation

Beyond powerful software, our expert consulting ensures successful GenAI adoption, tailored implementation, and sustainable scale. Whether you're just beginning or optimizing long-term growth, we're your trusted guide.

Schedule a Consult   Calculate Savings

Our GenAI/LLM Services

Our tailored engagements deliver actionable strategies and measurable outcomes—accelerating your organization's GenAI and LLM potential.

Technology Landscape Overview
Gain clarity on cutting-edge developments, LLM capabilities, and their direct relevance to your business.

Use Case Development
Identify and prioritize high-impact AI applications specific to your industry and business goals

Implementation Strategy
Craft actionable roadmaps for successful GenAI integration and adoption.

Vendor and Model Selection
Evaluate, select, and validate the optimal AI models and vendors aligned with your strategic objectives.
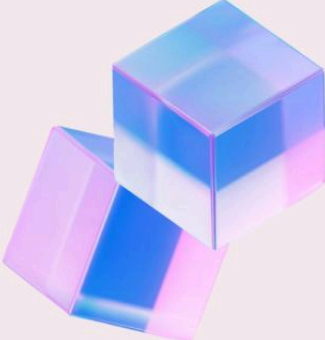
Explore Use Cases

Use Cases

Real World Impact with AI

AI powers measurable outcomes across a wide range of enterprise use cases—helping organizations automate intelligently, operate efficiently, and scale responsibly. Explore how different teams are leveraging AI to solve critical business challenges.

Schedule a Demo   Calculate Savings

🚀 Coding Efficiency

Automated LLM routing improved document classification accuracy across financial filings. By matching complex prompts with premium models, the bank reduced manual processing time by 40%.

Situation: Developers commonly face bottlenecks due to repetitive coding tasks, slow onboarding of new engineers, and inconsistent integration timelines.

Impact: These inefficiencies can delay feature delivery and strain engineering bandwidth, negatively affecting project timelines.

Resolution: Leading companies have successfully adopted dynamic routing of developer queries and code-generation tasks to best-suited LLMs—reducing workflow friction and streamlining operations.

Outcome: Industry benchmarks show task completion times accelerated by up to 55%, with integration efforts often reduced by 2–3x, enabling engineers to focus on higher-value problem-solving.

🥮 Content Analysis & Summarization

💬 Customer Support

🖨 Ticketing & Internal IT

Aikitech's new website is more than a facelift—it's a marketing platform built to grow with them. It reflects their innovation, builds trust with enterprise buyers, and stands out as a benchmark in AI technology website design and development.

[Visit Site](#)

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