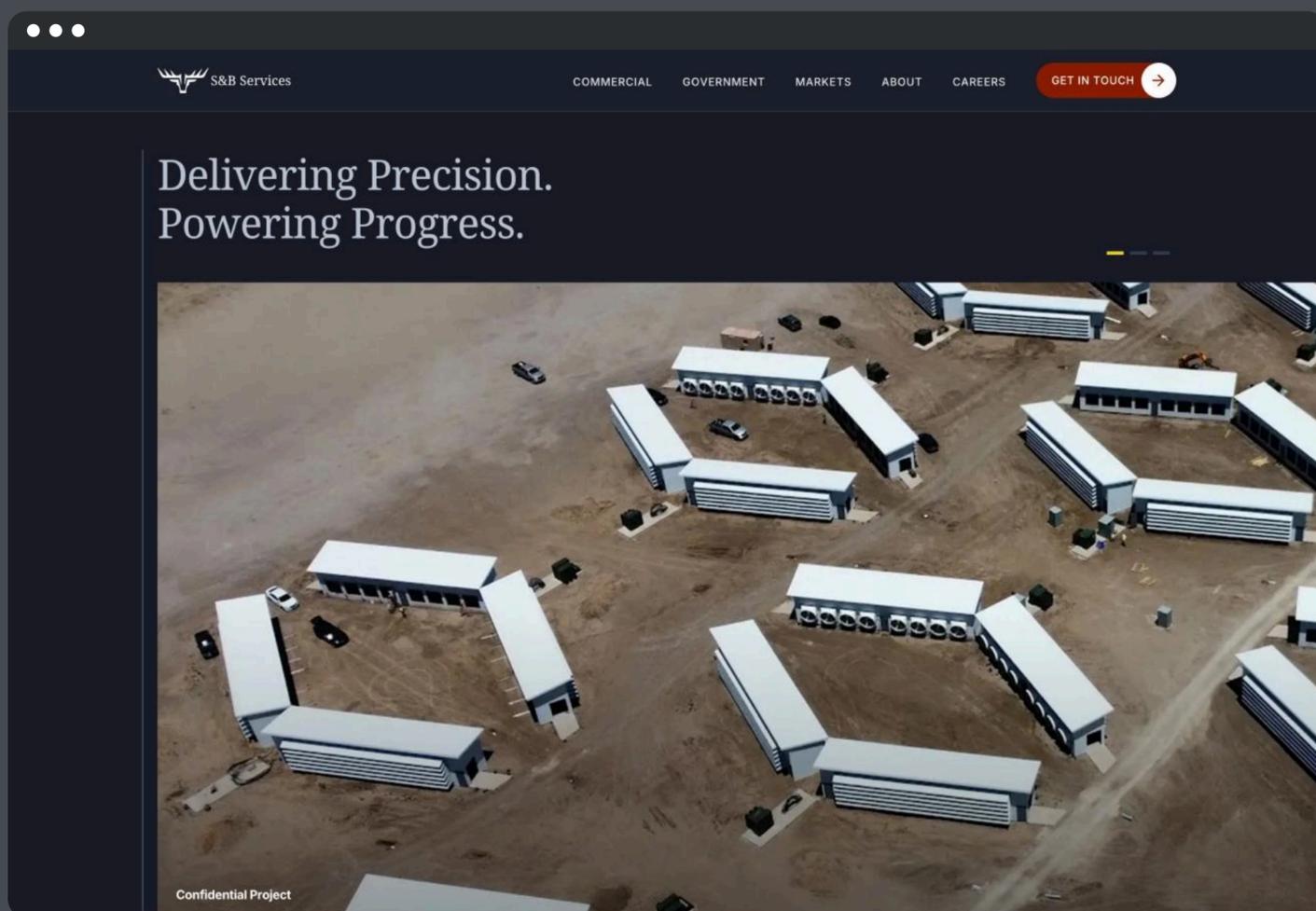


An AEC Website Redesign That Matched the Weight of the Work



OVERVIEW

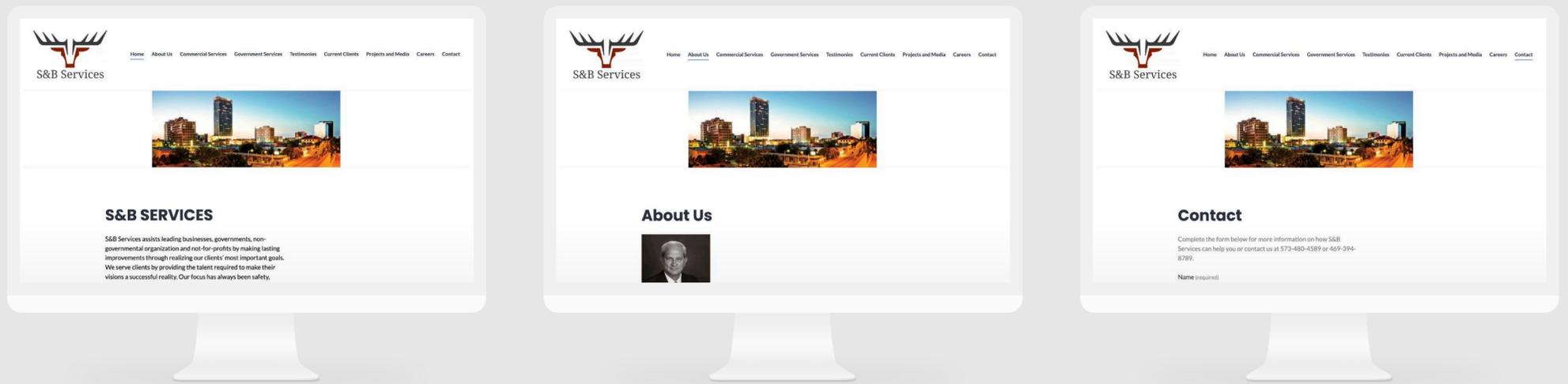
S&B Services builds the kind of infrastructure most people never think about, but everyone depends on. From complex construction to mission-critical environments, their work demands precision, trust, and credibility at the highest level.

DISCOVERY

When we first reviewed the S&B Services website, it felt like it was still in the early stages of the company's journey, despite the firm having years of real-world experience behind it.

The site offered a basic introduction, but it didn't clearly communicate their capabilities, leadership, or the scale of projects they deliver. For a firm operating in high-stakes AEC environments, the site didn't inspire confidence, or reflect the caliber of their work.

We kicked things off with a focused discovery questionnaire, followed by a full website audit to understand what was missing and what wasn't working. We also completed a competitive audit to see how other firms in the AEC space were positioning themselves online. The takeaway was clear: S&B needed an AEC website redesign that told their story with confidence and made a strong first impression.



Before

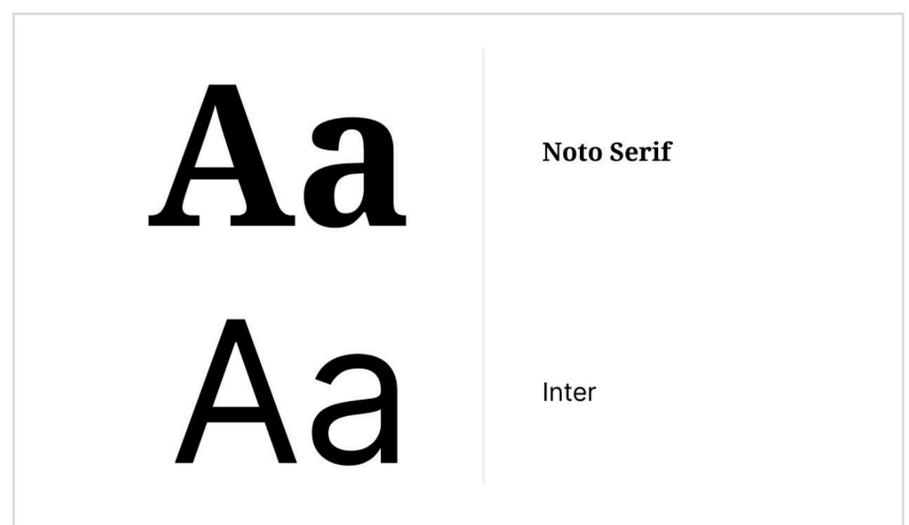
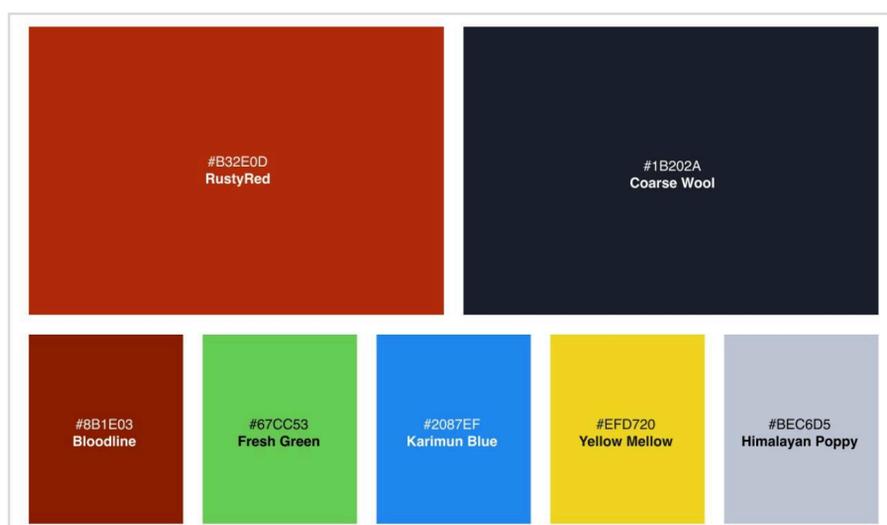
UX STRATEGY

From there, we shifted into strategy mode, starting with content.

We worked through what needed to be said, what could be simplified, and how to clearly communicate S&B's value without overwhelming the visitor.

We explored how their brand should show up on the web: more confident, more modern, and more aligned with the seriousness of their work.

Moodboard exploration helped us define the right look and feel before design began, grounding the AEC website redesign in clarity, credibility, and intention. Every UX decision focused on making it easy for visitors to understand what S&B does and why they should trust them.



BUILD

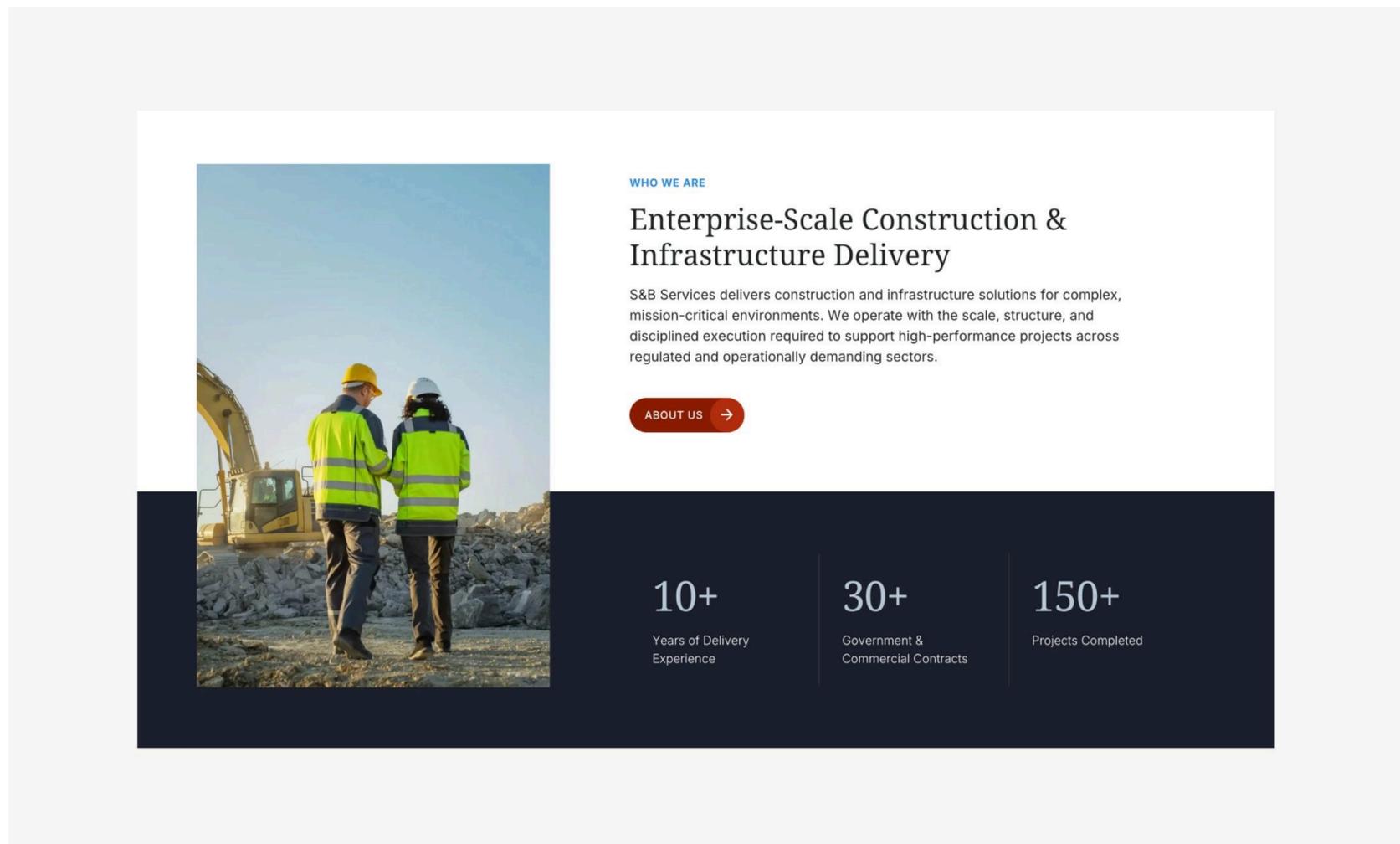
With a strong foundation in place, we moved into design and custom WordPress development.

Visually, we expanded the brand with a richer color palette and refined typography pairings that feel professional, grounded, and modern, without losing the brand's core identity. We paired this with real imagery from construction, infrastructure, and field environments to show the work S&B does every day.

Subtle animations were layered throughout the site to add movement and polish, helping guide the eye and make the experience feel alive.

We rebuilt the services portfolio to better showcase the scale and complexity of their work, giving visitors a clearer sense of S&B's real-world impact. Clear "Get in Touch" CTAs were placed throughout the site to encourage action without pressure.

Behind the scenes, the custom WordPress build gives the S&B team flexibility to update content as they grow since this AEC website redesign wasn't just about looking better, but about creating a tool that actually works for their business.

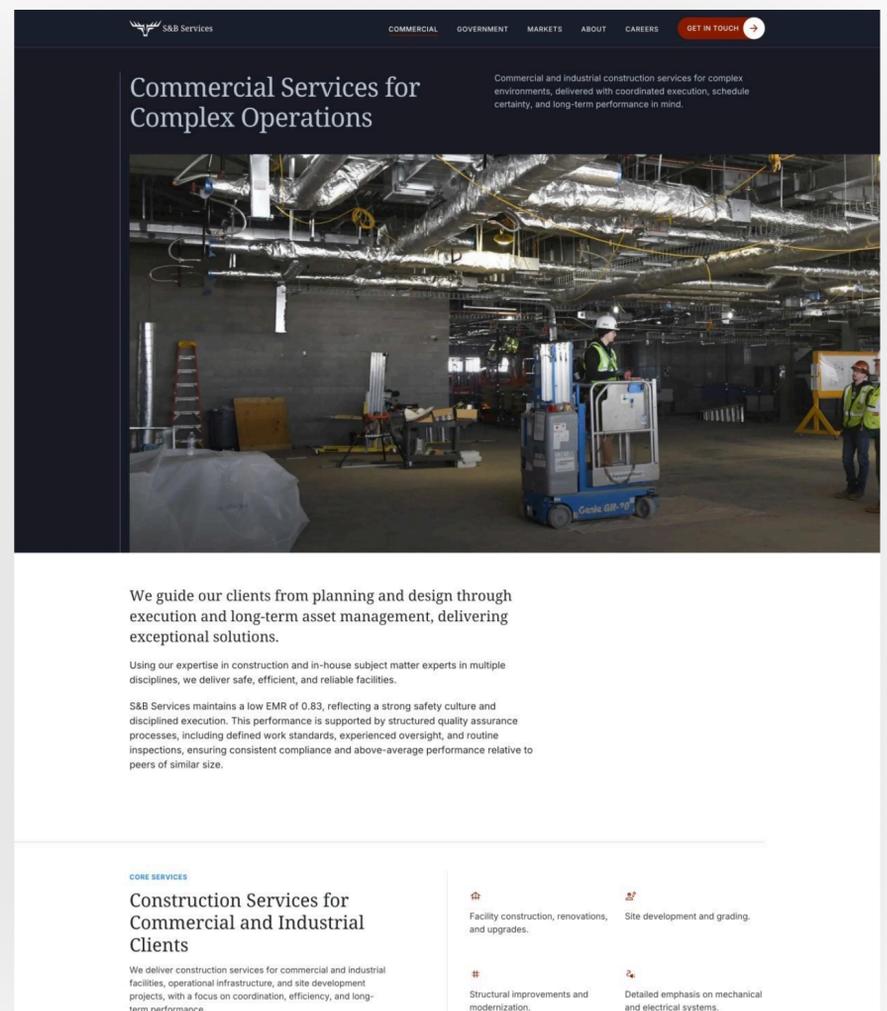
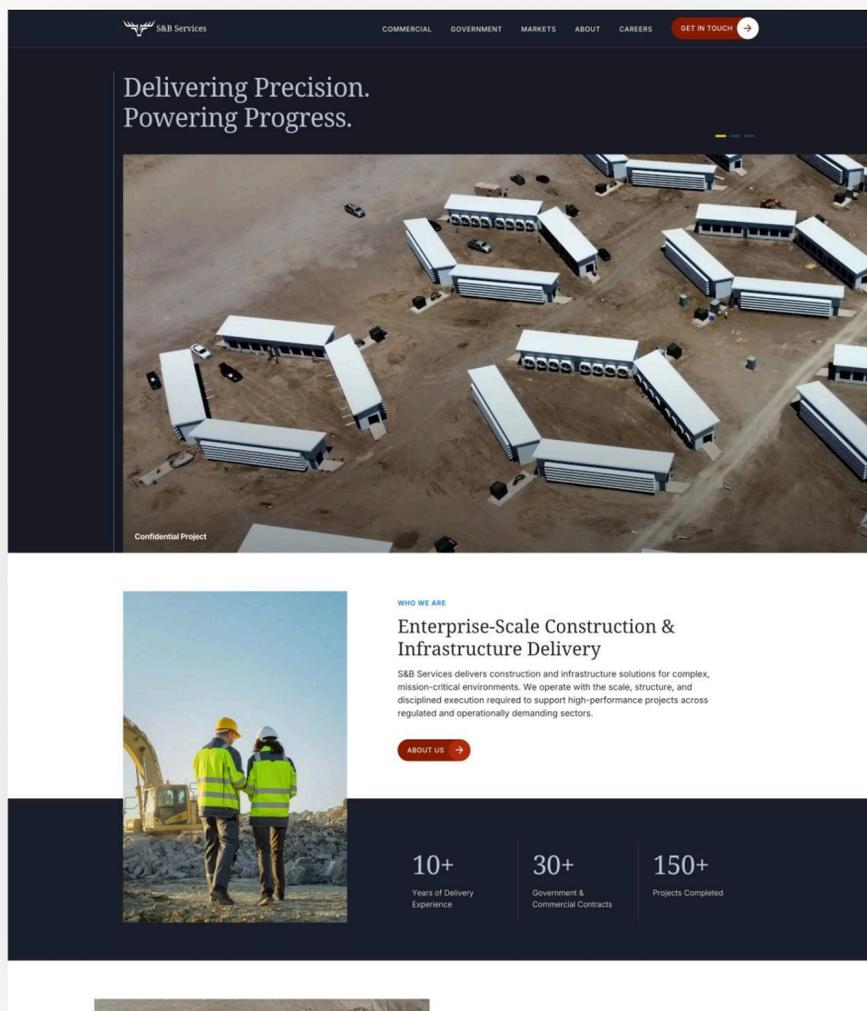


TEST & LAUNCH

Before launch, we tested the site across multiple browsers, devices, and screen sizes to ensure a smooth experience everywhere.

Performance, responsiveness, and accessibility were carefully reviewed and once everything was dialed in, we launched with confidence, knowing the site was ready to perform.

RESULTS



S&B Services

COMMERCIAL GOVERNMENT MARKETS ABOUT CAREERS GET IN TOUCH

Markets We Serve

S&B Services supports a range of public and private sector markets with disciplined construction and infrastructure delivery. Our experience spans regulated, operationally complex environments where coordination, safety, and long-term performance are critical.



Confidential Project

OVERVIEW

Built for Diverse, High-Demand Environments

Each market we serve presents unique operational, regulatory, and performance requirements. Our teams adapt proven delivery frameworks to meet the specific needs of each environment, ensuring consistency, accountability, and predictable outcomes across every project.

PARTNER WITH US →



→ Government
Construction & Infrastructure Support For Public-Sector Environments

Industrial



S&B Services

COMMERCIAL GOVERNMENT MARKETS ABOUT CAREERS GET IN TOUCH

Built to Deliver at Scale

S&B Services is a construction and infrastructure partner supporting complex building, facility, and infrastructure projects. We deliver work with the structure, resources, and delivery standards required for large-scale execution across regulated and operationally demanding environments.



Confidential Project

WHO WE ARE

Our Identity & Purpose

S&B Services operates as an integrated construction business supporting projects across public and private sectors. Our teams deliver work in environments where coordination, schedule discipline, and operational consistency are essential to success.

We are structured to perform in active, complex environments, managing risk and execution through clear planning, experienced leadership, and proven construction processes.

PARTNER WITH US →



OUR APPROACH

How We Operate

S&B Services

COMMERCIAL GOVERNMENT MARKETS ABOUT CAREERS GET IN TOUCH

Build your Career at Scale

S&B Services offers opportunities to work on complex construction and infrastructure projects within a structured, professional environment. Our teams focus on disciplined execution, accountability, and long-term growth while delivering consistent results across diverse project environments.



Confidential Project

WORKING AT S&B

Professional teams delivering consistent results at scale.

At S&B Services we take our "perform with purpose" culture seriously, prioritizing sustainable performance, personal well-being, and meaningful connection. Balancing operational rigor with care for people—creating an environment where teams are energized, supported, and equipped to do their best work while contributing to something bigger than the task at hand. From sabbaticals every five years to making time in our busy workdays for a workout break or moments of collaboration, we intentionally create opportunities to recharge and connect. We foster a family-friendly environment through company-sponsored family events and meaningful charitable involvement, fueling our positivity with purpose, balance, and fun.

We're not just a great place to work—we're relentless experts at what we do. We operate as an integrated construction team, combining hands-on execution with structured processes, shared accountability, and consistent standards. Our work environment is defined by clear expectations, experienced leadership, and a commitment to delivering high-quality results across buildings, facilities, and infrastructure projects.

VIEW OPEN ROLES →



S&B Services

COMMERCIAL GOVERNMENT MARKETS ABOUT CAREERS GET IN TOUCH

Partner with S&B Services

Connect with our team to explore how we support government, industrial, commercial, and infrastructure initiatives through disciplined construction and infrastructure delivery. We bring clear communication, reliable coordination, and consistent project execution to every engagement.

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info@sb-serv.com

PHONE
806-800-6929

LOCATION
1303 23rd St., Canyon, TX, 79015

Full Name

Email

Phone

Company Name (Optional)

Message

SUBMIT →

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S&B Services

COMMERCIAL GOVERNMENT MARKETS ABOUT CAREERS

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CLOSING THOUGHTS

The new S&B Services website finally matches the caliber of work they deliver in the field. This AEC website redesign tells a stronger story, builds trust faster, and positions S&B Services for their next phase of growth.

[Visit Site](#)

Finding an agency who understands your digital needs is hard.

Let our amazing team help you craft your digital strategy today.

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