

Wettermark Keith

A Personal Injury Law Firm Website Designed for Compassion and Credibility

WETTERMARK KEITH What We Do About Results Newsroom Locations (866) 630-4094 Get Free Consultation

It's More To Us, It's Personal.

At Wettermark Keith, it's more than a case. It's your life. We represent individuals and families across the Southeast in personal injury, Social Security Disability, and VA disability claims. When you hire us, you get a team committed to justice, recovery, and results. You owe nothing unless we win for you.

\$8M For Auto Accident
\$10M For Motorcycle Accident
\$34.5M For Railroad Accident

Call (866) 630-4094 or fill the form to get a free, no-obligation case evaluation

First Name Last Name
Email Address Phone
City State
Type of Case
How Did You Hear About Us? *
Tell Us What Happened

I agree to receive text messages or emails about my legal inquiry, which might include advertising. By submitting, you agree to our [Terms](#) and confirm that you have read our [Privacy Policy](#).

Get Free Consultation

OVERVIEW

Wettermark Keith has spent decades standing up for people across the Southeast and helping individuals navigate some of life's toughest moments with compassion and determination. Known for their work in personal injury, Social Security Disability, and VA disability claims, the law firm has built a reputation of fighting hard while treating every client with genuine care.

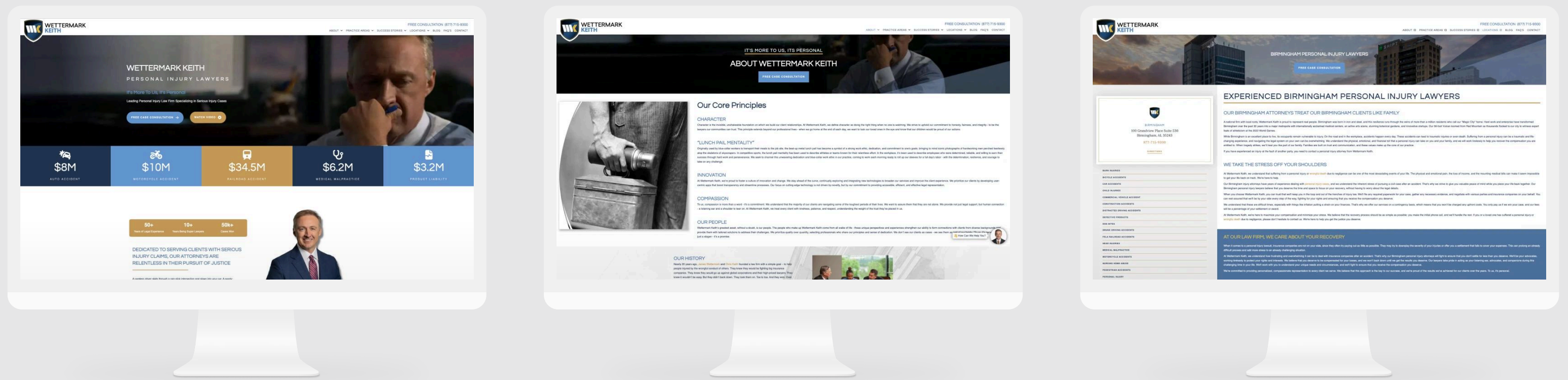
DISCOVERY

When we first looked at their personal injury law firm website, it didn't reflect the compassion of the attorneys behind it.

The design felt dated and text-heavy, like something straight out of the early 2010's, and it struggled to communicate the warmth, professionalism, and innovation that define Wettermark Keith today. Mobile responsiveness was limited, backend functionality was outdated, and several pages didn't fully showcase their modern, tech-forward approach to serving their clients as a personal injury law firm.

We began with a thoughtful discovery phase that included a detailed discovery questionnaire, a full website audit, and a competitive analysis. This helped us understand where the current experience was falling short and where the biggest opportunities lived.

We also examined how other personal injury law firms presented their services and how Wettermark Keith could stand out. It quickly became clear that the website needed a fresh structure, clearer storytelling, and a design that reflected the firm's care and credibility.



Before

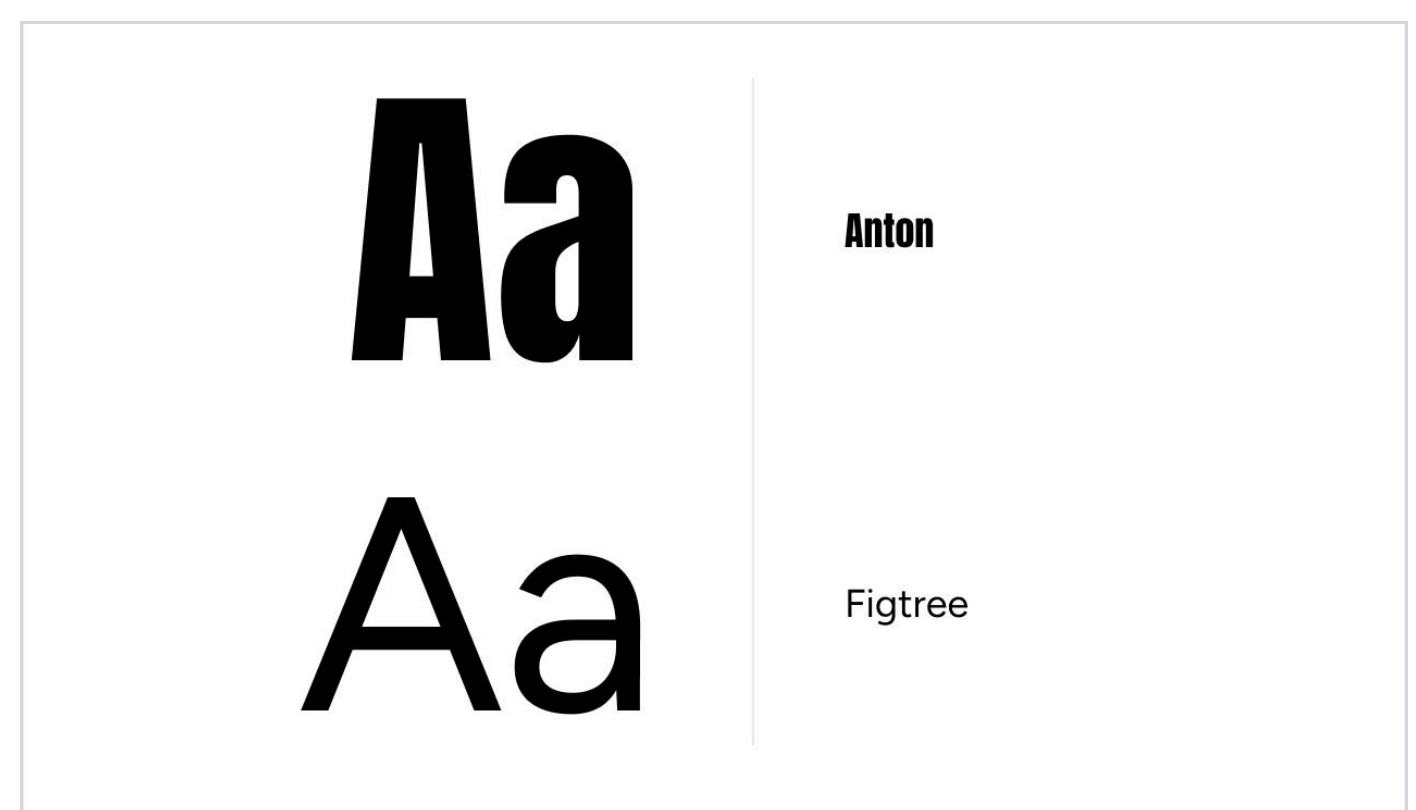
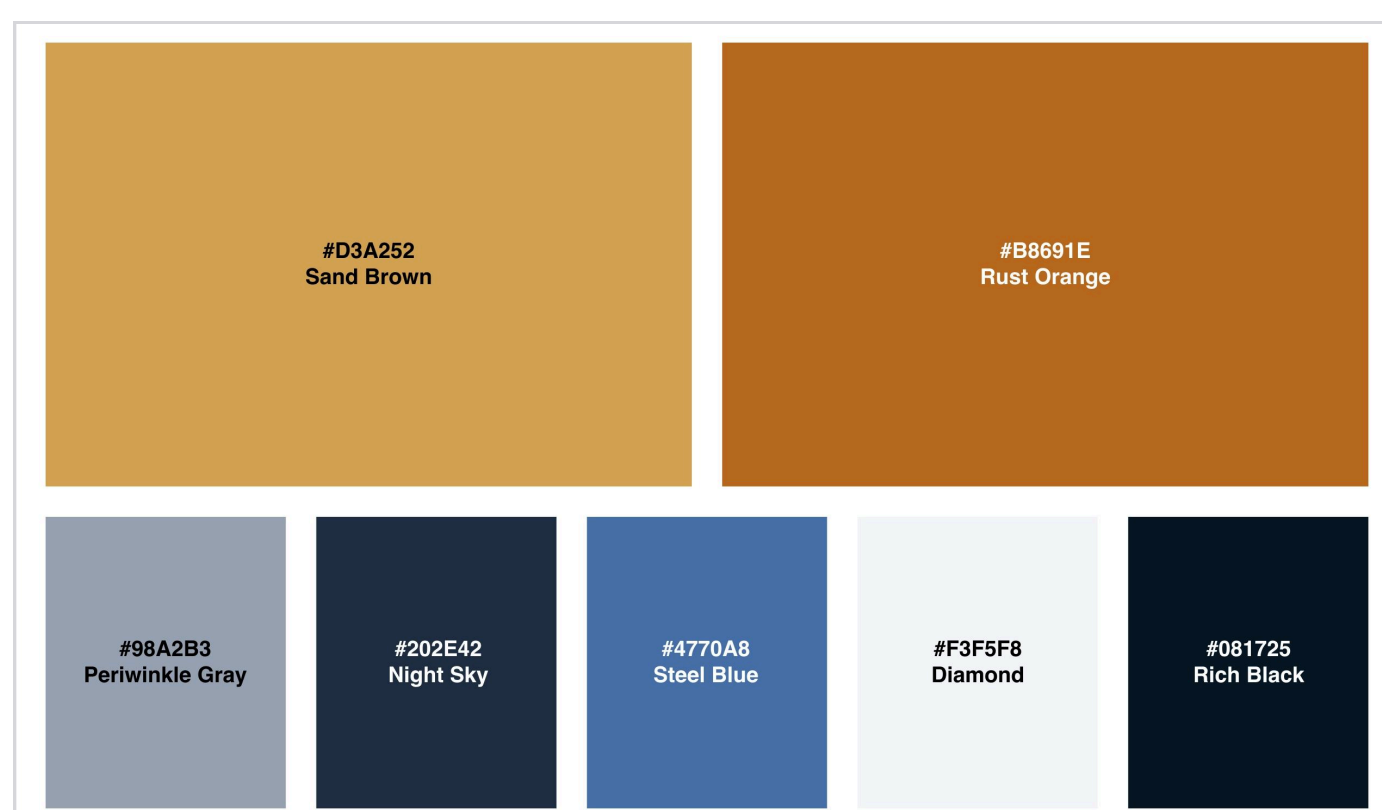
UX STRATEGY

From there, we focused on shaping a user experience that felt simple, welcoming, and trustworthy.

We started with the content strategy to clarify messaging so visitors could quickly understand how the firm helps as a personal injury law firm without feeling overwhelmed.

Next, we redesigned the navigation structure and mapped out clear user flows so visitors could easily find the right information, whether they were seeking legal guidance or simply learning about their options.

Social proof and conversion paths were carefully planned to guide visitors toward taking the next step: reaching out for help. Moodboards and an imagery style deep dive helped define a visual direction that felt modern but human, reinforcing the firm's commitment to serving people facing real challenges.



BUILD

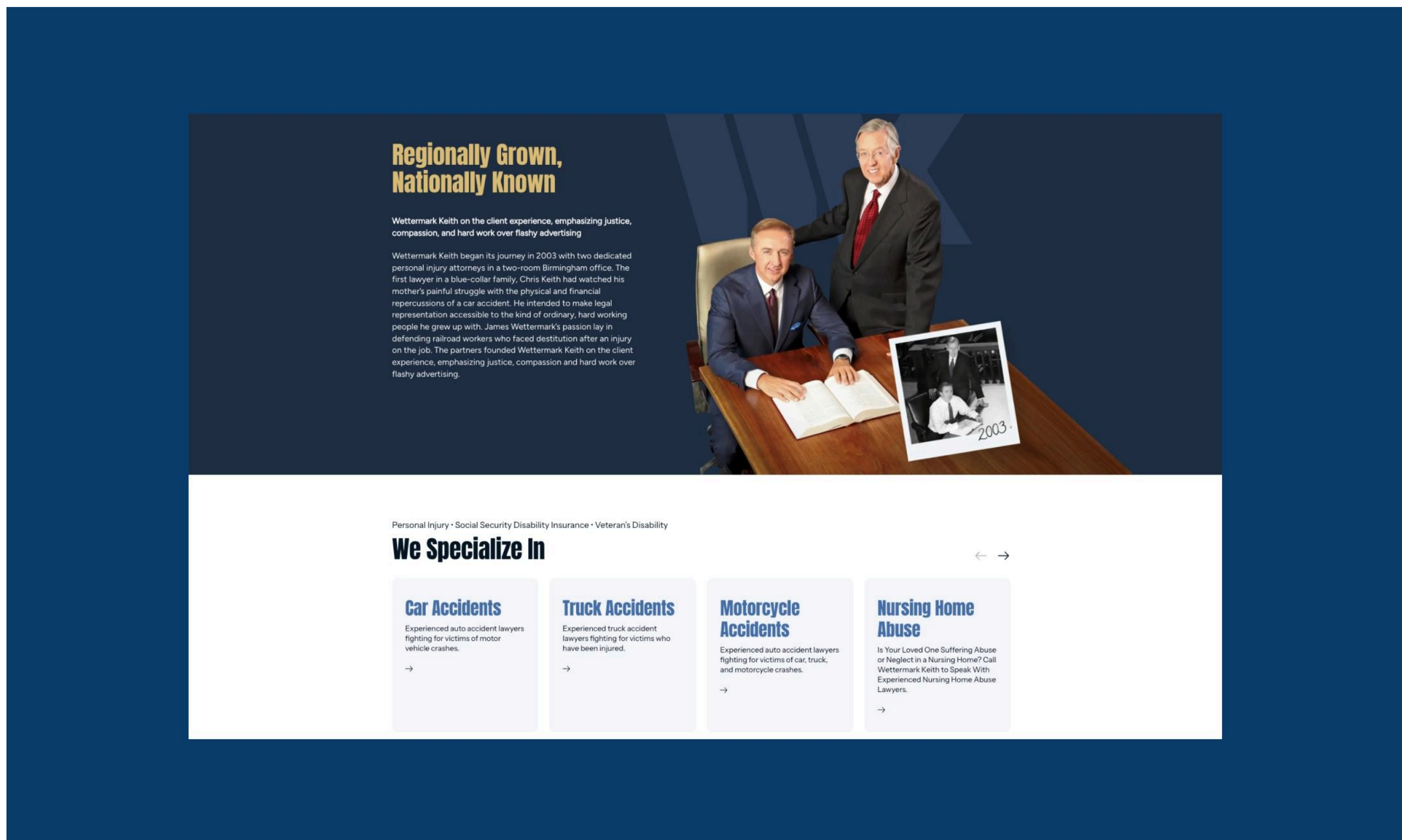
With the strategy in place, we brought the new vision to life through a custom WordPress theme design and CMS development.

The refreshed design introduced a clean layout, modern typography, and a welcoming color palette that balances professionalism with warmth. Strong visuals and thoughtful spacing help break up heavy text content, making it easier for visitors to absorb important information about how Wettermark Keith can help them as a personal injury law firm.

Custom page layouts allowed the firm to clearly highlight location targeted practice areas, success stories, and helpful resources for people navigating personal injury, Social Security Disability, and VA disability claims.

We also implemented subtle animations and smooth transitions to create a more dynamic experience without distracting from the message. Behind the scenes, the new tailored WordPress CMS made content management far easier for their internal team.

Mobile responsiveness was a major focus as well, ensuring the site works beautifully whether someone is visiting from a desktop, tablet, or phone.



TEST & LAUNCH

Before launch, we ran the site through extensive testing across browsers, devices, and screen sizes to ensure everything worked exactly as intended.

Every page, interaction, and form was carefully checked to deliver a smooth and reliable experience. Once everything passed QA, we executed a structured launch plan to bring the new site online with confidence.

RESULTS

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Get Free Consultation

You're not just another case. You're someone who deserves justice, care, and a trusted team that never stops fighting for you.

- Contact Us for Free**
Start with a free, no-obligation case evaluation online, or by phone. Tell us your story.
- Meet Your Team**
After a thorough consultation, our team becomes your dedicated point of contact, handling every detail and answering all your questions.
- Your Fight is Our Fight**
We're fully committed advocating for your rightful compensation and recovery. Let our dedicated attorneys seek justice on your behalf.

1.5B+ Recovered for Clients
100K+ Cases Won
50+ Years of Legal Experience
15+ Years in Super Lawyers

It's More to Us. It's Personal.

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Cases We Handle

At Wettermark Keith, our attorneys handle cases in Personal Injury, Social Security Disability Insurance (SSDI), and Veterans Disability. Our lawyers are committed to protecting the rights of the injured and disabled with skill, integrity, and proven experience.

Not sure what kind of case you have? No worries – just give us a call.

(866) 630-4094

Motor Vehicle Accidents

- Aviation Accidents →
- Boat Accidents →
- Car Accidents →
- Motorcycle Accidents →
- Truck Accidents →
- 18-Wheeler Accidents →
- Bicycle Accidents →
- Bus Accidents →
- Commercial Vehicle Accidents →
- Pedestrian Accidents →
- Spinal Cord Injury →

Medical Malpractice

- Burn Injury →
- Dangerous Drugs →
- Nursing Home Abuse →
- Toxic Baby Formula →
- Child Injuries →
- Medical Malpractice →
- Spinal Cord Injury →
- Wrongful Death →

Workers' Compensation

- Construction Accidents →
- Slip and Fall →
- Wrongful Death →
- Railroad Retirement Board →
- Premises Liability →
- Spinal Cord Injury →
- FELA Railroad Accidents →

For Veterans

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It's More To Us, It's Personal.

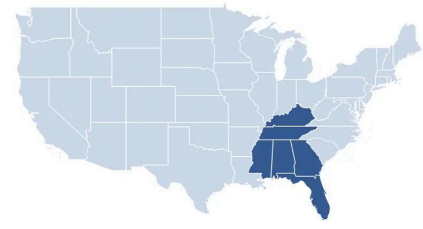
Nearly 20 years ago, James Wettermark and Chris Keith founded Wettermark Keith with a simple mission: help people injured or wronged by the misconduct of others. From day one, the firm was built on hard work, integrity, and standing up to powerful insurance companies and corporations.

\$8M
For Auto Accident

Providing Compassionate, Client-Focused Legal Representation

At Wettermark Keith, our personal injury attorneys have built a reputation across the Southwestern United States for providing compassionate, client-focused legal representation to individuals and families facing life-changing injuries. With offices serving communities throughout Alabama, Tennessee, Florida, Kentucky, Georgia, Mississippi, and beyond, our firm combines deep local roots with the resources of a large, experienced legal team. Whether you've been injured in a car accident, truck accident, motorcycle crash, or suffered from medical malpractice, workplace injuries, or wrongful death, our personal injury lawyers are dedicated to protecting your rights and pursuing maximum compensation for your losses.

While the firm takes pride in its numerous seven-figure verdicts and settlements, they are committed to representing clients beyond just the large, "serious" cases. At Wettermark Keith, every case is regarded as serious and significant. The firm's practice areas encompass a wide range of legal matters, including personal injury cases, auto wrecks, trucking wrecks, insurance dispute claims (including storm damage claims), nursing home abuse, medical malpractice, on-the-job injuries (including workers' compensation), social security disability, and veterans' disability claims, among others. This diverse portfolio reflects the firm's dedication to addressing the various needs of their clients.



Our Core Principals



Character

Character is the invisible, unshakable foundation on which we build our client relationships. At Wettermark Keith, we define character as doing the right thing when no one is watching. We strive to uphold our commitment to honesty,



Lunch Pail Mentality

Originally used by blue-collar workers to transport their meals to the job site, the beat-up metal lunch pail has become a symbol of a strong work ethic, dedication, and commitment to one's goals, bringing to mind iconic photographs of



Innovation

At Wettermark Keith, we're proud to foster a culture of innovation and change. We stay ahead of the curve, continually exploring and integrating new technologies to broaden our services and improve the client experience. We prioritize our

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\$1.5 Billion+ Recovered in Verdicts & Settlements

At Wettermark Keith, our results reflect decades of dedication to injured individuals and families. We have recovered over \$1.5 billion in verdicts and settlements, including record-setting results in railroad accidents, workplace injuries, medical malpractice, motorcycle accidents, and wrongful death cases. With more than 50,000 successful case resolutions, our attorneys fight relentlessly to secure full and fair compensation for every client we represent. Past results do not guarantee future outcomes.

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\$5 Million

Railroad Accident

Jordan V. Norfolk Southern Railroad

David Jordan was struck by a Railroad train. He sustained numerous injuries that prevented him from returning to his previous occupation. Prior to trial, the Railroad offered \$300,000 to settle the case. The jury returned its verdict in favor of Mr. Jordan after a four-week trial.

\$2.75 Million

Workplace Injury

Wettermark Keith Client V. Corporation

Confidential settlement for a Wettermark Keith client who lost his leg in an on-the-job injury.

\$2 Million

Railroad Accident

Wettermark Keith Client V. Anonymous Railroad Company

A 55-year-old signal man fell 20 ft from a bridge while carrying a dwarf signal. He fractured his elbow, both wrists and his foot. His injuries prevented him from returning to his job with the Railroad. The Railroad paid for Mr. Hutchens' retaining in computer sciences and offered to settle for \$400,000. The verdict came after a four-day trial.

\$2 Million

Nursing Home Abuse that led to Wrongful Death

Elvia Henderson V. Fairview Nursing Home

The family of 100-year-old Elvia Henderson was awarded \$2 million for her wrongful death. She was dropped while being assisted to the bathroom and that fall resulted in a broken leg, which eventually became infected with pressure wounds, leading to the amputation of her leg and her ultimate death.

\$34.5 Million

Railroad Accident

Ward V. CSX Transportation, Inc.

This is the largest recorded verdict ever obtained on behalf of an injured Railroad worker.

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Justice one case at a time

Stay up to date with the latest news, updates, and legal insights from Wettermark Keith. Our attorneys share important information on personal injury law, Social Security Disability (SSDI), and veterans' disability benefits, along with firm announcements, community involvement, and case results.

Filter By Practice Reset



How are Personal Injury Settlements Paid Out in Tennessee?

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Experienced Birmingham Personal Injury Lawyers

Experienced Birmingham Personal Injury Lawyers

If you were injured due to someone else's negligence, you need trusted and experienced legal representation. Wettermark Keith's Birmingham personal injury lawyers have won favorable verdicts and settlements in over 100,000 cases across Alabama and the Southeast. Combining national-level resources with our Birmingham resources, we manage every aspect of your case from investigation to negotiations with insurance companies so you can focus on your recovery. We work on contingency, meaning you pay nothing unless we recover compensation for you. Call today or complete the form for a free, no-obligation case evaluation.

Call (205) 933-9500 or fill the form to get a free, no-obligation case evaluation

First Name Last Name

Email Address Phone

City State

Type of Case

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We Can Help You With

- Car Accidents
- Medical Malpractice
- Workers' Compensation
- Social Security Disability
- Veteran Disability

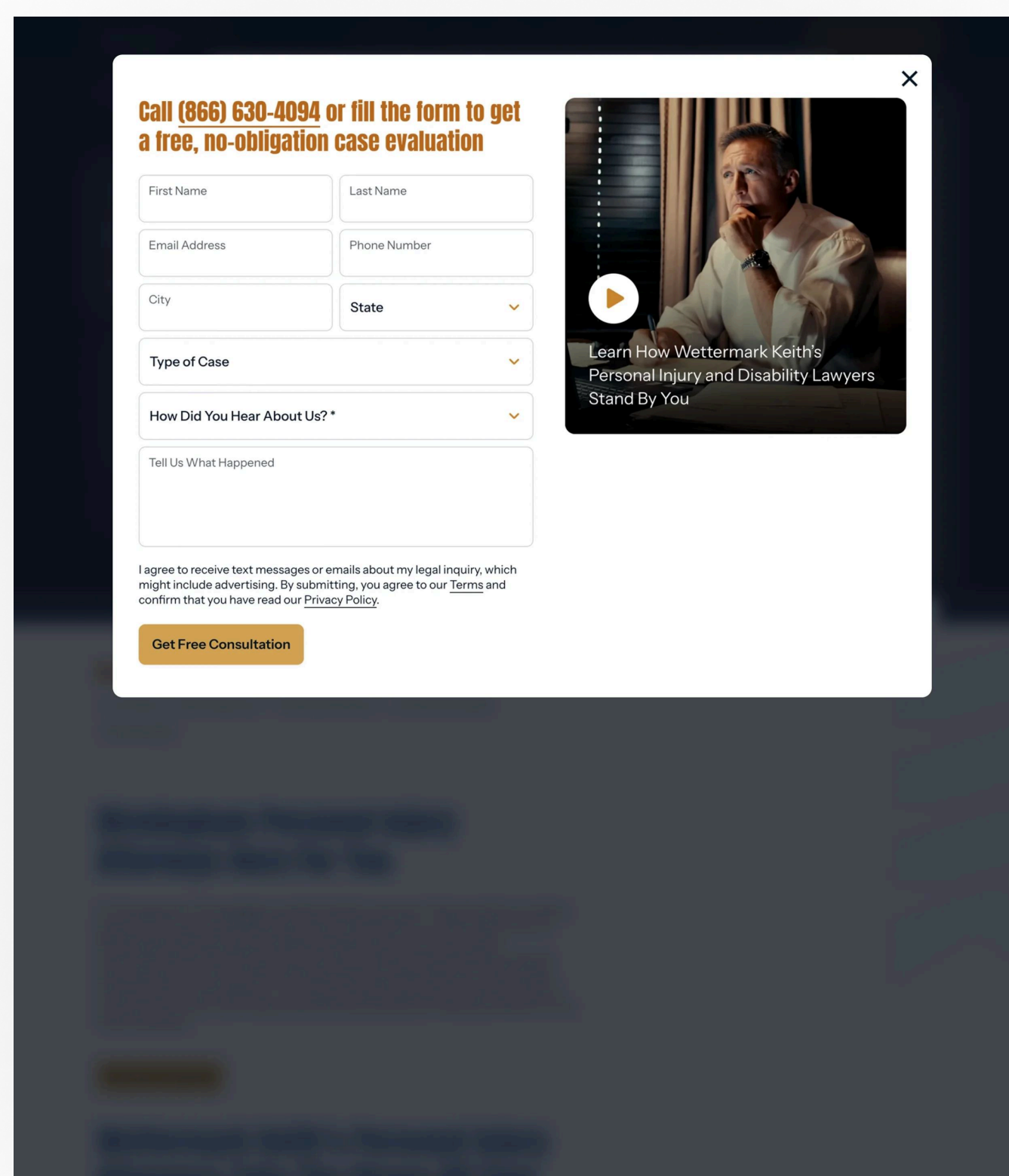
Birmingham Personal Injury Attorneys Here For You

On the road and in the workplace, accidents happen every day. These accidents can lead to traumatic injuries or even death. Suffering from a personal injury can be a traumatic and life-changing experience, and navigating the legal system on your own can be overwhelming. We understand the physical, emotional, and financial toll that a personal injury can take on you and your family, and we will work tirelessly to help you recover the compensation you are entitled to. If you have experienced a personal injury at the fault of another party, contact a Birmingham personal injury attorney at Wettermark Keith for a free case consultation.

Get Free Consultation

Wettermark Keith's Personal Injury Attorneys Take The Stress Off Your Shoulders

Wettermark Keith's Birmingham injury attorneys have years of experience dealing with



CLOSING THOUGHTS

The new Wettermark Keith website is now a digital home that reflects the heart of the firm and the people they fight for every day. It tells a clearer story, builds stronger trust, and creates a welcoming path for those seeking help from their personal injury law firm.

[Visit Site](#)

Finding an agency who understands your digital needs is hard.

Let our amazing team help you craft your digital strategy today.

[Start a Project](#)

CHAT WITH US

[213.894.9933](tel:213.894.9933)

hello@spinxdigital.com

SPINX

spinxdigital.com