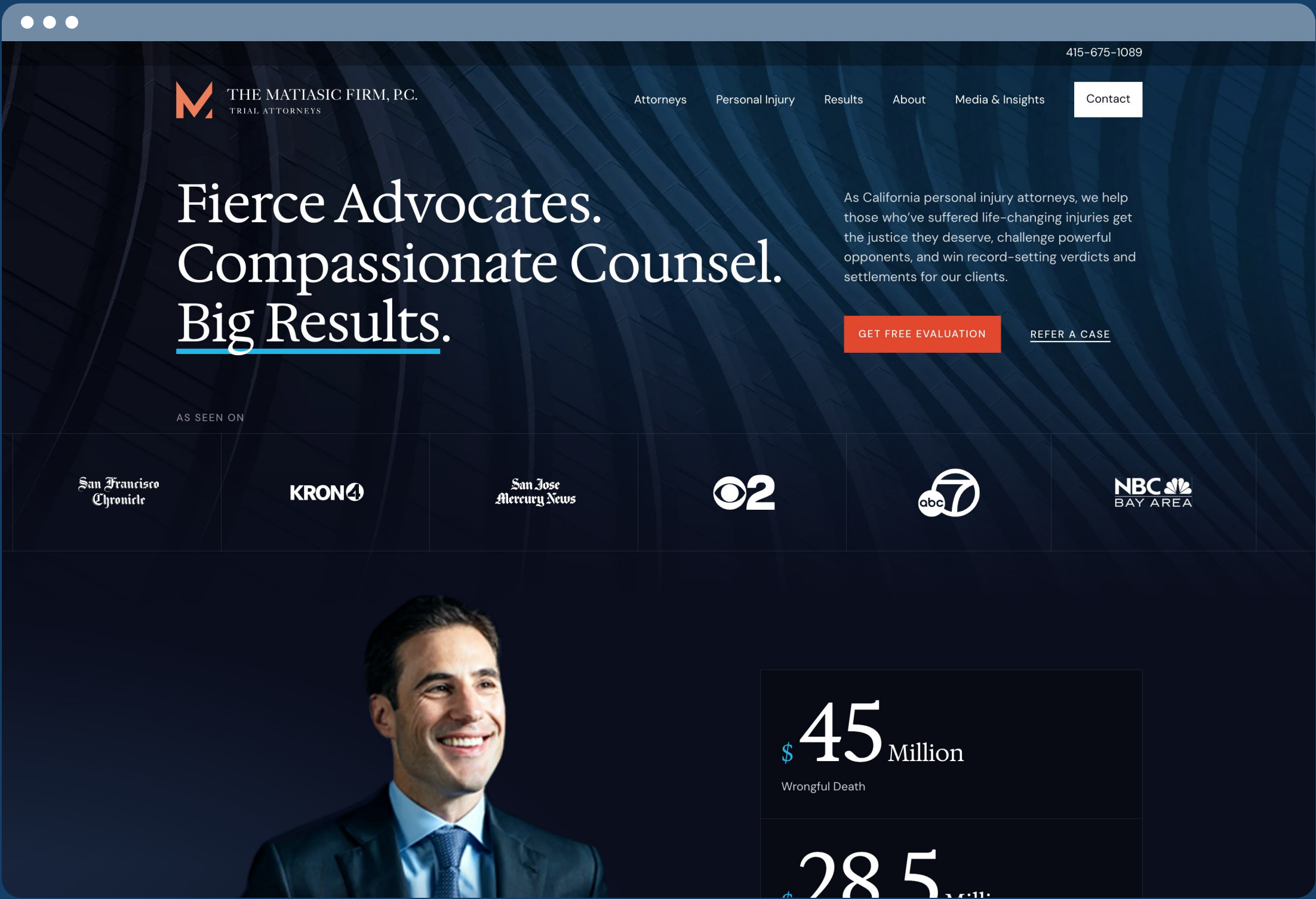


The Matiasic Firm Website Redesign

From Courtroom to Website Wins: The Power of Personal Injury Website Design



OVERVIEW

The Matiasic Firm is redefining what it means to be a personal injury law firm. Led by trial attorney Paul Matiasic, they fight high-stakes cases across California, taking on powerful opponents and winning record-setting verdicts and settlements for their clients.

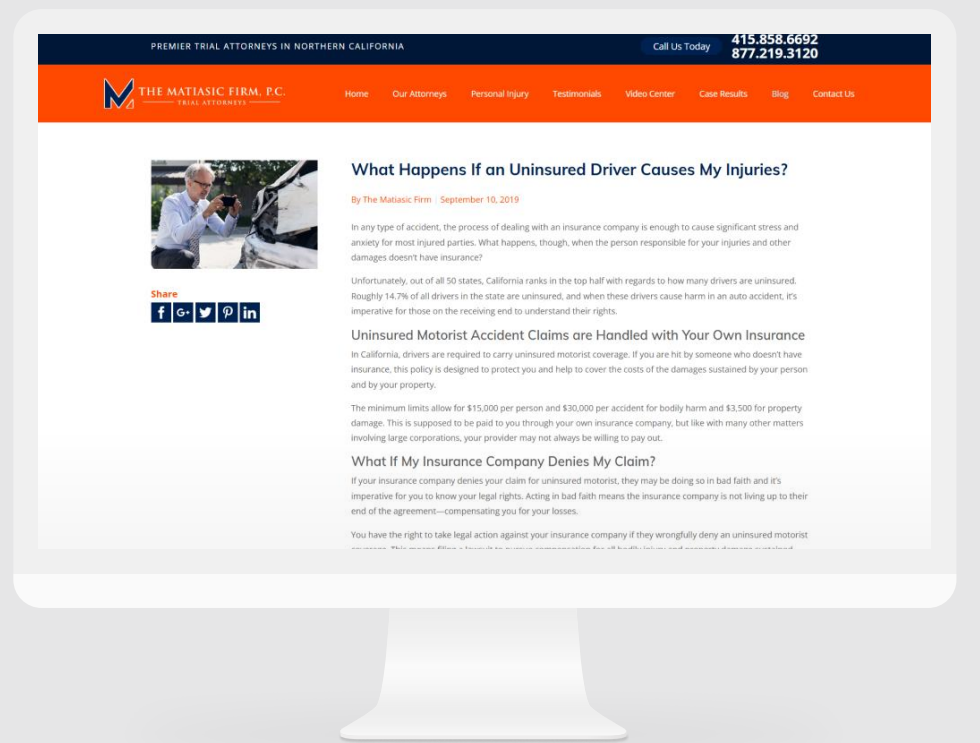
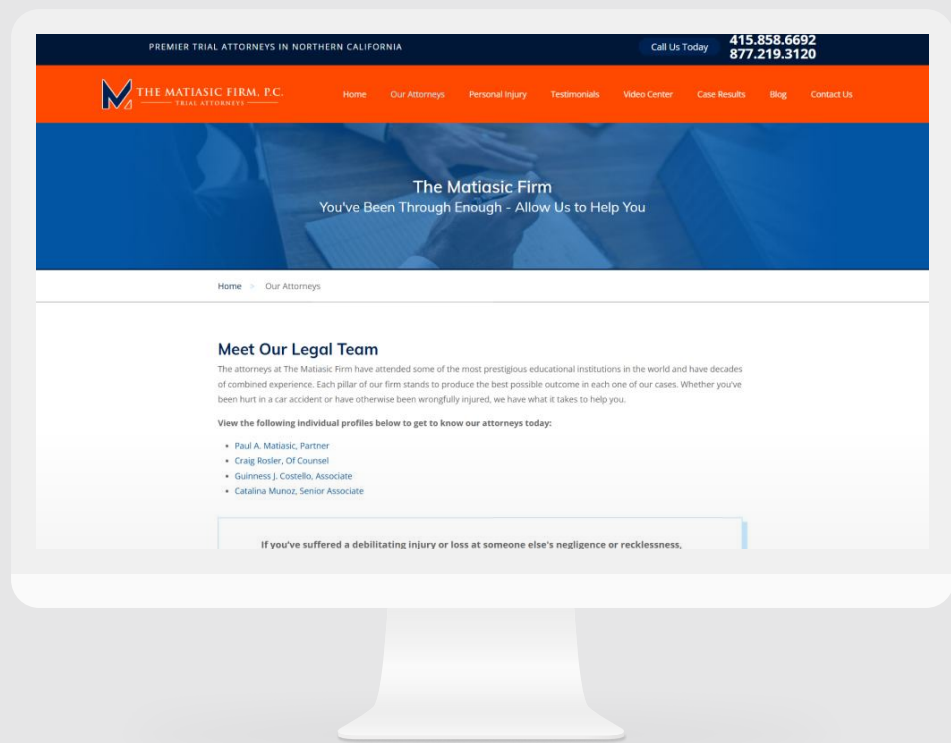
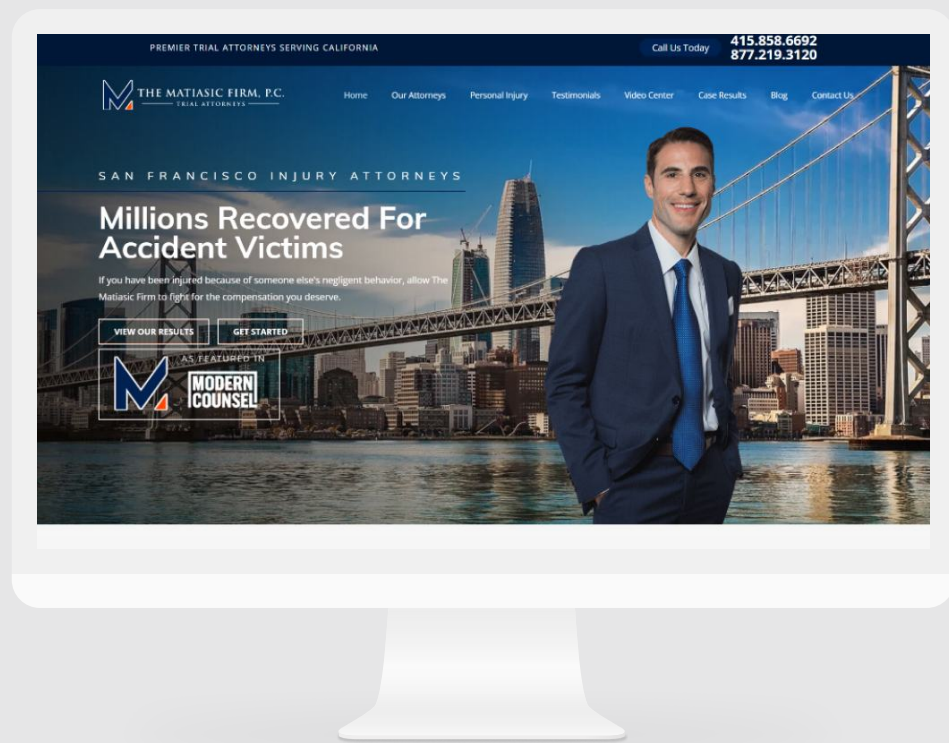
DISCOVERY

When we first looked at The Matiasic Firm's website, it was clear the site wasn't fully reflecting the firm's expertise and reputation.

Visitors were met with a dated, unsophisticated site that didn't fully convey the firm's impressive experience or inspire trust. To dig deeper, we started with a discovery questionnaire to capture the team's goals, priorities, and what they felt was missing from the current site.

Next, we conducted a full website audit, reviewing every page, feature, and piece of content to understand where the experience was falling short and where opportunities for improvement existed. Finally, we performed a competitive analysis, examining other leading personal injury firm websites to see how they presented their expertise, built trust with potential clients, and guided users toward taking action.

We discovered that the old site missed opportunities to showcase their record-setting cases, their compassionate approach, and the credibility that sets them apart in the personal injury field.



Before

UX STRATEGY

We focused on crafting a user experience that builds trust and confidence from the first visit.

Our team developed a clear content strategy to highlight expertise and client successes, mapped thoughtful user flows, and designed an intuitive navigation structure that guides visitors toward contacting the firm.

We used moodboards and imagery to create a sophisticated visual identity that reflects both the firm's high-level legal expertise and their client-first approach. Every design choice was intentional, reinforcing trust and credibility. At the same time, we designed conversion funnels that remove any friction, making it easy for potential clients to reach out about a case quickly and confidently.



BUILD

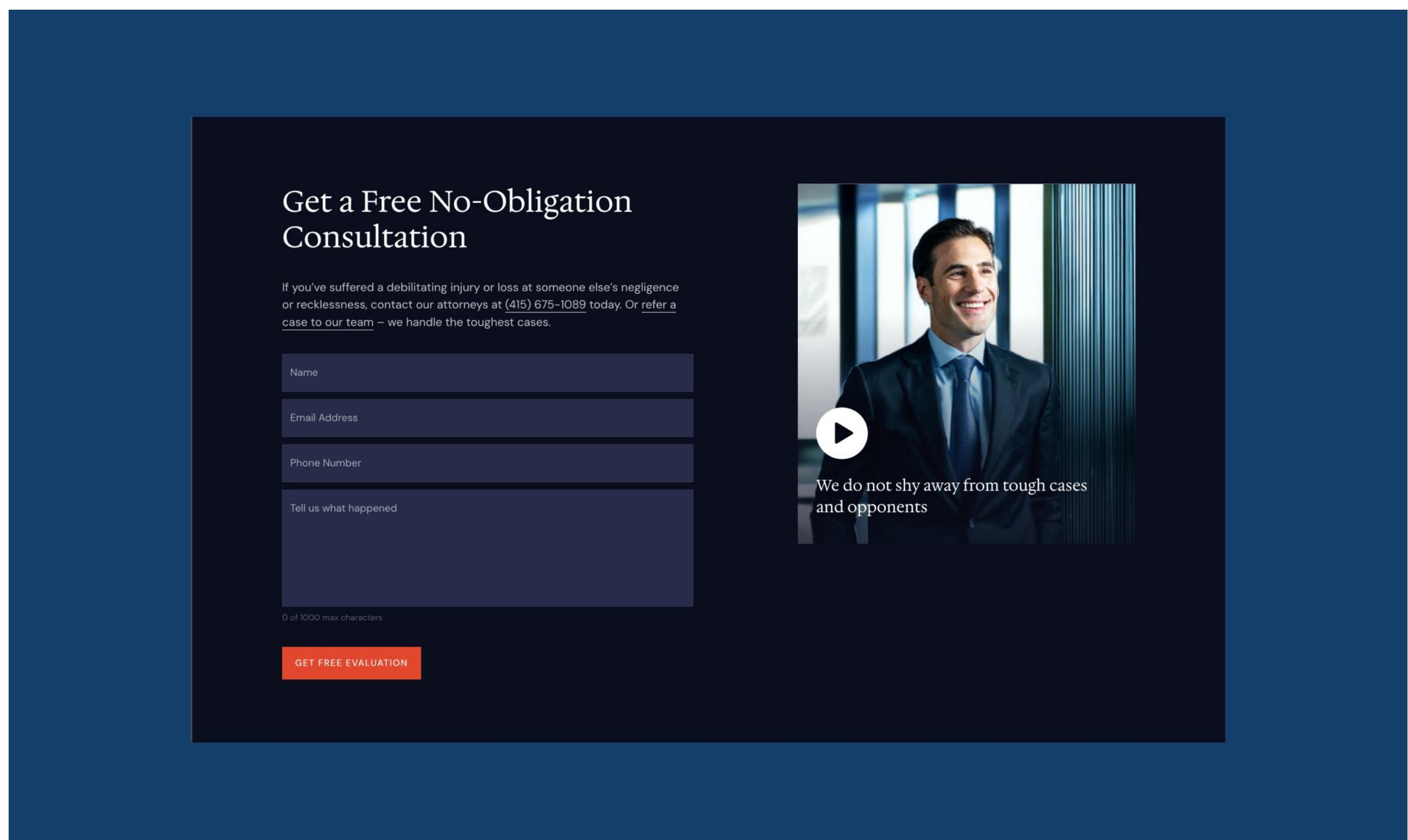
Once the strategy was in place, we created a modern, polished site that reflects the firm's high stakes cases and high standards.

Built on a custom WordPress platform, the site allows their team to easily update content and highlight new successes. We leaned on design patterns that naturally signal credibility and professionalism with clear hierarchy, intuitive navigation, and strategic use of whitespace.

A confident color palette and carefully paired typography reinforce authority, while consistent layouts and subtle visual cues guide visitors through the site, helping them feel grounded and confident in the firm's expertise.

Subtle animations and hover effects bring the pages to life without distracting from the content. Key features like clear calls-to-action, easy-to-find contact forms, and prominent case highlights help guide potential clients toward taking the next step.

Fully responsive across devices, it ensures a seamless experience whether visitors are on a desktop, tablet, or phone. Trust signals, like awards, recognitions, and client testimonials are prominently displayed throughout, reinforcing credibility while the personal injury website design drives engagement and new case intake.

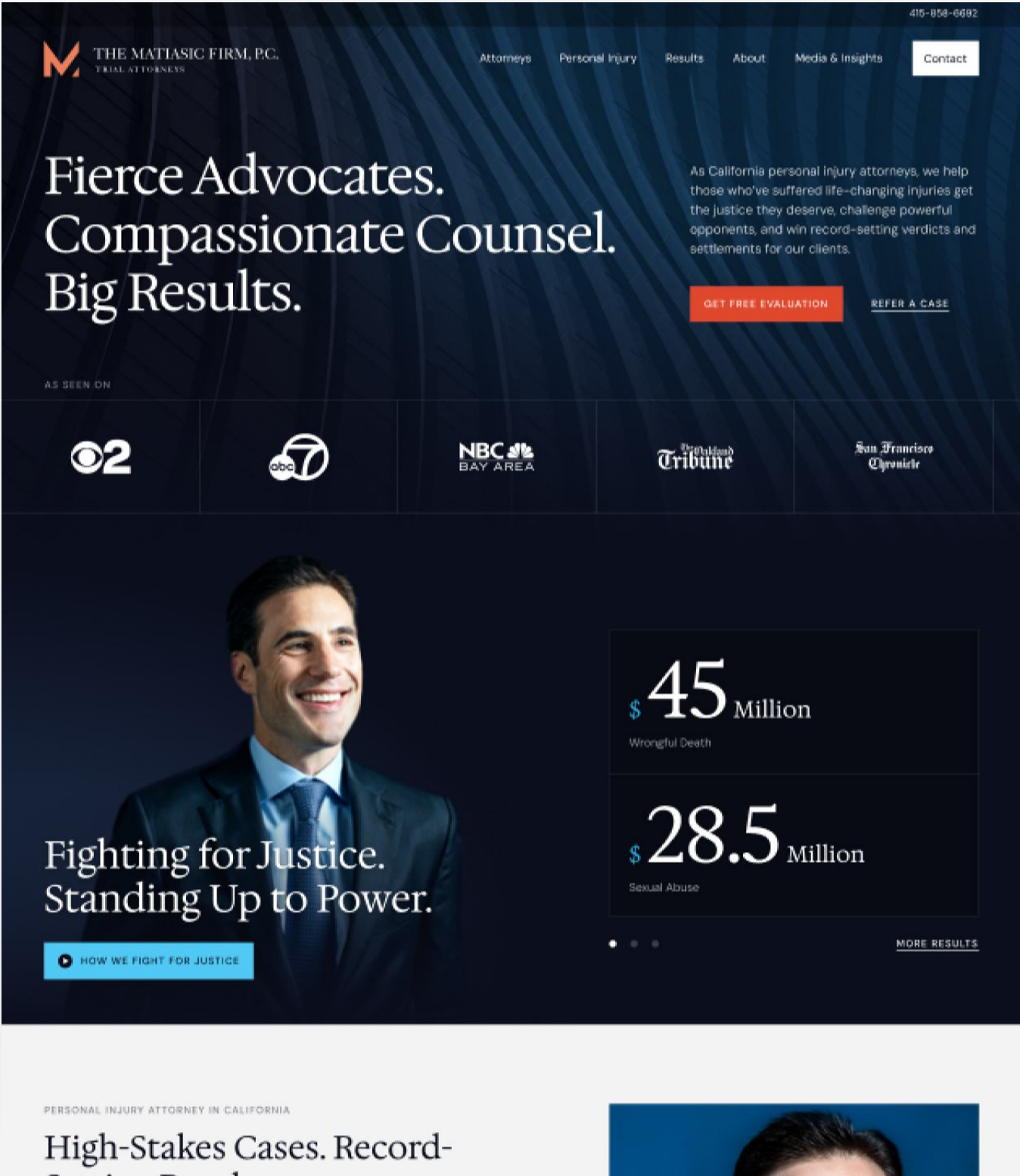


TEST & LAUNCH

Before launch, we rigorously tested the site across devices and browsers to make sure every interaction felt smooth and seamless.

QA checks and content finalization ensured that from mobile to desktop, users experience the same polished, trustworthy interface. The site went live with a detailed launch plan, reflecting the firm’s professionalism and attention to detail.

RESULTS



415-858-6692

THE MATIASIC FIRM, P.C.

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Paul A. Matiasic

Founding Partner

EMAIL

(415) 858-6692

Paul A. Matiasic is a trial attorney representing clients in catastrophic personal injury and wrongful death cases throughout California. He holds the highest verdict record in multiple counties and is known for taking on high-stakes cases against powerful opponents. Attorney Matiasic is dedicated to delivering top-tier advocacy with the personalized attention that sets The Matiasic Firm apart.

BIOGRAPHY

Paul completed his undergraduate education at Santa Clara University and later attended Pepperdine University School of Law. During his time at Pepperdine, Paul was included on the Dean's List for his academic excellence, served as student body President, and worked as a volunteer at the Union Rescue Mission Legal Clinic in the Skid Row area of Los Angeles. He also ranked at the top of his class as a student at Oxford University, where he studied International and European Union law.

For several years after graduating from law school, Paul practiced at a large, nationwide firm primarily focused on the areas of [sexual abuse](#), [products liability](#), and motor vehicle negligence.

READ MORE

PRACTICE AREAS

- Personal Injury
- Products Liability
- Wrongful Death

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Personal Injury

At The Matiasic Firm, we specialize in handling a wide range of personal injury cases. Our experienced attorneys are dedicated to protecting your rights, holding negligent parties accountable, and fighting for the compensation you deserve.

GET FREE EVALUATIONREFER A CASE

\$45 Million

Wrongful Death

\$28.5 Million

Sexual Abuse

MORE RESULTS



How Our Firm Approaches Wrongful Death Claims

Have You Been Seriously Injured in California?

Filing a personal injury claim without an experienced California trial lawyer can be challenging. You'll need to gather evidence, prove liability, and present your case effectively to secure the compensation you deserve.

At The Matiasic Firm, our record-setting attorneys handle everything for you—from paperwork to courtroom appearances and negotiations with insurance companies—so you can focus on your recovery. With the highest verdict records in multiple California counties and a proven track record of multi-million dollar settlements and verdicts, we fight relentlessly to secure the maximum compensation for our clients.

Have you been injured by

415-858-6692

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PERSONAL INJURY

Bicycle Accidents

At The Matiasic Firm, we specialize in handling a wide range of personal injury cases. Our experienced attorneys are dedicated to protecting your rights, holding negligent parties accountable, and fighting for the compensation you deserve.

GET FREE EVALUATIONREFER A CASE

\$45 Million

Wrongful Death

\$28.5 Million

Sexual Abuse

MORE RESULTS

Injured in a Bike Accident? Call The Matiasic Firm for Help.

Drivers and motorists often forget that the roads must be shared by all people, including pedestrians and bicyclists. When a motorist does not do his or her part to share the road safely, accidents can happen.

We handle all types of bicycle accidents, including those caused by:

- Drivers opening their vehicle doors before looking for oncoming cyclists
- Drivers who unexpectedly slam on their brakes
- Drivers who fail to look through intersections before entering
- Drivers who make unsafe lane changes
- Aggressive or reckless driving, including speeding or tailgating
- Drivers who engage in distracted driving behaviors

If you were hurt in a bicycle accident, our team can fight for you to make certain that justice is served. Any negligent parties that caused your injuries should be held accountable for their actions.

Contact today for your free case consultation.

If you've suffered a debilitating injury or loss at someone else's negligence or recklessness, contact our attorneys at (415) 858-6692 today.

GET FREE EVALUATION

415-675-1089

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Record-Setting Verdicts. Life-Changing Results.

Reviewing case results is essential when choosing the right firm for your case. While every situation is unique, past outcomes demonstrate a firm's experience, expertise, and ability to deliver results.

At The Matiasic Firm, we've secured millions of dollars for clients through meticulous investigation and relentless advocacy. With record-setting verdicts in multiple California counties, our firm has a proven track record of taking on high-stakes cases and winning life-changing compensation.

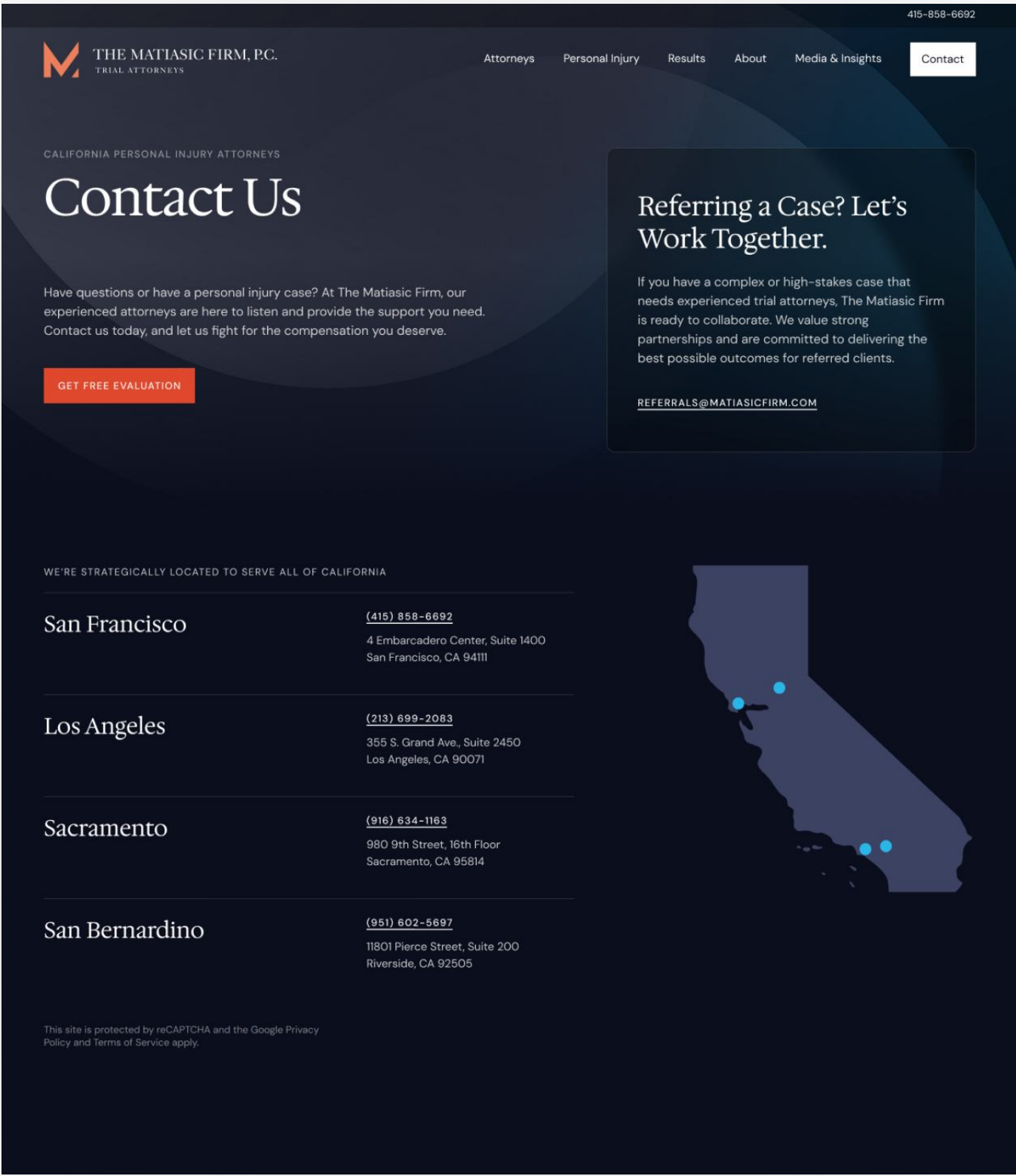
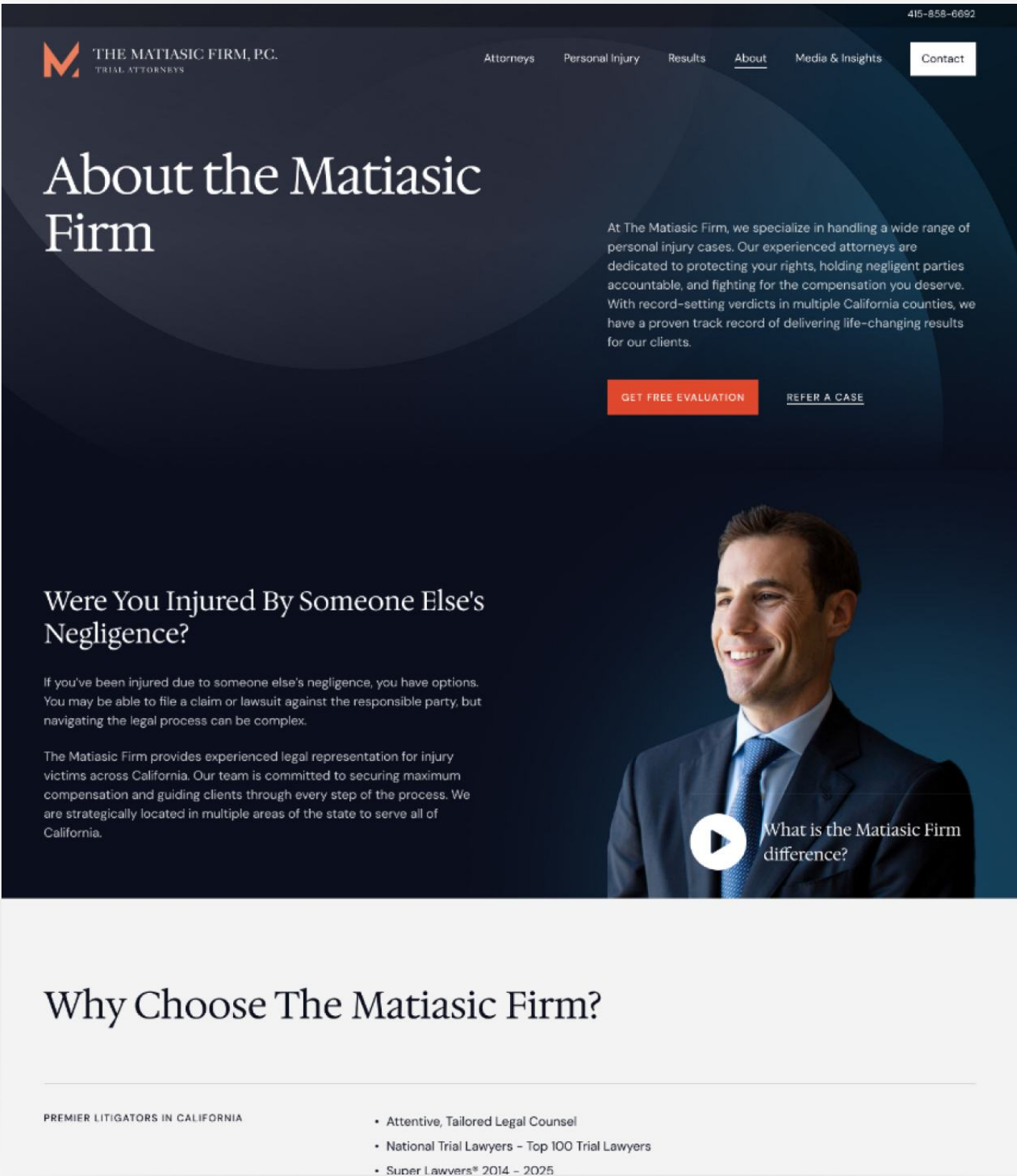
GET FREE EVALUATIONREFER A CASE

All Categories

\$45,000,000	Wrongful Death – Wrongful Death
\$28,500,000	Sexual Abuse – Sexual Abuse
\$18,250,000	Premises Liability – Premises Liability
\$9,250,000	Motorcyclist v. Irrigation Company – Motorcycle Accident
\$3,700,000	Wrongful Death – Wrongful Death
\$3,250,000	Auto Accident – Auto Accident
\$2,105,000	Wrongful Death – Wrongful Death

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SPINX



CLOSING THOUGHTS

The Matiasic Firm’s new website is bold, engaging, and perfectly aligned with their reputation as top-tier personal injury attorneys. Every page reflects competence, care, and credibility, making it clear why the firm is a trusted leader in personal injury law.

[Visit Site](#)

Finding an agency who understands your digital needs is hard.

Let our amazing team help you craft your digital strategy today.

[Start a Project](#)

CHAT WITH US

[213.894.9933](tel:213.894.9933)

hello@spinxdigital.com

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